

ANNUAL LEGISLATIVE CONFERENCE

January 26-27, 2020 Sheraton Grand Sacramento





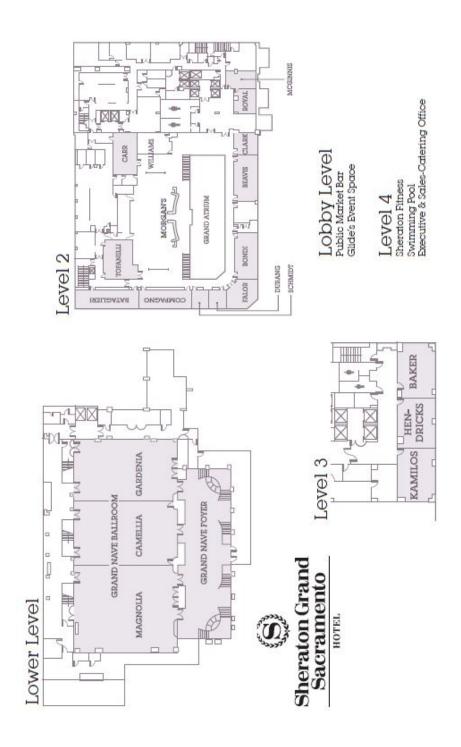
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ANNUAL LEGISLATIVE CONFERENCE

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SCHEDULE-AT-A-GLANCE

Sunday, January 26

Carrady, Carrady,	
7:00 a.m. – 7:00 p.m.	Registration
10:30 a.m. – 11:30 a.m.	CONCURRENT SESSIONS
	 How Sacramento Restricts Funding for Schools and Community Colleges With Unjustified Tax Credits
	 Key Misperceptions of Financial Aid Policy Restricts the Ability of Low-Income Students to Attend School
	 Real Solutions to Real Challenges: Housing Recommendations from the Affordability Taskforce
	 Dual Enrollment as a Strategy for Equity
11:45 a.m. – 1:15 p.m.	OPENING KEYNOTE & LUNCH GENERAL SESSION Disruption or Innovation? A Conversation About the Changing Landscape of Higher Education
1:30 p.m. – 2:30 p.m.	CONCURRENT SESSIONS
	 Impact of Decisions Made at the Federal Level on Our Students and Institutions
	 Community Colleges and Student Engagement: Fostering a Civic Ethos for Democratic Action
	 How One College is Leveraging Recent State Policies to Improve Outcomes—Cosumnes River College Opt-Out Initiative
	Re-engaging Adults at Shasta College
2:45 p.m. – 3:50 p.m.	GENERAL SESSION Advancing a Budget with Students at the Center: Community College Budget Update
4:00 p.m. – 4:50 p.m.	Strengthening Rural Community Colleges Initiative
4:00 p.m. – 4:50 p.m.	Joint Caucuses Meeting
5:00 p.m. – 6:00 p.m.	Special Interest Group Meetings
	 San Diego and Imperial Counties Community College Association (SDICCCA)
	 African American California Community College Trustees (AACCCT)
	California Community Colleges Veterans Caucus (CCCVC)
	McCallum Group
	 California Association of Latino Community College Trustees and Administrators (CALCCTA)

SCHEDULE-AT-A-GLANCE

•	Asian Pa	icific Islande	r Trustees	& Administrators
	Caucus ((APITA)		

- LGBTQ+ Caucus
- · Central Valley Community College Caucus

6:00 p.m. – 7:30 p.m. League 30th Celebration Kick-Off Reception

Monday, January 27

7:00 a.m. – 12:00 p.m.	Registration
7:30 a.m. – 9:00 a.m.	Breakfast
8:30 a.m. – 9:30 a.m.	CONCURRENT SESSIONS
	 Supporting Our Students: Expanding Campus Mental Health Programs
	 Implementing and Advocating for College Focused Rapid Rehousing: How Colleges and Housing Providers Can Create Homes for Homeless Students
	A Conversation With Key Capitol Staff
	League Advocacy & Talking Points Training
9:40 a.m. – 10:30 a.m.	GENERAL SESSION Attorney General Xavier Becerra
10:35 a.m. – 11:20 a.m.	GENERAL SESSION Lieutenant Governor Eleni Kounalakis
11:30 a.m. – 12:00 p.m.	Legislator Town Hall
11:30 a.m. – 12:30 p.m.	Grab-N-Go Lunch
12:00 p.m. – 5:00 p.m.	Legislative Visits
3:00 p.m. – 4:30 p.m.	Capitol Briefing

 Conversation to Action: California Community College Employee Diversification



California Delegation Breakfast & Briefing

\$65_{/ per person} TUESDAY, FEBRUARY 11 8:00 a.m. - 9:30 a.m.

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Join California community college leaders in a meeting to strengthen our collective voice as we prepare for productive visits on Capitol Hill. Held in conjunction with the National Legislative Summit.

REGISTER: www.ccleague.org/NLS20-ca-delegation

PROGRAM SCHEDULE

(Program is subject to change)

For trustees enrolled in the Excellence in Trusteeship Program (ETP), approved sessions have been noted throughout the program with the following designated competencies:

(A) – Accreditation

(BA) – Brown Act

(BC) – Board/CEO Relationship

(SS) - Student Success

(FR) - Fiscal Responsibilities

(G) - Governance

(BE) - Board Evaluation

(E) - Ethics

SUNDAY, JANUARY 26

7:00 a.m. – 7:00 p.m. Registration Ballroom Foyer

10:30 a.m. – 11:30 a.m. CONCURRENT SESSIONS

How Sacramento Restricts Funding for Schools and Community Colleges With Unjustified Tax Credits (FR, G)

Carr

Over the past decade, while California suffered the Great Recession, California's community college districts and schools lost over \$66 billion through two suspensions of Proposition 98 and overall reductions in education funding. During this time, California spent over \$65 billion in tax credits to merely the top ten tax credits. The Proposition 98 share of these tax credits over the past decade was over \$24 billion, with the community college share roughly being around \$2.5 billion. This workshop will highlight how the state's largest tax credits may not be meeting their intended goals, their impact on the state's general fund, and the damage done to our institutions by a reduction of education funding by 40 cents on the dollar. Jennifer Baker, Advocate, Murdoch, Walrath & Holmes; Samantha Corbin, Partner, Corbin and Kaiser

10:30 a.m. – 11:30 a.m. CONCURRENT SESSIONS (continued)

Key Misperceptions of Financial Aid Policy Restricts the Ability of Low-Income Students to Attend School (FR, G)

Tofanelli

There are key misconceptions regarding financial aid policies or procedures that prevent the ability of low-income students to receive financial aid. Ranging from being counseled to decline their Cal or Pell Grant during their time as a community college student, not providing the option to participate in the federally subsidized loan program to non-student oriented policies in general. Misconceptions like these decrease student access, equity, and success. Join practitioners from the field in a discussion about what colleges can do to increase the amount of financial aid available for students.

Tammera Shinar, Director of Financial Aid and Veterans Services, Butte College; **Linda Williams**, Director of Enrollment Management and Financial Aid, Sierra College

Real Solutions to Real Challenges: Housing Recommendations from the Affordability Taskforce (G, SS)

Compagno

The Affordability, Food, & Housing Access Taskforce was formed to create a space for ideas, best practices, and solutions addressing students' basic needs insecurity. Working with partners from the Chancellor's Office and the Association of Chief Business Officials, the Taskforce launched phase II of its work focused specifically on affordable student housing. Specifically, the Taskforce is calling state policymakers to: Commit new resources to build student residential housing on CCC campuses to address the needs of the homeless-student population; Provide substantial one-time funding for colleges to begin the initial planning and development; and Provide a greater investment in deferred maintenance, and allow CCC to utilize scheduled maintenance funding to support ongoing maintenance costs for student residential housing. This session will highlight the Taskforce recommendations and the innovative approaches colleges are implementing to provide affordable student housing.

Keith Curry, President/CEO, Compton College; **Martha Garcia**, Superintendent/President, Imperial Valley College

Dual Enrollment as a Strategy for Equity (G, SS)

Bataglieri

High quality dual enrollment for equity is providing both access and success to traditionally underserved students. This session will showcase two colleges that are empowering students. At Bakersfield College dual enrollment and Guided Pathways are converging to amplify student success, particularly in rural communities with college degree attainment as low at 2%. At Santa Ana College, the Santa Ana Promise Program and *Padres Promotores* empowers families to learn about college and how to support their students - or become students themselves! Together with dual enrollment *Padres Promotores* is reaching deep into communities and welcoming them onto the college campus. Participants will provide input for a framework of connection, intentional design and sustainability as a tool for aligning transitions strategies, such as dual enrollment, with Guided Pathways.

Lesley Bonds, Director of Student Success and Equity, Bakersfield College; **Naomi Castro**, Senior Director, Career Ladders Project; **Basti Lopez**, Dual Enrollment Coordinator, Santa Ana College

11:45 a.m. – 1:15 p.m.

OPENING KEYNOTE & LUNCH GENERAL SESSION
Disruption or Innovation? A Conversation About the Changing
Landscape of Higher Education (G, SS)

Camellia/Gardenia

For years, the higher education landscape has been shifting, particularly as consumer demand among prospective students changes and as communities demand colleges to improve student outcomes while also reducing achievement gaps among historically marginalized student populations. Are we keeping up with these changes? Will other institutions out-innovate us or further disrupt traditional models of education? This provocative session will explore several converging forces of change and competition.



Speaker and Moderator: **Edward Bush**President, Cosumnes River College



Monica LozanoPresident & CEO, College

Futures Foundation



Maria Anguiano Senior Vice President of Strategy, Arizona State University

Sponsored by League Corporate Partners: Atkinson, Andelson, Loya, Ruud & Romo; and Constellation

1:30 p.m. – 2:30 p.m. CONCURRENT SESSIONS

Impact of Decisions Made at the Federal Level on Our Students and Institutions (G)

Carr

Now – more than ever – decisions that are made in Washington impact you and your students. The federal government plays a key role in alleviating the total cost of attending our institutions, increasing the quality of instruction, and keeping colleges accountable for taxpayer dollars. Please join our national representative in a discussion on federal higher education policy and our colleges.

Jee Hang Lee, Senior Vice President, Association of Community College Trustees

Community Colleges and Student Engagement: Fostering a Civic Ethos for Democratic Action (G, SS)

Tofanelli

As the system of higher education that serves the greatest number of students of color and first in their generation to attend college students, California's community colleges play a key role in educating our students to become civic actors. The development of a civic ethos involves students being active in our elections and students engaging with their communities via critical service learning or volunteering. Engaged students also voice their thoughts on pending legislation decisions made by policymakers. Without our students becoming more engaged in decisions that impact them at the local, state, and federal levels, the democratic process will struggle to produce good outcomes. Panel participants will discuss Campus Compact's new initiative, "Community Colleges for Democracy," and how colleges can get involved to meet student engagement and student success outcomes.

Verdis L. Robinson, Director for Community College Engagement, Campus Compact; **Rowena M. Tomaneng**, President, San Jose City College; **Thuy Thi Nguyen**, President, Foothill College

How One College is Leveraging Recent State Policies to Improve Outcomes—Cosumnes River College Opt-Out Initiative (G, SS)

Compagno

Come learn how one college is leveraging recent State policies to improve outcomes for first-time college students with the implementation of an "opt-out enrollment initiative." Learn how research suggesting "students take a minimum of 15 credit units in order to complete in a timely manner" was used to complement Cosumnes River College's larger Guided Pathways work. Early promising results from the "opt-out" enrollment initiative will be shared by K-12 and Cosumnes River College leaders and highlight early impressive results for historically underrepresented students.

Edward Bush, President, and **Tadael Emiru**, Associate Vice President Equity, Institutional Effectiveness & Innovation, Cosumnes River College

Re-engaging Adults at Shasta College (G, SS)

Bataglieri

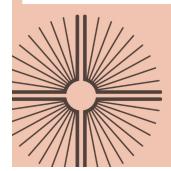
In 2015, Shasta College began to act on the fact that 31% of the adults over 25 in its service area had "some college, but no degree." In summer 2016, the Accelerated College Education (ACE) program launched with redesigned class schedules and supports for adults with busy lives who want to complete an associate degree. In spring 2018, the Bachelor's through Online and Local Degrees (BOLD) program was created to help place-bound students identify quality bachelor degree completion programs and offer support during students' baccalaureate work. In fall 2018, Shasta College entered the Institution of Higher Education Policy's inaugural Degrees When Due cohort, reaching out to students who were close to finishing their associates but left without a degree. 2020 is the year for improving and creating policies and procedures around Credit for Prior Learning. Learn how these efforts are creating a culture shift at Shasta College and contributing to the Vision for Success core commitments.

Joe Wyse, Superintendent/President, and **Buffy Tanner**, Director of Innovation and Special Projects, Shasta-Tehama-Trinity Joint CCD



ANNUAL TRUSTEES CONFERENCE

May 1-3, 2020 Hilton La Jolla Torrey Pines







2:45 p.m. – 3:45 p.m. GENERAL SESSION

Advancing a Budget with Students at the Center: Community College Budget Update (FR, G)

Camellia/Gardenia

California Community Colleges serve 74% of public higher education students, yet receive the lowest per student funding. As concerning is data from the Student Expenses and Resources Survey (SEARS) Report which found that students' non-tuition cost are as high as \$2,000 a month. How is the state budget addressing these inequities? Hear from key community college fiscal experts and Department of Finance representatives as they discuss the vision and goals for community colleges in the Governor's 2020-21 budget. Join for an engaging discussion around the fiscal priorities of California Community Colleges, including the opportunities and challenges to advancing a budget that supports the most diverse students in California's higher education system, and the institutions that serve them.



Joe Wyse Supt/President, Shasta-Tehama-Trinity Joint CCD



Marlene Garcia
Executive Director,
California Student Aid
Commission



Jim Austin Senior Advisor to the Chancellor, Student Centered Funding Formula



Chris Ferguson
Program Budget
Manager, California
Department of
Finance

Sponsored by League Corporate Partners: PARS; and SPURR

4:00 p.m. – 4:50 p.m.
Strengthening Rural Community Colleges Initiative

Beavis

What do you view as the greatest challenge(s) facing rural communities and the rural-serving community colleges that serve them? Are there effective local, state, or federal programs in mitigating these challenges? What should policymakers and others know about rural-serving community colleges to support their critical mission? This session seeks input and feedback on the aforementioned questions and more as part of the Gates Foundation Initiative assessing the needs of rural community colleges and the students and communities they serve. California is one of only five states that are part of this work. Please help inform this important work.

Joe Wyse, Superintendent/President, Shasta-Tehama-Trinity Joint CCD; Doug Houston, Chancellor, Yuba CCD; Jee Hang Lee, Vice President, and Rachel Rush-Marlowe, Senior Program Manager/Research Analyst, Association of Community College Trustees

4:00 p.m. – 4:50 p.m. Joint Caucuses Meeting

Tofanelli

5:00 p.m. – 6:00 p.m. SPECIAL INTEREST GROUP MEETINGS

San Diego and Imperial Counties Community College Association (SDICCCA) Compagno

African American California Community College Trustees (AACCCT)

Baker

California Community Colleges Veterans Caucus (CCCVC) Tofanelli

McCallum Group Bataglieri

California Association of Latino Community College Trustees and Administrators (CALCCTA)

Carr

Asian Pacific Islander Trustees & Administrators Caucus (APITA) Bondi

LGBTQ+ Caucus Hendricks

Central Valley Community College Caucus Kamilos

6:00 p.m. – 7:30 p.m. LEAGUE 30th CELEBRATION KICK-OFF RECEPTION

Magnolia

Join us as we kickoff our 30th celebration year! Music by American River College Jazz Collective.

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MONDAY, JANUARY 27

7:00 a.m. – 12:00 p.m. Registration Ballroom Foyer

7:30 a.m. – 9:00 a.m. BREAKFAST

Concurrent Session Rooms

A breakfast buffet will be served in the 2nd Floor Foyer.

8:30 a.m. – 9:30 a.m. BREAKFAST CONCURRENT SESSIONS

Supporting Our Students: Expanding Campus Mental Health Programs (SS)

Carr

Addressing our students' basic needs is becoming increasingly important – including student mental health. Policymakers realize that if our students do not receive adequate mental health care, it will be more difficult for them to be academically successful. For the first time last year, the state appropriated resources generated through the Mental Health Services Act to go towards community college mental health programs. These non-Proposition 98 dollars will support initiatives we know will improve our student's mental health and ultimately lead to student success. Panelists will discuss the goal of the Mental Health Services Act, how the system is addressing this issue, and specific examples of how colleges can utilize these funds.

Nicole Alexander, Mental Health and Health Services Statewide Lead, California Community College Chancellor's Office; Maggie Merritt, Executive Director, Steinberg Institute; Jeanne Harris-Caldwell, Dean of Wellness, Social Services and Child Development Center, Saddleback College

Implementing and Advocating for College Focused Rapid Rehousing: How Colleges and Housing Providers Can Create Homes for Homeless Students (G, SS)

Tofanelli

College-Focused Rapid Rehousing is a housing model for reducing college student homelessness by connecting homeless students to their community's homelessness response system and ensuring that system is equipped with services tailored to support student success. Jovenes, Inc. piloted this model starting in 2016 and has used it to improve both housing

stability and college outcomes for homeless youth in Los Angeles. In response to the growing problem of homelessness and housing insecurity among California community college students, Senate Bill 74 allocated a modest investment in rapid rehousing programs at community colleges. The program, known as the College Homeless and Housing Insecure Pilot Program, will select colleges to establish partnerships with community organizations that have experience providing wraparound services and rental subsidies for homeless and housing insecure students. Learn innovative partnerships to establish ongoing emergency housing procedures, and providing emergency grants needed for students to secure housing or to prevent imminent loss of housing.

Eric Hubbard, Director of Development & Strategic Partnerships, Jovenes, Inc.; **Jamal Wilson**, Program Manager, College Success Initiative

A Conversation With Key Capitol Staff

Compagno

Legislative staff play a critical role in the legislative process. Not only do they research potential bills, draft reports and briefing, they also serve as the gateway to collaboration with legislators and policy committees. This session provides a forum for an insightful discussion with key legislative staff. Hear their perspectives on the higher education priorities of members of the Senate and Assembly. Learn about ways to effectively engage with Legislators and their primary policy advisors.

Jeanice Warden-Washington, Chief Consultant, Assembly Higher Education Committee; Natasha E. Collins, Principal Consultant, Education, Assembly Appropriations Committee; Anita Lee, Consultant, Senate Budget Committee

League Advocacy & Talking Points Training

Bataglieri

This brief session will provide an opportunity for attendees to gain more in-depth information about the League budget and policy talking points in advance of advocacy visits with legislators. Learn about the dynamics driving the 2020 priorities and ways to effectively deliver your college's message. Lizette Navarette, Vice President, and Ryan McElhinney, Legislative Advocate, Community College League of California

9:40 a.m. - 10:30 a.m. GENERAL SESSION

Camellia/Gardenia



Remarks by California Attorney General Xavier Becerra

10:35 a.m. - 11:20 a.m. GENERAL SESSION

Camellia/Gardenia



Remarks by Lieutenant Governor of California Eleni Kounalakis

Sponsored by League Corporate Partners: WLC Architects; and Foundation for California Community Colleges

11:30 a.m. - 12:00 p.m. LEGISLATOR TOWN HALL

Camellia/Gardenia

A Conversation with Senator Richard Roth, Chair of the Senate Budget Subcommittee #1 on Education Finance.

11:30 a.m. – 12:30 p.m. Grab-N-Go Lunch

Ballroom Fover

Grab a boxed lunch and head to the capitol for advocacy visits or join your colleagues for table discussions.

12:00 p.m. – 5:00 p.m. Legislative Visits

California State Capitol

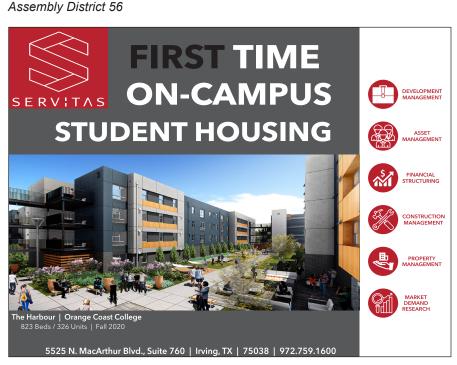
The League's Annual Legislative Conference kicks-off the advocacy season for California Community Colleges. Before you head to the Capitol for your meetings with legislators and staff, be sure to grab a copy of the League's 2020 Policy Agenda.

3:00 p.m. – 4:30 p.m. CAPITOL BRIEFING

Conversation to Action: California Community College Employee Diversification

California State Capitol, Room 447

The Academic Senate for California Community Colleges (ASCCC) and the California Community Colleges Chancellor's Office (CCCCO) have engaged in a partnership to address the inherent biases that exist in all institutions, including our systemic structures. To that end, the Board of Governors called a special task force co-chaired by the ASCCC and CCCCO that made recommendations for improvement at the September 2019 Board of Governors meeting. In addition, the Equal Employment Opportunity (EEO) standing committee is in the process of re-evaluating the regulations for EEO compliance with this same mindset. Join us for a rich dialog about how we can improve our institutions to better serve our students and learn about the legislative and budget priorities to advance faculty and staff diversification. Martha Garcia, Superintendent/President, Imperial Valley; Daisy Gonzales, Deputy Chancellor, California Community Colleges Chancellor's Office; John Stanskas, President, Academic Senate for California Community Colleges; Luke Lara, Counselor, MiraCosta College; Ricky Shabazz, President, San Diego City College; Moises Hernandez, ASG President, Imperial Valley College; Assemblymember Eduardo Garcia, California



PRESENTER INFORMATION

Maria Anguiano

Senior Vice President of Strategy, Arizona State University

As a first-generation college graduate, Maria Anguiano has dedicated her career to improving access to education for all learners. Currently, she serves as Arizona State University's Senior Vice President for Strategy. She is responsible for enterprise-wide strategic planning, including budget strategies, capital planning priorities, enrollment-based and other revenue development opportunities, investment strategies, and multi-year strategies to support the operating and capital needs of the University.

Prior to this work, she was Vice Chancellor, Planning & Budget at UC, Riverside. There she managed an \$800 million budget and oversaw campus-wide strategic planning, financial planning and analysis, institutional research, and capital asset strategies. During her years at UCR, she most notably led the redesign of the campus budget model, successfully negotiated the campus' first design-build contract for a major research facility, guided a Physical Master Plan Study, and initiated their organizational excellence efforts. Anguiano also spent time at the University of California Office of the President, working on the system's most pressing financial and strategic initiatives. She has also served as a senior advisor to the Bill and Melinda Gates Foundation's, CFO of ed-tech start-up Minerva Project and held finance roles at Barclays Capital and Deloitte. She holds an MBA from the Stanford Graduate School of Business and a BA in Economics-Accounting and Spanish from Claremont McKenna College. Anguiano was appointed as a Regent in June 2017 by Governor Brown to a term expiring in 2028.

Xavier Becerra

Attorney General of the State of California

Xavier Becerra is the 33rd Attorney General of the State of California and is the first Latino to hold the office in the history of the state.

The State's chief law enforcement officer, Attorney General Becerra, has decades of experience serving the people of California through appointed and elected office, where he has fought for working families, the vitality of the Social Security and Medicare programs and issues to combat poverty among the hardworking families. He has also championed the state's economy by promoting and addressing issues impacting job generating industries such as health care, clean energy, technology, and entertainment.

Attorney General Becerra previously served 12 terms in Congress as a member of the U.S. House of Representatives. While in Congress, Attorney General Becerra was the first Latino to serve as a member of the powerful

Committee on Ways And Means, served as Chairman of the House Democratic Caucus, and was Ranking Member of the Ways and Means Subcommittee on Social Security.

Prior to serving in Congress, Attorney General Becerra served one term in the California Legislature as the representative of the 59th Assembly District in Los Angeles County. He is a former Deputy Attorney General with the California Department of Justice. The Attorney General began his legal career in 1984 working in a legal services office representing the mentally ill. Born in Sacramento, California, Attorney General Becerra is the son of working-class parents and was the first in his family to receive a four-year degree, earning his Bachelor of Arts in Economics from Stanford University. He earned his Juris Doctorate from Stanford Law School. His mother was born in Jalisco, Mexico, and immigrated to the United States after marrying his father. He is married to Dr. Carolina Reyes, and they are the proud parents of three daughters: Clarisa, Olivia, and Natalia.

Edward Bush

President, Cosumnes River College

Dr. Edward Bush has over 20 years of experience in higher education with 17 of those years in the California Community College system. He currently serves as the President of Cosumnes River College in Sacramento, California. Dr. Bush has served as a tenured associate faculty member in student activities, Director of the Educational Talent Search federal TRIO grant, and Dean of Student Services. In addition, he has served on numerous college, district, and state-wide committees throughout his career and has been active in several community organizations, including serving on the board for four non-profit foundations. Dr. Bush has also worked as an adjunct instructor for the Graduate School of Education at the University of Redlands and Brandman University. Dr. Bush has taught courses in student development, organizational theory, and research.

Dr. Bush is an innovative leader that has a history of developing programs and services that foster both student access and success, including the development of targeted programs for historically underserved populations as well as veterans. Most recently, Dr. Bush has garnered acclaim for the implementation of the 2-year graduation guarantee contract for first-time freshmen from the local feeder school districts. Under his leadership this program has shown to significantly improve the time to degree completion and achievement rates in unprecedented numbers. Dr. Edward Bush is scholar-practitioner, thus has co-authored 2 books, 2 book chapters, and 8 peer reviewed publications appearing in journals including: Black Issues in Higher Education, Community College Week, Diverse Educational Horizons, Journal of African American Males in Education, and the Community College Journal. Moreover, Dr. Bush is a sought after speaker on issues relating to student success, equity, diversity, and leadership.

Dr. Bush received his Bachelor of Arts degree in Political Science from the University of California, Riverside, Master's Degree in Public Administration from California State University, San Bernardino, and his Ph.D. in Educational Leadership from Claremont Graduate University in Urban Educational Leadership.

Eleni Kounalakis

Lieutenant Governor of California

Ambassador Eleni Kounalakis was sworn in as the 50th Lieutenant Governor of California by Governor Gavin Newsom on January 7th, 2019. She is the first woman elected Lt. Governor of California.

From 2010 to 2013, Kounalakis served as President Barack Obama's Ambassador to the Republic of Hungary. Kounalakis was the first Greek-American woman – and at age 43, one of America's youngest – to serve as U.S. Ambassador. Her highly acclaimed memoir, "Madam Ambassador, Three Years of Diplomacy, Dinner Parties and Democracy in Budapest" (The New Press, 2015), chronicles the onset of Hungary's democratic backsliding. Governor Jerry Brown appointed Kounalakis to chair the California Advisory Council for International Trade and Investment in 2014. Kounalakis was a Virtual Fellow at the U.S. Department of State, Bureau of Intelligence and Research, between 2014 and 2017, specializing in international trade and immigration. She is currently a director of the Association of American Ambassadors and a National Democratic Institute "Ambassadors Circle" advisor.

Prior to her public service, Kounalakis was president of one of California's most respected housing development firms, AKT Development, where she worked for 18 years. She built master-planned communities and delivered quality housing to the Sacramento region's working families – recognizing her as one of the capital region's most prominent businesswomen. Passionate about early childhood development, Kounalakis served as a member of California's First 5 Commission and the California Blue Ribbon Commission on Autism. Kounalakis graduated from Dartmouth College in 1989 and earned her Masters in Business Administration (MBA) from U.C. Berkeley's Haas School of Business in 1992. She holds an Honorary Doctorate of Laws from the American College of Greece. She is married to Dr. Markos Kounalakis, and the couple has two teenage sons, Neo and Eon.

Chris Ferguson

Program Budget Manager, California Department of Finance Chris Ferguson is a principal program budget analyst at the California Department of Finance, where he supervises the office's analyses of issues related to community colleges and K-12 school facilities. He has worked at the Department of Finance since 2007, with roles as an analyst responsible for various education programs, including

the development of the Local Control Funding Formula. He earned a bachelor's degree in economics from the University of California, Riverside, and a master's degree in economics from Wichita State University.

Marlene L. Garcia

Executive Director, California Student Aid Commission

Marlene Garcia has 25 years' experience working on education policy issues for a variety of government and higher education institutions. She previously served more than six years as a national leader in Apple Inc.'s Education Strategic Initiatives Group. Additionally, in her distinguished career, she has served as Vice Chancellor of Government Relations for the California Community College System, Deputy State Policy Director for the California State University System, and as a Senior Policy Consultant in the Senate Education Committee. She also served as a senior higher education advisor to former Assembly Speaker Willie L. Brown, Jr.

Garcia has been nationally recognized for her work and was featured as one of 11 "Higher Education's New Generation of Thinkers" in the 2005 edition of the Chronicle of Higher Education. Also, a Fellow with the National Center for Public Policy and Higher Education in 2004, she is active in several organizations both nationally and in the Sacramento community where she resides with husband Phil Garcia and their three grown sons. Garcia earned a Bachelor's degree in Spanish Literature from UCLA and a Master's Degree in Public Policy from Claremont Graduate School.

Monica Lozano

President and CEO, College Futures Foundation

Monica joined the Foundation in December 2017. As president and CEO, she works in partnership with organizations and leaders around the state to ensure education pathways are aligned seamlessly for college attainment. She is committed to the vision that California's low-income students and students of color should have equitable access to bachelor's degrees and a better life.

Before coming to College Futures, Monica spent thirty years in media as editor and publisher of La Opinión, the largest Spanish language newspaper in the country, and then as chairman and CEO of the parent company,

ImpreMedia. Monica has been very active in education, especially at the institutional governance level. She served as chair of the California State Board of Education and the Board of Regents of the University of California, spent more than 20 years as a trustee of the University of Southern California, and is a member of the American Academy of Arts and Sciences Commission on the Future of Undergraduate Education. She is on the Advisory Council of the Public Policy Institute of California's Higher Education Center. Monica has also been active in philanthropy and the non-profit sector, including as chair of the Weingart Foundation Board of Trustees, a former member the board of the Rockefeller Foundation, and cofounder of the Aspen Institute Latinos and Society Program.

Bernie Rhinerson

Trustee, San Diego Community College District

Bernie Rhinerson is the chair of the League's Advisory Committee on Legislation. In 2012, he was elected to the Board of Trustees for San Diego Community College District. Rhinerson has a strong background both in K-12 education as well as the private sector.

Senator Richard Roth California Senate District 31

Roth was elected to represent the California State Senate's 31st Senate District on November 6, 2012. He was sworn into office in California's State Capitol in Sacramento on Monday, December 3, 2012. The 31st State Senate District includes portions of Riverside County including the Cities of Corona, Eastvale, Jurupa Valley, Moreno Valley, Norco, Perris and Riverside. Roth retired from the Air Force in 2007 after 32 years of service in the grade of Major General. Roth engaged in the practice of labor and employment law with Riverside-based firms for over 30 years and is a member of the State Bars of California and Georgia. Prior to establishing his law practice, Roth worked as an attorney with the National Labor Relations Board. He has served as a part-time adjunct instructor in Labor and Employment Law at the University of California at Riverside's Anderson School of Management and in the University's extension division.

Senator Roth is chair of the Senate Budget Subcommittee No. 1 on Education. The Senator also serves as Vice Chair of the Joint Legislative Audit Committee. Senator Roth serves on the Joint Legislative Committee on Rules. He is a member of the following Senate policy committees: Aerospace and Defense; Asian Pacific Islander Affairs; Budget and Fiscal Review; Career Technology and the New Economy; Housing; Insurance; Preparing California's Future Workforce; Rules; Transportation; and Veterans Affairs. Senator Roth has also been appointed to serve on the Little Hoover

Commission, the Governor's Military Council, the State Allocation Board, the California Aviation Caucus, the Inland Empire Caucus, the Mental Health Caucus, Mission Readiness, and the UC Legislative Roundtable.

Joe Wyse

President, Chief Executive Officers of California Community Colleges Chair, League Board of Directors; Superintendent/President of the Shasta-Tehama-Trinity Joint Community College District

Dr. Joe Wyse is the Superintendent/President of the Shasta-Tehama-Trinity Joint Community College District. He started in this position on August 1, 2011, after serving for the previous four years as Vice President of Administrative Services for Shasta College. He completed his Educational Doctorate in Organizational Leadership at Pepperdine University in May 2014 and holds a Master's degree from Trinity International University, and a Bachelor's degree in Physics from Kenyon College. Dr. Wyse's prior experience includes serving in several administrative positions at Trinity International University, culminating as Executive Director at the Trinity Law School and Graduate School.

Under the leadership of Dr. Wyse, Shasta College has received three innovation in higher education awards from the State of California (in 2015, 2017, and 2018) and is one of 15 California community colleges to be selected to pilot a baccalaureate degree program. Since 2013, Shasta College has been successful in landing nearly \$60 million in awards and grants, including \$10.5 million in grants to serve as the backbone organization for North State Together, a community collective impact organization working to advance the cradle-to-career success of the citizens of a five-county region in far Northern California.

Dr. Wyse is currently the President of the California Community College CEO (CCCCEO) Board and is the Chair of the League's Board of Directors. He serves on the Northern Rural Training and Employment Consortium (NoRTEC) Workforce Development Board, and is a member of the Mercy Redding Advisory Council. Dr. Wyse has also served on the CCLC Advisory Committee on Legislation, the California Community College Athletic Association Board, and the Association of California Community College Administrators Board.

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2020 LEAGUE CALENDAR OF EVENTS

Asilomar Leadership Skills Seminar

February 18-21, Pacific Grove

CEO Symposium

February 27- March 1, Hyatt Regency Sonoma Wine Country

Phi Theta Kappa Awards Luncheon

March 17, DoubleTree by Hilton Sacramento

Annual Trustees Conference

May 1-3, Hilton La Jolla Torrey Pines

Classified Leadership Institute

June 11-13. Riverside Convention Center

CEO Leadership Academy

June 26-28, Kona Kai Resort, San Diego

Student Trustees Workshop

August 7-9, Mission Valley DoubleTree

Annual Convention

November 19-21, Hyatt Regency SFO

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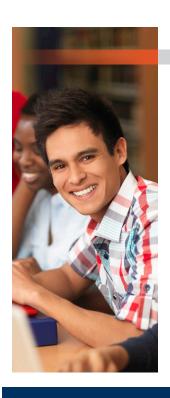
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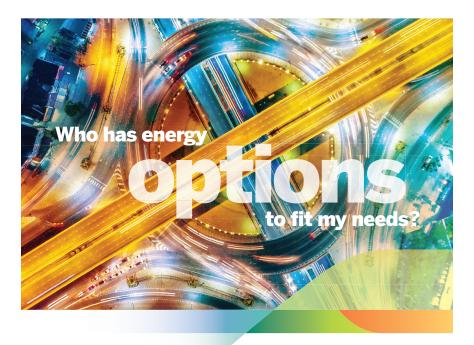


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GOVERNMENT RELATIONS SERVICES TO MEET YOUR NEEDS

The League has a number of resources to support your college's advocacy efforts:

Talking Points
Issue Briefs and Reports
Budget and Policy Analysis
Sample Position Letters
Customized Presentations
Monthly Government Relations Webinars

EMAIL OR CALL

Lizette Navarette, Vice President, at lizette@ccleague.org or (916) 245-5040 for more information or to schedule regular updates.

VISIT OUR WEBSITE

www.ccleague.org/advocacy



CONFERENCE EVALUATION

Name and College:

Please take a moment and give us your candid views and suggestions to help us plan for future conferences. Please return the evaluation to the registration desk. Thanks!

Please check all tha CEO Student Faculty	☐ Class	nistrator		l Trustee I Business Partner
Have you attended Yes No			egislativ	e Conferences?
If so, how many?				
Please rank the follo	owing by	circling t	he appr	opriate spot:
Concurrent Session	ons			
Poor Variety Poor Quality	x x	x x	x x	Good Variety High Quality
Please list the conc	urrent ses	ssions y	ou found	l most useful:
General Sessions				
Uninspiring Uninformative	X X	X X	X X	Inspiring Informative

What were the highlights of the 2020 Annual Legislative Conference?
Suggestions for the 2021 Annual Legislative Conference:
Please rate the quality of the presentations?
□ Excellent □ Good □ Satisfactory □ Poor
What information or ideas will you take back to your campus/district for the Legislative Conference?



EXCELLENCE IN TRUSTEESHIP TRACKING FORM

Complete the form below to track the conference sessions you attended to earn credit towards the Excellence in Trusteeship Program (ETP) certificate. Retain this information and add to your comprehensive tracking form which will be submitted once you reach 27 credits.. Approved sessions have been **noted throughout the program** with the following designated competencies:

(A) – Accreditation

(E) – Ethics

(BA) – Brown Act

(FR) – Fiscal Responsibilities

(BC) – Board/CEO Relationship (BE) – Board Evaluation

(G) – Governance (SS) – Student Success

SUNDAY, JANUARY 26

Time	Title of Session	Competency (A,G,SS, etc.)

MONDAY, JANUARY 27

Time	Title of Session	Competency (A,G,SS, etc.)

NOTES

NOTES		



Join Us in Sonoma!

The CEO Symposium is the premier convening of California Community College chancellors and presidents. CEOs engage with colleagues from north to south to address the challenges and opportunities facing our system. The 2020 CEO Symposium,

February 27 - March 1, will be held at the Hyatt Regency Sonoma Wine Country.

• February-March • 27-1

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