

# Leveraging State and Federal Resources to Fight College Student Hunger

*#RealCollegeCalifornia Summit*

*December 6, 2019*

*Laney College*



California  
Community  
Colleges



FOUNDATION *for* CALIFORNIA  
COMMUNITY COLLEGES

# Today's Presenters

Colleen Ganley, California Community Colleges Chancellor's Office

Tanya Garbolino, Foundation for California Community Colleges

Jessica Smith, Foundation for California Community Colleges



California  
Community  
Colleges



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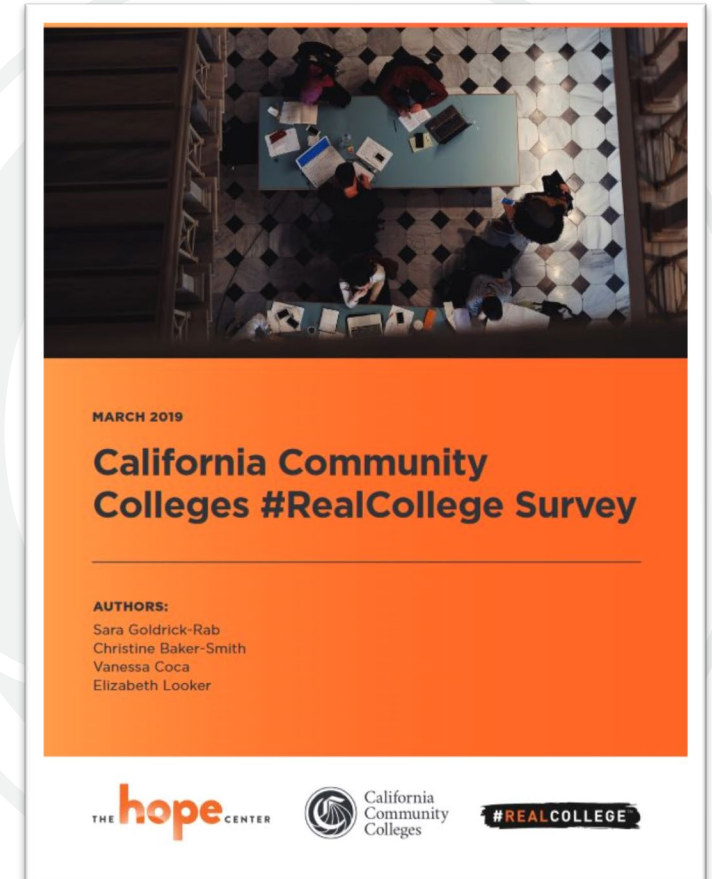
# 2019 #RealCollege Survey

- The Chancellor's Office provided support to the Hope Center to administer #RealCollege survey across California Community Colleges system in 2018, creating a report released in March 2019
  - 57 CCCs participated in the survey
  - 40,000 students responded



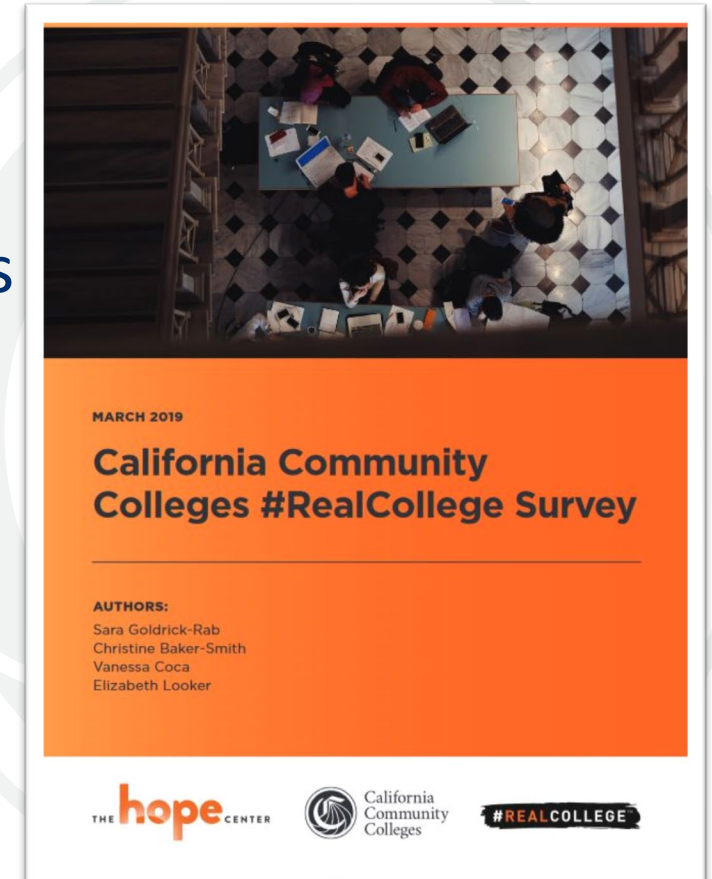
# 2019 #RealCollege Report

- Out of the 40,000 students at 57 campuses, the results indicated that:
  - 50% of respondents were food insecure in the prior 30 days
  - 60% of respondents were housing insecure in the prior 12 months
  - 19% of respondents were homeless in the previous 12 months



# 2019 #RealCollege Report

- 57% Pell grant recipients report food insecurity; 69% report housing insecurity
- 61% of students with physical or mental disabilities report food insecurity; 72% report housing insecurity
- 66% of students from foster care report food insecurity, 82% report housing insecurity and 43% report having experienced homelessness



# CCC Hunger Free Campus Funds



2017-18: \$2.5 million

2018-19: \$10 million

2019-20: \$3.9 million



- 114 CCCs hosting food pantries or regular food distribution
- Majority providing support to students to enroll in CalFresh benefits

# CCC Hunger Free Campus Activities

- CalFresh Enrollment Support Services
- Expand Campus Food Pantry/Mobile Food Vans
- Hot Meal Voucher
- Meal Donation Give Back Programs
- Financial Literacy Programs
- Farmers Market Donation Programs
- Community Garden Programs



# \$9 million for College Rapid Rehousing Pilot Program

- Work with up to 10 Community Colleges to pilot rapid rehousing services to CCC students
- Services will include:
  - Housing navigation services
  - Rental subsidize
  - Case management services





# CalFresh Outreach Project



# What is CalFresh?

- Federally funded, sustainable intervention for student hunger.
- California's Supplemental Nutrition Assistance Program (SNAP)
- Many students are eligible for CalFresh benefits, which feeds students and their families.



# CalFresh Food Funding

# Farm Bill



# Where can you use CalFresh?



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You can use CalFresh to purchase groceries and unprepared foods

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To see stores that accept CalFresh Food EBT, visit [EBTNearMe.org](http://EBTNearMe.org)

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Many farmer's markets accept CalFresh. To find markets that accept, visit [FMFinder.org](http://FMFinder.org).

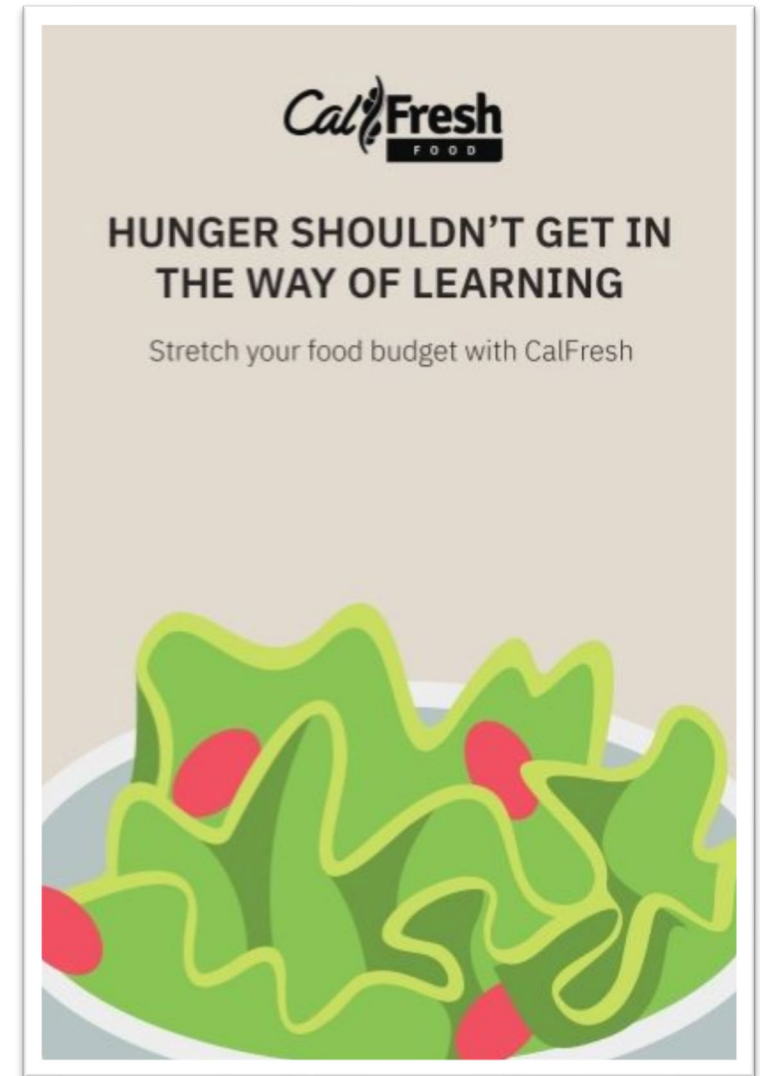
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[Market Match](#)

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# CalFresh Eligibility

- CalFresh determines eligibility based off household size and income
  - To apply for CalFresh, you must reside in CA as a citizen or Legal Permanent Resident
- How does CalFresh define a “household”?
  - An individual or unit of individuals that purchase and prepare food together.
- A CalFresh household must meet income guidelines and reside in California as a legal resident or citizen.



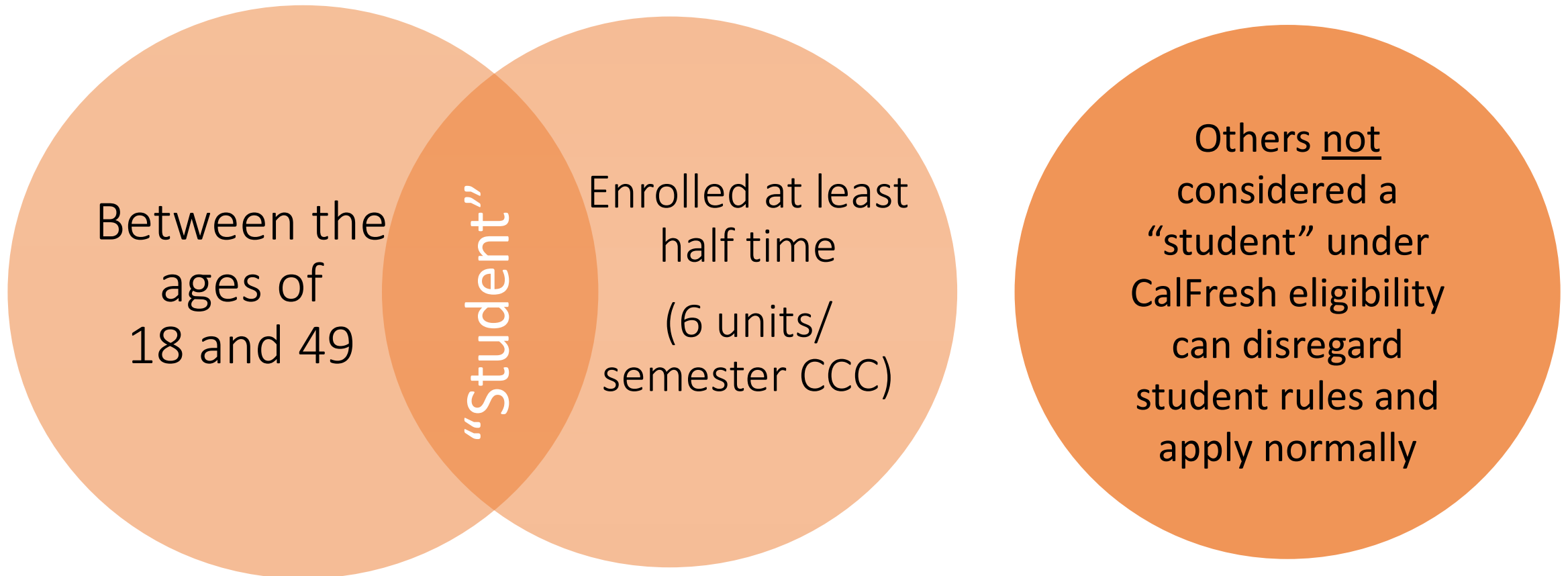
# CalFresh Eligibility

## Income Guidelines October 1, 2019 – September 30, 2020

Household Size	Gross Monthly Income
1	\$2,082
2	\$2,820
3	\$3,556
4	\$4,292
5	\$5,030
6	\$5,766
7	\$6,502
8	\$7,240
*Add this amount for each additional member	+ \$738



# Student Eligibility



# Student Eligibility in CCCs

## HOW TO APPLY

CalFresh provides free money for groceries. If you applied for financial aid, why not apply for food aid? Applying online takes just a few minutes. If approved, you'll get a free debit card for monthly groceries.

## ELIGIBILITY

To be potentially eligible for CalFresh, students must meet **ONE** of the following exemptions. The list below is not intended to be exhaustive; additional programs might be referred to locally by another name.

### PROGRAMS THAT INCREASE EMPLOYABILITY

- EOPS/CARE
- Disabled Student Programs & Services
- Puente Project
- MESA Program

### PROGRAMS FOR CURRENT AND FORMER FOSTER YOUTH

- Guardian Scholars
- Foster Youth Success Initiative
- NextUp
- Chafee ETV
- Extended Foster Care (AB 12/AB 212)

### OTHER EXEMPTIONS

- Approved for work study
- Having dependent children under the age of 12
- Recipient of CalWORKs
- Working 20 hours/week; or average of 80 hours/month





# Student Eligibility in CCCs

To see the full list of student exemptions, please refer to ACL 17-05:

<https://www.cdss.ca.gov/Portals/9/ACL/2017/17-05.pdf?ver=2017-02-15-111331-970>

Additional local programs approved by CDSS CalFresh Policy Unit, sorted by county, can be found here:

<https://www.cdss.ca.gov/Portals/9/CalFresh/Student%20Program%20Eligibility%20List%20-%20CalFresh.pdf?ver=2019-07-23-151752-860>



Students can apply online at:

[students.getcalfresh.org/s/ccc](https://students.getcalfresh.org/s/ccc)



*this one goes out to*

**ANYONE WHO CAN'T FIND  
FREE PIZZA AT A CLUB  
MEETING TONIGHT.**

CalFresh is a financial aid program that awards you  
an average of \$150 a month to buy groceries.





# CalFresh for Students: Information and resources

Student Eligibility: All County Letter 17-05

<https://www.cdss.ca.gov/Portals/9/ACL/2017/17-05.pdf?ver=2017-02-15-111331-970>

Treatment of NMD income: All County Letter I-68-17

[https://www.cdss.ca.gov/Portals/9/ACIN/2017/I-68\\_17.pdf?ver=2019-06-17-124548-120](https://www.cdss.ca.gov/Portals/9/ACIN/2017/I-68_17.pdf?ver=2019-06-17-124548-120)

FAQ by John Burton Advocates for Youth (JBAY)

<https://www.jbaforyouth.org/wp-content/uploads/2019/06/NMD-and-CalFresh-FAQ-updated-for-FFY19-6-1-19.pdf>

“CalFresh for Foster Youth” Webinar by JBAY

<https://www.jbaforyouth.org/wp-content/uploads/2017/11/11-28-17-Web-Seminar-CalFresh-for-Foster-Youth-Students.pdf>

Legal Services of Northern California (LSNC) website:

<http://www.calfresh.guide>



# CalFresh Outreach Student Ambassadors

- Sacramento Valley CalFresh Outreach Student Ambassador Pilot Program
  - Paid opportunity for students to conduct CalFresh Outreach activities to their peers on campus, specifically targeting students from foster care
- 18 students across 6 Sac Valley Campuses:
  - American River College
  - Cosumnes River College
  - Folsom Lake College
  - Lake Tahoe Community College
  - Sierra College
  - Woodland College



# California Higher Education Basic Needs Alliance (CHEBNA)



The flyer features logos for California Community Colleges, CSU The California State University, and the University of California. The main title is 'California Higher Education Basic Needs Alliance (CHEBNA) 2020 Summit: Advancing Student Success'. Below the title, a paragraph describes the summit as an intersegmental gathering of 750 leaders from CSU, CCC, and UC systems to discuss basic needs security. The date and location are listed as February 6-7, 2020, at the Costa Mesa Hilton in Orange County.

California Community Colleges

CSU The California State University

UNIVERSITY OF CALIFORNIA

**California Higher Education Basic Needs Alliance (CHEBNA)  
2020 Summit: Advancing Student Success**

This intersegmental gathering will bring together over 750 leaders from across the CSU, CCC and UC systems. Students, staff, faculty, and community partners will explore the efforts of advancing basic needs security in order to address student success on an individual, communal, and institutional level.

February 6-7, 2020  
Costa Mesa Hilton  
Orange County

**#CHEBNA2020**



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# Foundation for California Community Colleges Annual Giving Campaign

***“No student should face hunger or homelessness. California must do better.”***

– Chancellor Eloy Ortiz Oakley

The Foundation is dedicating this year’s annual giving campaign to fighting student hunger. Dollars raised will help us expand the number of student ambassadors conducting peer-to-peer outreach to raise awareness of and enroll students in **CalFresh** benefits. To find out more, or to give to this year’s campaign, visit [www.foundationccc.org/foundationforgiving](http://www.foundationccc.org/foundationforgiving)



# For more information:

Jessica Smith

[jsmith@foundationccc.org](mailto:jsmith@foundationccc.org)

916-325-8562



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Helping Low-Income Californians  
Become More Employable



# What is Fresh Success?

- Helps colleges and community-based organizations access CalFresh Employment & Training funding
- Funding helps partners expand services for low-income participants to improve their employability



# How can CalFresh E&T help colleges?

- Leverages federal reimbursement to expand existing student services
- Increases supports for food insecure students
- Helps fill gaps in existing services
- Can motivate qualified students to apply for CalFresh



# Supporting you at every step.

**Fresh Success** focuses on helping you meet your educational goals by understanding your needs and offering a wide range of support.



Academic and Career Counseling



Textbook and Supply Assistance



Monthly Transportation Stipend  
UP TO \$100



Free Parking Permit

## Eligibility

- Reside in Contra Costa County
- Enrolled in at least one CTE, ESL, GED, or basic skills course
- Enrolled in or eligible for CalFresh
- NOT enrolled in CalWORKS

## How to Apply

[www.examplecollege.com/freshsuccess](http://www.examplecollege.com/freshsuccess)  
or visit 123 Example Hall,  
10:00 a.m. - 3:00 p.m.



## HUNGRY? CALFRESH CAN HELP.



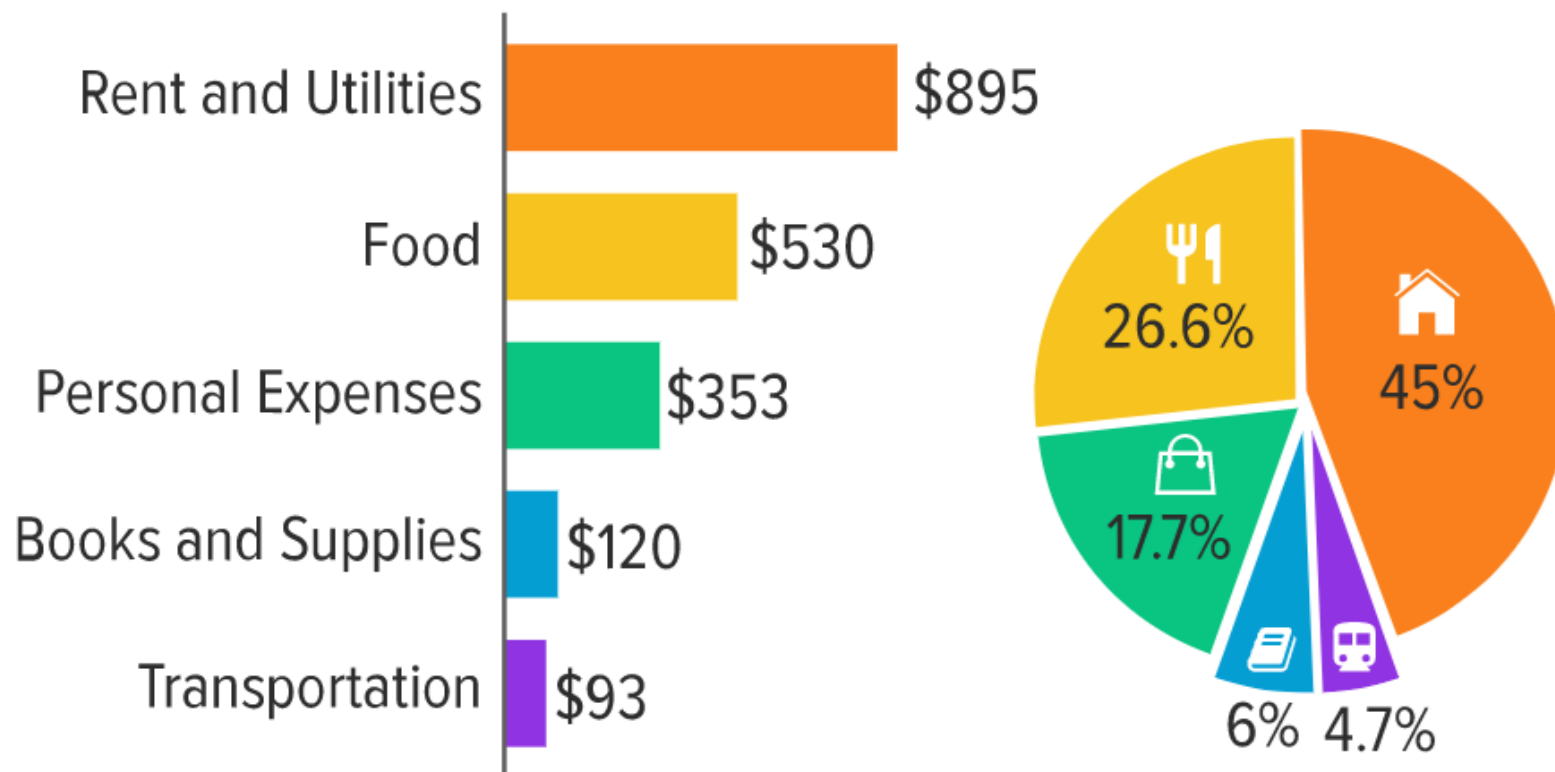
1234 5678 9123 2019

Get an average of \$150/month for groceries.  
Apply @ [students.getcalfresh.org/s/ccc](https://students.getcalfresh.org/s/ccc)



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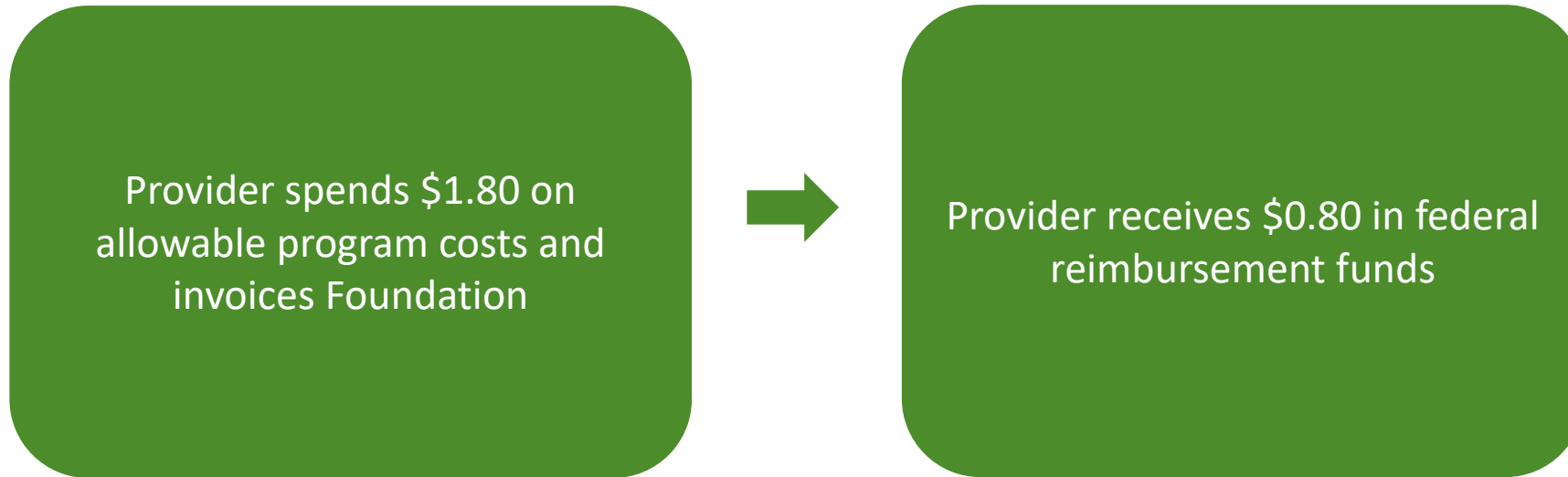
## How students spend an average \$1,991 per month in non-tuition expenses



Source: California Student Aid Commission 2018-19 Student Expenses and Resources Survey.  
Chart by Yuxuan Xie

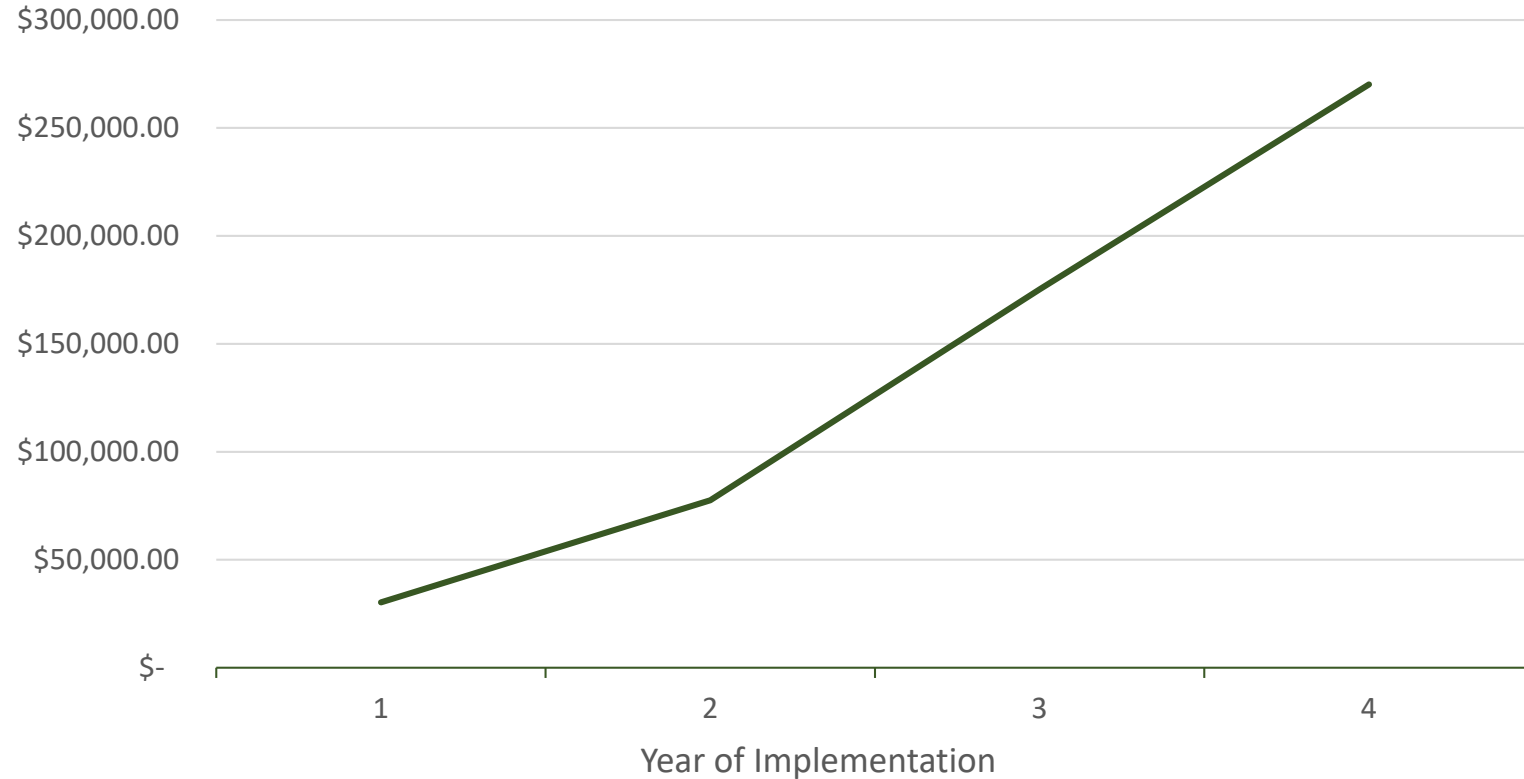
EdSource

# How does the reimbursement work?



# How much funding do colleges receive?

Sample Community College Provider  
Annual Federal Reimbursements



Average  
reimbursement  
is \$1,300 per  
student  
annually

# What qualifies for reimbursement?

- Non-federal funds that
  - are spent on allowable services to qualifying participants
  - are not used as match for another federal program
- Possible sources include
  - EOPS
  - California College Promise Grants (BOG Fee Waiver) and California Promise
  - Student Equity and Achievement
  - Strong Workforce
  - Adult Education
  - District funds
  - Philanthropic funds



# Who is a qualifying participant?

To qualify for Fresh Success, a potential participant must:

- be a CalFresh recipient
- not be in CalWORKs
- be taking at least one Career Education, ESL, GED, or basic skills class



# What services are eligible for reimbursement?

- Academic and career counseling
- Academic monitoring
- Job search, placement, and retention services
- Career and job readiness workshops
- Tutoring
- Case management



# What services are eligible for reimbursement?

- Financial help to reduce barriers to participation, such as support for
  - transportation
  - textbooks
  - course supplies
  - testing fees
  - emergency rent and one-time utility payments to avoid shut-off
  - eye exams/glasses and minor dental work
  - dependent care



# Is Fresh Success a good fit for my college?

- Interest in expanding services and/or participants
- Sustainable non-federal dollars
- Able to administer program with support from Foundation
- Commitment from county CalFresh agency

# Which colleges partner with Fresh Success?








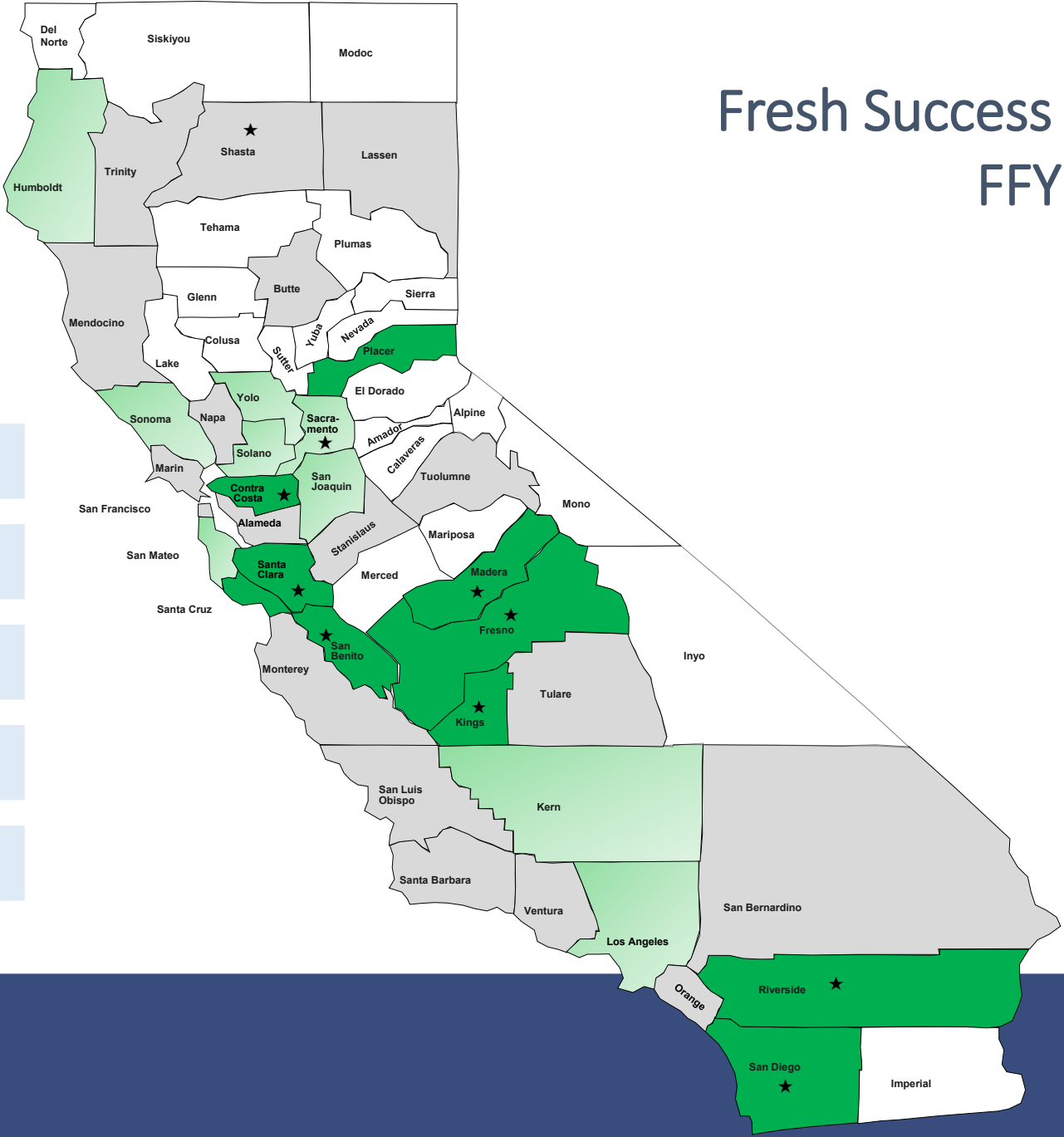
Diablo Valley College



Fresno City College  
Reedley College

# Fresh Success County Partners FFY 2020

-  Fresh Success Partner
-  E&T County not currently partnering with Fresh Success
-  County does not currently offer E&T
-  Community College Partner(s)
-  Counties in discussion to partner



# I'm interested. What's next?

Foundation staff will work with you to:

- Introduce Fresh Success to other key decision makers in your organization
- Review your potential non-federal sources and estimate reimbursement
- Confirm commitment from the County
- Discuss timing for becoming a new Fresh Success provider

# How do I get more information?

Tanya Garbolino

Manager

916.491.4477

tgarbolino@foundationccc.org

Courtney Cagle

Senior Specialist

916.491.4468

ccagle@foundationccc.org



## Funding Opportunity to Enhance Employment and Training Programs

### Eligibility

Your college or organization may be eligible if:

- It provides non-federally funded employment and training services, such as employment assessments, case management, educational programs, work readiness training, apprenticeships, internships, job placement, supportive services, and more.

### About

California Community Colleges and nonprofit organizations may be eligible to participate in Fresh Success, a CalFresh Employment and Training program. Fresh Success allows your campus or organization to receive partial federal reimbursement for employment and training activities provided to CalFresh recipients.



[www.foundationccc.org/freshsuccess](http://www.foundationccc.org/freshsuccess)



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