













Schedule-At-A-Glance

The Zoom URLs are linked to the session titles. Each session requires the password: 1234.

- 9:30 a.m. – 9:40 a.m. [Welcome](#)
- 9:40 a.m. – 10:00 a.m. [Introduction](#) by **Sara Goldrick-Rab**, President & Founder, The Hope Center
- 10:00 a.m. – 10:45 a.m. [Keynote](#) by **Soledad O'Brien**, Executive Producer of Hungry To Learn (This session is pre-recorded)
- 10:45 a.m. – 11:00 a.m. Break
- 11:00 a.m. – 11:45 a.m. Coaching Sessions 1 (Detail on following pages)
  -  [Harnessing the Power of Student Leaders to Address Food Insecurity](#)
  -  [Partnering for Short-Term Housing Solutions Amidst the Pandemic](#)
  -  [Launching a Student-Centered Wrap-Around Approach During COVID-19](#)
  -  [Cultivating Mental Health and Resilience on Campus](#)
  -  [Brick by Brick: Securing Student Housing During a Pandemic](#)
  -  [California Community Colleges Black and African American Advisory Panel Report](#)
- 11:45 a.m. – 12:00 p.m. Break
- 12:00 p.m. – 12:45 p.m. Coaching Sessions 2 (Detail on following pages)
  -  [Cultivating Resilience in Online Teaching](#)
  -  [Identifying Potential Diversity, Equity, and Inclusion Concerns Using Technology Solutions](#)
  -  [Bringing Students Home: Partnering to Address Homelessness Among College Students](#)
  -  [Leveraging Resources to Provide Wrap Around Support Services for Students](#)
  -  [Inspecting What We Expect: An Equity Analysis of Scholarship Processes](#)
  -  [Case Management Program \(CaMP\): Bridging Inequities to Help Students Persist](#)
- 12:45 p.m. – 1:00 p.m. Break
- 1:00 p.m. – 1:45 p.m. [General Session – Student Voices Panel](#)
- 1:45 p.m. – 2:00 p.m. [Closing](#)

#RealCollegeCalifornia Membership

Friday, December 4 marks the 5th anniversary of the #RealCollege Movement, which began as students joined with practitioners, advocates, researchers, and faculty to demand that their basic needs for food and housing become central to higher education’s work! We are calling all colleges and universities in California supporting #RealCollege students to join our #RealCollegeCalifornia coalition to have access to engage in the Coalition’s programming and technical assistance. [Click here to learn more](#) about training offerings for coalition members in the 2021 spring term.

Breakout Categories

		
Mental Health	Food	Housing
		
Community Partners	Fundraising	Technology

Thank You to Our Sponsors



11:00 AM – 11:45 AM Coaching Sessions AM (45 minutes)



**Harnessing the Power of Student Leaders to Address Food Insecurity**

Most California Community College students face multiple barriers to completing their educational goals, including the lack of consistent and adequate access to food. This workshop will share best practices in implementing a peer-to-peer outreach strategy to promote CalFresh at California Community Colleges, including an emphasis on digital outreach.

JOIN

**Cole Forstedt**, Senior Manager (Equity), Foundation for California Community Colleges, **Carly Smith**, Senior Specialist, Foundation for California Community Colleges



**Partnering for Short-Term Housing Solutions Amidst the Pandemic**

The COVID-19 pandemic makes housing insecurity an acute issue for students transitioning from foster youth status. This session highlights a unique partnership between the County of Santa Cruz, Seventh Day Adventist Church, and Cabrillo College to help solve this problem, using 15 RVs for short-term housing.

JOIN

**Rayne Perez**, Homeless Services Coordinator, County of Santa Cruz, **Matthew Wetstein**, President, Cabrillo College



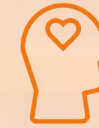
**Launching a Student Centered Wrap-Around Approach During COVID-19**

One of the challenges of COVID-19 for colleges and universities is the surge in mental health issues, basic needs and student isolation. With 3 out of 5 students experiencing basic needs insecurity (the Hope Center, 2020) and 89% of students saying they are experiencing stress or anxiety because of COVID-19, colleges are challenged to create effective programming to meet the new and growing need. Learn ways one college shifted mental health and basic needs service delivery (virtual and on-ground) using multiple communication tools to reach students and meet them where they are.

JOIN

**Susan Fila**, Associate Dean, Health and Wellbeing, Santa Monica College, **Lina Ladyzhenskaya**, Director of Student Judicial Affairs, Santa Monica College, **Sharlyne Massillon**, Resource Specialist / Social Worker, Santa Monica College, **Lizzy Moore**, Dean of Institutional Advancement and Foundation President, Santa Monica College

Breakout Categories



Mental Health



Food



Housing



Community Partners



Fundraising



Technology

Acknowledgements

- **Planning Team:** Sadie Brown (CCLC), Martha Garcia (Imperial Valley College), JoAnna Schilling (Cypress College), Mathew Wetstein (Cabrillo College). Toni Schiffmaier (Student Academic Senate)
- **The Affordability, Food & Housing Taskforce:** Co-chairs Tammie Gilkerson (Evergreen Valley College) and Kevin Walthers (Allan Hancock College)
- Pam Luster (Mesa College) and Keith Curry (Compton College)
- **Implementation:** Kristi Valdez, Marc Posner, and Marcie Kagawa (Cypress College)
- **Technology Support:** Melody Chronister, Yareli Rivera, and Elizabeth Espinosa (Imperial Valley College); and Tori Felipe, Cari Jorgensen, and Anastasia Thrift (Cypress College)
- **The Hope Center:** Sara Goldrick-Rab and Paula Umana



11:00 AM – 11:45 AM Coaching Sessions AM (45 minutes)



**Cultivating Mental Health and Resilience on Campus**

Mental health and resilience are crucial in finding healthy ways to cope with adversity and distress. As institutions and individuals, we can cultivate strategies and resources to promote mental health and resilience across campus. We can learn to transform life and pandemic challenges into opportunities for growth.

JOIN

**Guadalupe Castro**, Interim Director of Student Health Services, Imperial Valley College



**Brick by Brick: Securing Student Housing During a Pandemic**

Imperial Valley College has successfully secured funding and buy-in to develop "Lotus Living, Rise Above," Tiny Homes Project and RV Home Program through Governor Newsom's Homekey Grant. Join our President and student to learn how your campus can win over your local government officials, suburban neighbors, and secure funding.

JOIN

**Bianca Bisi**, Associate Dean of Student Equity & Achievement, Imperial Valley College, **Martha Garcia**, Superintendent/President, Imperial Valley College, **Lennox Johnson**, Vice President of Student Services & Equity, Imperial Valley College



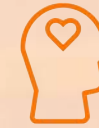
**California Community Colleges Black and African American Advisory Panel Report**

Community leaders and Chancellor's Office program staff will discuss the creation of the Black and African American Advisory Panel Report and Recommendations for Improving Black and African American Student Outcomes. The Panel will explore how the report focuses on improving outcomes for Black and African American students.

JOIN

**Jonathan Brack**, Director of Collaborative Impact Programs, Foundation for California Community Colleges, **Melissa Connor**, Chief Advancement Officer, Foundation for California Community Colleges, **Paige Marlatt Dorr**, Director of Communications & Marketing, California Community Colleges Chancellor's Office, **Pamela Haynes**, President Board of Governors, California Community Colleges Chancellor's Office, **Mark Perry**, Project Manager, California Community Colleges Chancellor's Office

Breakout Categories



Mental Health



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#REALCOLLEGE CALIFORNIA

THE ART & SCIENCE OF ADVANCING  
BASIC NEEDS WORK

Year II - 2020/2021

*"Addressing students' basic needs is hard and necessary work. We need to do it as a community, and #RealCollegeCA brings us together as allies in support of our students."*

Keith Curry, Ed.D. - President/CEO, Compton College



12:00 PM – 12:45 AM Coaching Sessions PM (45 minutes)



**Cultivating Resilience in Online Teaching**

JOIN

This presentation will focus on cultivating resilience techniques for students in an online learning environment. Mental health is a basic need for students as much as food, housing, and employment are. Students today are increasingly using technology to access their education because the pandemic has pushed many colleges online.

*Elissa Caruth, Professor of English / Department Chair, Oxnard College*



**Identifying Potential Diversity, Equity, and Inclusion Concerns Using Technology Solutions**

JOIN

Learn how institutions of higher education can inadvertently create barriers that limit opportunities to students of color, LGBTQ and non-binary communities, and disabled students, among others. Using technology focused on diversity, equity, and inclusion can bring needs to life and allow colleges to quickly and appropriately engage with students.

*Brendan Aldrich, Former Chief Data Officer, CSU Chancellor’s Office, Paul De La Cerda, Dean | Doctoral Candidate, East Los Angeles College, Jeffrey Mrizek, Dean, California Community Colleges Chancellor’s Office*



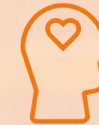
**Bringing Students Home: Partnering to Address Homelessness Among College Students**

JOIN

Twenty campuses are now offering rapid rehousing to house students experiencing homelessness. This session will review the key elements of this intervention as well as other strategies that can be employed to both access existing local housing resources more effectively and leverage state funding sources available to address homelessness.

*Melissa Bond, Project Manager, John Burton Advocates for Youth, Donna Bell-Dent, Program Manager, LSS of Northern California, Melissa Meadows, Homeless/Housing Insecurity Program Interim Manager, Barstow College, Debbie Raucher, Director of Education, John Burton Advocates for Youth*

**Breakout Categories**



Mental Health



Food



Housing



Community Partners



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JOIN THE COALITION!

**MEMBERSHIP PRICING**

Fees are based on institutions' student headcount and include individualized technical assistance plus a 50% discount to participate in the #RealCollege Survey.	Student Headcount	Price
	< 10,000	\$3,000
	10,000- 20,000	\$4,000
	20,001- 30,000	\$5,000
	>30,001	\$6,000

Note: District pricing varies according to the number of colleges in it and their student headcount.

For additional information email [realcollegeca@temple.edu](mailto:realcollegeca@temple.edu) or visit [hope4college.com/realcollege/realcollegecalifornia/](http://hope4college.com/realcollege/realcollegecalifornia/)



12:00 PM – 12:45 AM Coaching Sessions PM (45 minutes)



**Leveraging Resources to Provide Wrap Around Support Services for Students**

College students attend with a host of issues, which are barriers to their academic career. Through the coordinated work on campus and our community partnership in our community, we have created services and programs to meet students where they are and help to reduce life barriers.

*Jill Zimmerman, Dean of Student Life and Services, Antelope Valley College*

JOIN



**Inspecting What We Expect: An Equity Analysis of Scholarship Processes**

San Diego Mesa College partnered with our Foundation to conduct an equity analysis of our 2019 Scholarship cycle. Findings highlight the importance of data disaggregation, movement from data to equitable outcomes (in four months) and how intentional shifts can lead to equitable processes and focused fundraising that address #RealCollege needs.

*Ashanti Hands, Vice President, Student Services, San Diego Mesa College Foundation, Hai Hoang, Research Analyst, San Diego Mesa College Foundation, Larry Maxey, Dean of Student Success & Equity, San Diego Mesa College, Victoria Miller, Dean of Student Affairs, San Diego Mesa College*

JOIN



**Case Management Program (CaMP): Bridging Inequities to Help Students Persist**

CaMP is an initiative to support students transition to online learning during Covid-19. Through case management, staff are assigned a cohort of students for resource connection (technology, food, housing, and mental health referrals) to address inequities for academic and non-academic challenges and to increase retention and completion.

*Susana Castellanos-Gaona, Manager, Student Equity and Achievement Program, Golden West College, Andrea Garcia, Manager, Financial Aid, Golden West College, Christina Ryan Rodriguez, Dean, Enrollment Services, Golden West College*

JOIN

Breakout Categories



Mental Health



Food



Housing



Community Partners



Fundraising



Technology

Celebrating

#REALCOLLEGE

Fifth Anniversary



#REALCOLLEGE CALIFORNIA

## THE ART & SCIENCE OF ADVANCING BASIC NEEDS WORK

Year II - 2020/2021

*"Addressing students' basic needs is hard and necessary work. We need to do it as a community, and #RealCollegeCA brings us together as allies in support of our students."*

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### JOIN THE COALITION!

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For additional information email [realcollegeca@temple.edu](mailto:realcollegeca@temple.edu) or visit [hope4college.com/realcollege/realcollegecalifornia/](http://hope4college.com/realcollege/realcollegecalifornia/)



Celebrating

# #REALCOLLEGE

## Fifth Anniversary



### HISTORY AND BACKGROUND

#RealCollege is a national movement created by the Hope Center focused on the realities of what it means to be in college today. It seeks to change the landscape of higher education so that all students can afford and complete their studies.

Instigated by the Chief Executive Officers of the California Community Colleges Affordability, Food & Housing Access Taskforce, this coalition was created in 2019 to provide technical assistance and support to its members to increase their institutional effectiveness in advancing basic needs work.



### CUTTING EDGE SUPPORT

The Hope Center works with each institution to:

Engage in the latest state of the arts practices to connect students with basic needs supports.

Use the latest evidence, integrated with hands-on guidance to inform implementation and help members develop a cutting-edge mindset.

Provide capacity building to all teams involved in advancing basic needs work (unlimited participation!)



### LEARNING TOOLS

Our asynchronous learning approach accommodates members' busy schedules and interests where they can pick and choose to engage in:

Exclusive channel to access useful materials, articles, submit questions to the Hope Center staff, and communicate with other coalition members.

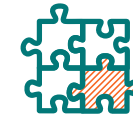
Special drive to access readings, resources, and tools.



### THE COALITION OBJECTIVES

By engaging in the coalition's programming and technical assistance, members can:

- Create an institutional culture that recognizes that securing access to food and housing is essential to students' academic success and that it should be treated as a top educational priority.
- Increase the institutional effectiveness to advance basic needs work.
- Build internal capacity to implement and advocate for policy change, enhancing the operationalization of programs designed to support students.



### PROGRAMMING

Each quarter we bring members together to share evidence-based practices and explore these and other trending topics:

- Increasing student service utilization: how to manage barriers and stigma, while enhancing online access to basic needs services.
- Anti-racism practices in refining and growing your emergency aid programs.
- Getting and keeping students engaged with caring practices
- Open to members' choice.

Other support:

- We lift the work you do on social media, newsletters, and on our founding director's accounts.
- Office hours - space to get advice and coaching about specific basic needs related issues.
- Policy room - members gather to learn and discuss advocacy and policy implementation strategies.
- Training - members can work with our staff to identify topics and plan PD sessions geared to increase internal capacity.

# BASIC NEEDS SUMMIT

#RealCollege is a national movement created by the [Hope Center for College, Community, and Justice](http://hope4college.com). Focused on the struggles, triumphs, and realities of what it means to be in college today, #RealCollege seeks to change the landscape of higher education so that all students can afford and complete their studies.

Historically disempowered students and colleges become more powerful when they work together, pooling resources to alter the future of higher education. #RealCollege coalitions form the basis of the movement. In these coalitions, members work together toward common goals in order to increase their effectiveness. All of the coalitions commit to a single fundamental premise: Secure access to food and housing is essential to academic success in higher education and must, therefore, be treated as a top educational priority.

<https://hope4college.com/realcollege/realcollegecalifornia/>

