



2019

**ASILOMAR
LEADERSHIP
SKILLS SEMINAR**





Welcome to the 2019 Asilomar Leadership Skills Seminar

We are so happy you have chosen this unique opportunity for personal and professional development of women leaders in California's community colleges. For more than 36 years, this annual event has inspired women to take roles of increasing responsibility within our colleges in support of student access and success.


Long before the terms became popular, our strongest value was the commitment to diversity, inclusion, and equity, for students and for staff. We knew that the many talents women in our colleges had to offer were under-utilized and that with appropriate knowledge, skills, and experiences those women would change the face of California's community colleges. With the strong support of women and men chancellors, presidents and vice presidents, that is exactly what has happened!

This week you will meet outstanding leaders, both our presenters and your classmates. Make the most of this amazing networking opportunity by listening, engaging, and connecting. But also take this time to relax, reflect and recommit to our mutual values. Soon you will be a part of the 2,500-strong Asilomar alums who have made, and are making, a huge contribution to the success of California's community colleges. Thank you for being a leader and taking steps by being a part of this year's class.



Pam

Pamila J. Fisher, Ed.D.
*Founder/Director, Asilomar Leadership
Skills Seminar
Chancellor Emeritus, Yosemite CCD,
ACCT Leadership and Search Consultant*



“Failure is an important part of your growth and developing resilience. Don’t be afraid to fail.”

- Michelle Obama

Asilomar Leadership Skills Seminar Agenda

TUESDAY, FEBRUARY 12, 2019

- 1:00 p.m. – 2:00 p.m. Room and Conference Registration (Kiln Room)
- 2:00 p.m. – 3:00 p.m. Welcome and Introductions
- 3:30 p.m. – 5:30 p.m. ***Emotional Intelligence and Leadership Competencies***
Pam Fisher
- 5:30 p.m. Check In
- 6:00 p.m. – 7:00 p.m. Dinner (with Teams)
- 7:15 p.m. – 9:00 p.m. ***Emotional Intelligence and Leadership Competencies (cont'd)***

WEDNESDAY, FEBRUARY 13, 2019

- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:45 a.m. – 10:15 a.m. ***Leadership at All Levels***
Helen Benjamin
- 10:15 a.m. – 10:30 a.m. Break
- 10:30 a.m. – 12:00 p.m. ***Advocacy and The California Legislative Scene***
Lizette Navarette
- 12:00 p.m. – 1:00 p.m. Lunch
- 1:15 p.m. – 2:45 p.m. ***Navigating Campus Politics***
Pam Fisher
- 2:45 p.m. – 3:00 p.m. Break

Asilomar Leadership Skills Seminar Agenda

WEDNESDAY, FEBRUARY 13, 2019 (cont'd)

3:00 p.m. – 4:30 p.m.

***Priorities, Policies and Politics:
A Case Study***

*Lori Adrian, Cheryl Marshal, and
Rowena Tomaneng*

4:30 p.m. – 5:00 p.m.

Team Meeting

5:00 p.m. – 6:00 p.m.

R and R

6:00 p.m. – 7:00 p.m.

Dinner

7:15 p.m. – 9:00 p.m.

***A Conversation with Presidents
and Chancellors***

*Lori Adrian, Cheryl Marshal, and
Rowena Tomaneng*

THURSDAY, FEBRUARY 14, 2019

7:30 a.m. – 8:30 a.m.

Breakfast

8:45 a.m. – 10:00 a.m.

***CC Finance: What Every Leader
Needs to Know***

Beth Gomez

10:00 a.m. – 10:30 a.m.

Break

10:30 a.m. – 12:00 p.m.

***CC Finance: What Every Leader
Needs to Know (cont'd)***

12:00 p.m. – 1:00 p.m.

Lunch

1:15 p.m. – 2:30 p.m.

***Achieving Cultural Proficiency
and Equity: Your Journey as a
Leader***

*Pam Fisher, Deborah Ikeda,
Diana Rodriguez, and Linda Rose*

Asilomar Leadership Skills Seminar Agenda

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 4:00 p.m.

Achieving Cultural Proficiency and Equity (cont'd)

4:00 p.m. – 4:30 p.m.

Team Meeting

4:30 p.m. – 6:00 p.m.

R and R

6:00 p.m. – 7:00 p.m.

Dinner (optional)

7:30 p.m. – 8:30 p.m.

Lessons in Leadership
Team Presentations

FRIDAY, FEBRUARY 15, 2019

7:30 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 10:00 a.m.

Putting Your Best Foot Forward
Pam Fisher

10:00 a.m. – 11:00 a.m.

Mock Interviews - The Class
Responders: Pam Fisher, Deborah Ikeda, and Diana Rodriguez

11:00 a.m. – 11:15 a.m.

Break

11:00 a.m. – 11:45 a.m.

What to Do When You Go Home
Pam Fisher

Closing Ceremony and Evaluation

12:00 p.m.

Box Lunch Available

Presenters



LORI ADRIAN

President, Coastline Community College

Dr. Loretta (Lori) Adrian joined the Coast Community College District as the sixth president of Coastline College on July 1, 2010.

Dr. Adrian has been an educational leader for over 25 years, having worked at both a university and four California community colleges. Dr. Adrian practices collaborative and inclusive leadership and is committed to developing and empowering faculty, staff, and student leaders at all levels to fulfill their full potential. As president, she has led Coastline in an atmosphere of mutual respect, open and transparent communication. She is sharply focused on student success and the practice of a “students first” philosophy. Prior to joining Coastline, she served as the vice president of student services at Skyline College in the Bay Area from 2005-2010. As the chief student services officer, Dr. Adrian provided leadership for a comprehensive array of student service programs aimed at facilitating student success and fostering a strong connection to diverse students. From November 1992-August 2005, Dr. Adrian worked as dean of student affairs, interim dean of student development and matriculation, and acting vice president of student services at San Diego Mesa College. Dr. Adrian spent ten years of her career working with international students from around the world, both at the University of the Pacific and at San Joaquin Delta College in Northern California. Her experiences at both the university and two-year community colleges give her a well-rounded perspective on higher education and a deep understanding of the experiences of students. In addition to her United States higher education background, Dr. Adrian worked as an intercultural trainer/project director for the U.S. Peace Corps for six years. She taught Philippine languages while working for the Peace Corps and was also a part-time instructor at San Joaquin Delta College and San Diego Mesa College.

Lori Adrian holds a Doctor of Philosophy (Ph.D.) in Education from Claremont Graduate University. She has a master’s degree in Communication Theory from the University of the Pacific and a bachelor’s degree in Philippine Studies from the University of the Philippines, with a minor in linguistics.

Dr. Adrian is active in local and national professional organizations. She serves on the Board of Directors of California Community Colleges Chief Executive Officers (CEOCCC), the National Association for Community College Entrepreneurship (NACCE) and the National Association of Pacific American

Presenters

Islander Council of AACC. She is on the executive board of the CSU, Long Beach and CSU, Fullerton doctoral programs. She serves on the Newport Beach Board of Advocates for Friends of Oasis (Older Adult Social & Information Services) and is a member of the local chambers of commerce. She also serves on peer evaluation teams for the Accrediting Commission for Community and Junior Colleges (ACCJC). Previously, she served on the Institutional Effectiveness Partnership Initiative's (IEPI) Professional Development Advisory Board, Workforce Investment Board of Directors and was the CEO Board representative on the California on-line education initiative. She is a resource for the Asian Pacific Americans in Higher Education (APAHE) and Asian & Pacific Islander American Scholarship Fund (APIA Scholars). Dr. Adrian is actively engaged in the leadership development of educators from diverse backgrounds as a mentor, speaker and leadership coach.



HELEN BENJAMIN

Consultant and Chancellor Emerita, Contra Costa CCD

Helen Benjamin currently serves as a community college consultant in board and management development, strategic planning, and governance. Her distinguished career in education began as a classroom teacher in Dallas, Texas. In 2016, capping off a 44 year career in secondary and higher education, Dr. Benjamin retired as Chancellor of the Contra Costa Community College District. Dr. Benjamin was the first African-American and first woman to serve in a permanent role as chancellor of the Contra Costa Community College District, a position she held for over 11 years.

Presenters



PAMILA J. FISHER

Facilitator/Director, Asilomar Leadership Skills Seminar

Chancellor Emerita, Yosemite CCD, ACCT Leadership and Search Consultant

Dr. Fisher has been an educator for over 30 years and was the Chancellor of the Yosemite Community College District for 12 years before her retirement in 2004. She has since consulted with close to 75 colleges as well as state and national organizations. She served as the Interim Chancellor of City College of San Francisco in 2012 while they were on Show Cause for accreditation issues related to governance, fiscal and organizational issues. She currently is involved professionally in several areas.

Work and writing focus on the following topics:

- Accreditation
- Board/CEO relationships
- Campus politics
- Communication and team building
- Cultural competency
- Effective Trusteeship
- Emotional intelligence
- Equity, diversity, and tolerance
- Executive coaching
- Leadership development at all levels
- Organizational Change
- Planning and goal setting

Dr. Fisher serves in these capacities:

- Presenter: Associations, state and national conferences, leadership institutes and academies, and individual colleges and state systems
- Consultant: Boards of Trustees/Directors, Chief Executive Officers, and Senior Management
- Facilitator: Future Leaders Institute, American Association of Community Colleges
- Director: Asilomar Leadership Seminar, Community College League of CA
- Presidential Search Consultant: Association of Community College Trustees
- Advisory Board: Gallatin College at Montana State University

Presenters

Previous Leadership Positions

- American Association of Community Colleges (AACCC) Chair and Member, Board of Directors
- American Association of Women in Community Colleges, National President and Board Member
- Asilomar Leadership Skills Seminar, Founder and Director (30 years)
- California Association of Community Colleges, President and Board Member
- American Council on Education: Commission on Women in Higher Education
- ACCT/AACC Joint Commission on Federal Relations
- AACCC Commissions: Academic Development, International/Intercultural Relations, Minority Resources
- AACCC Kellogg Foundation Leading Forward Project Advisory Committee
- Scholar-in-Residence, Oregon State University Community College Leadership Program
- Visiting Professor, California State University, Community College Leadership Program

Honors

- *Pamila J. Fisher Day in San Francisco*, Awarded by Mayor Ed Lee, October 30, 2012
- *Exemplary State Leadership Network Award*, American Council on Education
- *Kennedy National and Regional Equity Awards*, Association of Community College Trustees
- *Woman of Courage Award*, Modesto/Stanslaus NAACP
- *John Rice Diversity Award*, California State Chancellor's Office
- *Pacific Region CEO of the Year*, Association of Community College Trustees
- *Honorary Madrina Award*, Latina Leadership Network of California Community Colleges
- *Desjardins Presidential Award*, American Association of Women in Community Colleges
- *Women Helping Women Award*, Northern California Soroptimists International
- *President of the Year*, California Colleges for International Education
- *Friend of the Auxiliary*, African American Women's Service Group
- *Distinguished Administrator Award*, Association of California Administrators
- *Woman of the Year*, American Association of Women in Community Colleges

Presenters



BETH GOMEZ

Vice President of Business Services, Mt. San Jacinto Community College District

Beth Gomez is the Vice President of Business Services at Mt. San Jacinto Community College District. For over 30 years, Ms. Gomez has been in finance and education serving as the Vice President of Business Services at Norco College in the Riverside Community College District, Dean of Business Services at Mt. San Jacinto Community College District, District Budget Manager at Riverside Community College District, teacher in K-12 USD, Administrative Services Officer of a Special District and a Finance Manager with the County of Riverside.

She has extensive experience budgeting, finance and accreditation. She has participated on several external Evaluation Teams for Accreditation and has co-chaired the Resources standard (III) for Norco College and Mt. San Jacinto College's Self-Evaluation.

Beth is also an adjunct Instructor at California Baptist University teaching Law & Finance in Higher Education.

Ms. Gomez has a master's degree in education from California Baptist University, and a bachelor's degree in business administration from California State University San Bernardino.



DEBORAH IKEDA

Board President, State Center Community College District

Deborah J. Ikeda currently serves as the President of the Board of Trustees for State Center Community College District. She is a retired president of Clovis Community College. She began her educational career as a counselor for Loop City College in Chicago and became an assistant dean of academic support services before becoming the associate dean of students, counseling and guidance at Fresno City College. She served as the interim vice president of instruction for Fresno City College, and as the dean of library and instructional support services before becoming the vice president of instruction and student services for the North Centers where she led the accreditation effort to fast track the Center on its way to becoming the third independently accredited college within the State Center Community College District, Clovis Community College.

Presenters

Ms. Ikeda served on the California Community College Board of Chief Instructional Officers, the California Community College Chancellor's Office Advisory Committee for Matriculation, State Chancellor's Office Counseling Advisory Committee and appointed to the Commission on Academic, Student & Community Engagement Committee of the American Association of Community Colleges. She currently serves as the Vice Chair of the Asian Pacific Islander Trustees and Administrators Caucus of the Community College League of California.

She previously served on the California State Superintendent of Education Advisory Council for Asian Pacific Islander Affairs and as a Federal Department of Education Consultant to review and rank submitted grant applications. She has served as chair of the St. Agnes Medical Center Board of Directors, Chair of the Clovis Chamber of Commerce, Board of the Golden Valley Girl Scout Council, President of Friends of the Fresno County Library and the Economic Development Strategy Update Committee for the City of Clovis. She currently serves on the Citizens Review Panel for Measure B (a sales tax passed to support the Fresno County Public Library), Vice President of the Board of Trustees for California Health Science University, the Fresno Assembly Center Memorial Project Committee, Pinedale Assembly Center Memorial Plaza Committee, Secretary of the VFW Auxiliary for Post 8499 and the Strategic Planning Committee of the National Japanese American Citizens Committee (the oldest Asian American Civil Rights Organization).

She and her husband were inducted into the City of Clovis Hall of Fame in June 2013, named a Portrait of Success by KSEE TV, named one of the Top Ten Professional Women in Fresno by the Marjorie Mason Center and named as the Professional Woman of the Year by the Clovis Chamber of Commerce in 2016. She was named the Bill F. Stewart Achievement of Excellence in Education Award Winner for 2016. She was honored for Woman's Equality Day in 2018.

Her education includes a bachelor of science degree in elementary education from the University of Illinois, Champaign Urbana, and a masters of education in counseling psychology from University of Illinois, Champaign Urbana as well.

Presenters



CHERYL MARSHALL
Chancellor, North Orange County Community College District

Appointed as the Chancellor of the North Orange County Community College District in 2016, Dr. Cheryl Marshall has long been an advocate of student success and collaborative decision-making. Dr. Marshall has over 20 years in higher education, with experiences ranging from President, to Vice President of Instruction, to Director for the Center of Excellence, to teaching and facilitating a variety of business courses and seminars. Dr. Marshall has dedicated much of her professional time to partnering with fellow educators, community members, and business colleagues to strengthen the alignment of pathways from school to career.

Highly sought after for her leadership experience, Dr. Marshall has served on numerous executive committees at the local, regional, and state level; including being elected as the Vice President for Southern California of the Chief Executive Officers Board of the California Community Colleges (CEOCCC). A well-rounded educator, Dr. Marshall has taught over 60 undergraduate and graduate courses specializing in management, organizational behavior, and human resource development.

Dr. Marshall earned her doctorate of education from USC and her master of arts in industrial/organizational psychology from California State University, San Bernardino (CSUSB). In 2013, Dr. Marshall was inducted into CSUSB's College of Social and Behavioral Sciences Hall of Fame, and, in 2014, she was selected by Senator Mike Morrell as a Woman of Distinction. Dr. Marshall and her husband, Patrick, have two children.



LIZETTE NAVARETTE
Vice President, Community College League of California

Lizette Navarette is the Vice President at the Community College League of California (League). At the League, Lizette oversees budget advocacy, marketing and communication, and policy development for California's 72 community college districts. In her role, Lizette works closely with elected trustees, chancellors and presidents to support the success of local districts and the students they serve. Previously, she was a Legislative Advocate for the League.

Presenters

Lizette has also served as the Associate Director of Regional Relations at the University of California, Riverside (UCR) where she focused on developing and strengthening relationships with regional officials, including City, State, and Federal, and enhancing partnerships with community action groups. Lizette has also served as the Youth & Education Coordinator in the Office of the Mayor for the City of Riverside where she oversaw the city's and youth programs, collaborations, and policy efforts. These included the Higher Education Business Council, the Riverside Youth Council, and the College Council of Riverside. Lizette served as the City of Riverside lead for Completion Counts which strives to increase college-going and college-completion rates. Lizette has also served as the Program Assistant to the Mayor in Community and International Relations where she worked with the Sister Cities international economic development programs and the Riverside Human Relations Commission.

Lizette is a doctoral student at the University of California, Davis focused on education. She received a Master of Public Administration from the University of La Verne in 2008. She obtained a Bachelor of Arts degree from the University of California, Riverside, majoring in International Affairs/Political Science. At UCR, Lizette was elected as the Associated Student Body President in 2005-2006 and previously served as an Associated Student Senator.



DIANA RODRIGUEZ
President, San Bernardino Valley College

Diana Z. Rodriguez is the 14th president of San Bernardino Valley College. She is a native of Southern California and has over 25 years of higher education experience, with 11 years in senior leadership positions. As president, she oversees a college campus of 14,000 students and 400 staff.

Having served as Vice President of Student Services and Vice of President of Academic Services throughout her professional journey, Diana contributes a vast range of administrative expertise to the San Bernardino Community College District. She has spent much of her career as a tenured faculty member and counselor, which gives her first-hand insight into the challenges faced by students, faculty and classified professionals in California's diverse higher education landscape.

Presenters

Diana is a passionate advocate for under-served student populations, which has given her much success in increasing support programs for students of all backgrounds. She has personally led major grant funding initiatives and the implementation of campus-wide student diversity initiatives, which has generated much positive attention for the colleges and districts she has been a part of.

Diana dedicates herself to improving access to educational resources for all students, regardless of their economic or cultural background. She earned an Associate's Degree in Liberal Arts from Palo Verde College, a Bachelor's Degree in Marketing, a Master's Degree in Business Administration, and a Master's Degree in Education from CSU, San Bernardino.



LINDA ROSE
President, Santa Ana College

Dr. Linda Rose was appointed president of Santa Ana College in July 2016. Reporting to the community college district chancellor, her responsibilities include planning, organizing and implementing educational policy and procedures to develop curriculum and student support services; budget management; enhancing partnerships with business, governmental and community organizations, as well as with K-12 and higher education institutions in the area; and leading the institution's fund development efforts.

Prior to her appointment, Dr. Rose served as president of Los Angeles Southwest College from 2014 to 2016 where she provided leadership in the management, supervision, and development of instructional programs, student, and administrative services that support student achievement and progress; oversaw activities in planning and accreditation; and provided direction and leadership in the development and operation of the college's \$28 million budget and the planning and utilization of existing and new bond-funded facilities.

Dr. Rose returns to Santa Ana College where she served as vice president of academic affairs from 2011 to 2014. Serving as the college's chief instructional officer, she provided leadership and advocated for collaboration in a participatory governance environment in support of college administrators, faculty and staff as they planned, revised, evaluated, and delivered all instructional programs and activities. She supervised and directed the college's accreditation self-evaluation process and provided leadership in ongoing bond-related construction of instructional facilities. In addition, she supported the development of credit bridge programs with SAC's Continuing Education Division.

Presenters

As a product of the community college system, Dr. Rose has dedicated her career to community college education. She began her career at Cerritos College as a part time English instructor. While there she earned a tenured faculty position and served as the college's Puente Program co-coordinator helping to serve educationally underrepresented students and coordinated Cerritos College's Program for Adult College Education (PACE). She also served as English Department Chair and later was named Dean of the Liberal Arts Division.

As an academic leader, Dr. Rose is a regular presenter at conferences and meetings including participation as a panel participant for the American Council on Education: Women's Leadership Network. Earlier, a keynote speaker for the American Association of University Women's Women Hold up Half the Sky Conference and has served as a workshop facilitator for numerous Associated Students of Cerritos College Leadership Conferences. Previously, she was also a co-presenter at the International Conference on the First Year Experience in Southampton, England and served as a guest host for KPCC's Ebony program.

Dr. Rose served on the Los Angeles Southwest College Foundation Board of Directors and the Taller San Jose Board of Directors. She was also an appointed member of the California Community College Chancellors Office, Workforce and Economic Development Program Action Committee. Among her honors and awards are: the Cerritos College Outstanding Administrator Award; the Cerritos College Outstanding Faculty Award for the Liberal Arts Division; Who's Who Among America's Teachers, Fifth Edition; and the National Institute for Staff and Organizational Development Teaching Excellence Award.

Awarded her doctorate in Educational Leadership from the University of California, Los Angeles, Dr. Rose also holds a Master of Arts in English and Bachelor of Arts in Interdisciplinary Studies from California State University, Dominguez Hills and an associate degree in Liberal Arts from West Los Angeles Community College.

Presenters



ROWENA TOMANENG
President, Berkeley City College

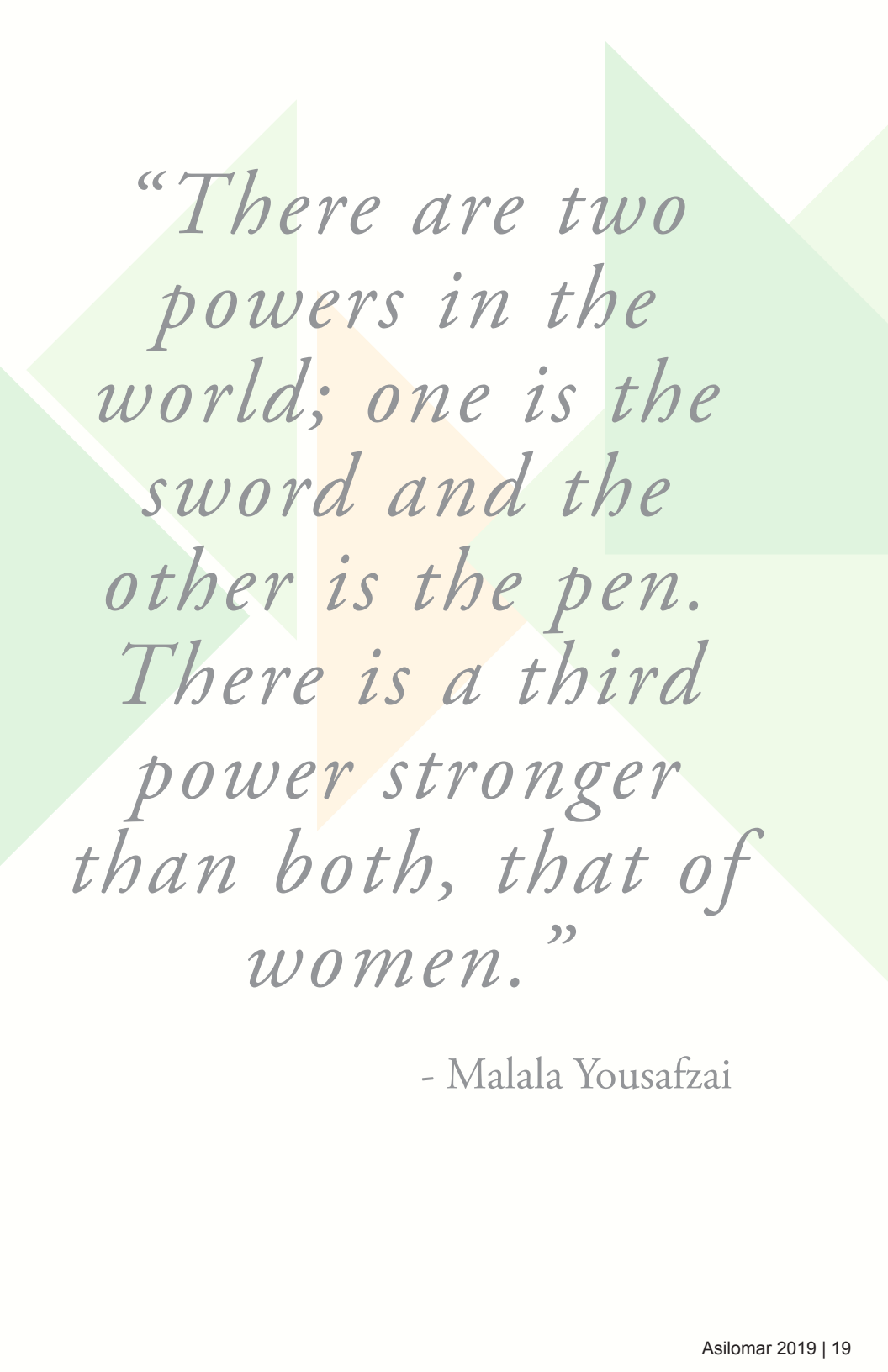
Dr. Rowena M. Tomaneng has been the President of Berkeley City College (BCC) in the Peralta Community College District since 2016. BCC serves the Berkeley Promise, Oakland Promise, and Richmond Promise—academic pathways centered on closing the racial opportunity gap for low-income African American,

Asian American, and Latinx students. She received her EdD in International/Multicultural Education with a concentration in Human Rights Education from the University of San Francisco, an MA in English from University of California, Santa Barbara, and a BA in English from University of California, Irvine.

Prior to her presidency, Dr. Tomaneng served multiple roles at De Anza College in the Foothill-De Anza Community College District: Associate Vice President of Instruction, Dean of Language Arts, Director of the Institute of Community and Civic Engagement, tenured faculty member in English, Asian American Studies, and Women's Studies, and faculty affiliate to the Asian Pacific American Leadership Institute (APALI). She also led the implementation of De Anza's nationally recognized Asian American Native American Pacific Islander Serving Institution (AANAPISI) program, IMPACT AAPI.

Dr. Tomaneng was selected as a Fellow for California Campus Compact's Bridge-Building Initiative for Emerging Leaders of Color in Higher Education, Campus Compact's Engaged Scholars for New Perspectives in Higher Education, and The Wheelhouse Leadership Institute, University of California, Davis. She has published in venues, such as the Journal of Multicultural Perspectives and Overcoming Educational Racism in the Community College.

Dr. Tomaneng currently serves on The Chief Executive Officers of the California Community Colleges (CEOCCC) Board, The Association of American Colleges and Universities (AAC&U) Diversity and Democracy Advisory Board, The Asian Pacific Americans in Higher Education (APAHE) Board, and The American Association of Community Colleges (AACC) Commission on Diversity, Inclusion, and Equity. She also serves as faculty/mentor for The International Multicultural Education Department at University of San Francisco, LEAP ADVANCE: Leadership Development Program for Higher Education, and the inaugural cohort of the PENN Center for Minority Serving Institutions Aspiring Leaders.

The background features several overlapping geometric shapes, primarily triangles, in shades of light green and a central orange triangle. The text is centered over these shapes.

“There are two powers in the world; one is the sword and the other is the pen. There is a third power stronger than both, that of women.”

- Malala Yousafzai

Participants



JENNIE ADAMS
Director of Auxiliary Services
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Where do you want to be professionally in five years?

In five years, I will be continuing my leadership role within the higher education system, hopefully having transformed the independent bookstore and made it a more self-sustaining entity.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

As an MIS expert, I hope to share Auxiliary accounting, Student Accounts Receivables, College Bookstores, and Colleague SIS integrations.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Student completion and success, how to motivate staff, and keep them engaged.

What is something interesting and unique about you?

I transitioned from the accounts receivable department to the IT department after teaching myself basic coding and query building.



SHELLY BLAIR
Dean of Innovative Learning
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Where do you want to be professionally in five years?

VP or President

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Experience with leading professional development, distance learning, and Guided Pathways.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Leadership at higher levels, systemic challenges and successes

What is something interesting and unique about you?

I ran for City Council.

Participants



MARY CHRIS CONCHA THIA
Interim Vice President of Administrative Services
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Where do you want to be professionally in five years?

As an Interim Vice President, I am learning a lot and that there is a lot to learn. In five years, I would like to be a Vice President of Administrative Services and have more knowledge about educational leadership where I could lead and inspire my team.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I'd like to share my finance and strategic management expertise.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I would like to learn more about educational leadership. I also would like to learn about contracts and union negotiations.

What is something interesting and unique about you?

I am calm in difficult situations. I like to analyze a situation before reacting. I am creative and perseverant. I believe that I have an unusual amount of intuition when it comes to people which makes me a good people manager.



Participants



ZANETA SALDE ENCARNACION
Executive Director
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Where do you want to be professionally in five years?

I would like to be in an executive, VP or Dean at Southwestern College.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Advancement, Public Relations, Community/Government Relations

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Leadership, Challenges, Innovative Opportunities, Equity/Inclusion

What is something interesting and unique about you?

I am a high school drop-out, first-generation community college student, and doctoral candidate (beginning January 2019 at USC). I have a diverse professional and life experiences. I am an animal-lover. I enjoy policy work and have been married 20 years with a 17-year-old son.



BRENDA S. ESTRADA
Director of Special Programs
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Where do you want to be professionally in five years?

In the next five years, I would like to be a Vice President at a community college.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Currently, I oversee the Veterans Resource Center and I would like to provide others with insights as to how to work with all students using their strengths.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I am interested in all of the topics presented, however I am most interested in governance, campus politics, application and interviews.

Participants

What is something interesting and unique about you?

I have always been interested in helping others, but did not quite know how to do it. When I was in college, I started out as a Japanese major, and eventually found my way into helping students. Today I possess a bachelor's degree and it took me 10 years to go back for my masters shortly thereafter I started the Ed.D. and graduated in May of 2018.



LARISSA FAVELA
Associate Professor, Communication Studies
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Where do you want to be professionally in five years?

In 5 years, I hope to have more leadership experience and be in a position to transition into more administrative roles. I also hope to be completing or close to completing a Ph.D. or Ed.D. program.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Navigating interdepartmental dynamics, event coordination and planning, facilitating inter-campus dialogue.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

The art of saying "No"; how to support others especially other women; and how to be bold in moving into leadership positions.

What is something interesting and unique about you?

I just returned from attending TED Women in Palm Springs where I ran into Tarana Burke (#metoo) and Ai-Jen Poo (Domestic worker activist) in the bathroom.

Participants



WINDY FRANKLIN MARTINEZ
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Where do you want to be professionally in five years?

I would like to explore leadership opportunities as a Dean of an educational center, Vice- President, or a Vice Chancellor. My areas of interest are in student services, career technical education/workforce development, and facilities maintenance.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I have an extensive background serving students from the state's identified equity groups, with a particular expertise in serving students with disabilities. I am willing to share whatever knowledge I have that can be of service to my colleagues.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I hope to learn practical advice regarding strategies to address the leadership challenges / barriers affecting women, women of color, and women with disabilities who lead in the post-secondary institutions in California (if not nationwide).

What is something interesting and unique about you?

I am a Certified Rehabilitation Counselor and I have an Associate Degree in Construction that I earned as I completed my doctorate. I am a Wikipedian and a former Certified Master Gardener.



JESSICA GRIMES
Interim Dean of Instruction and CTE
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Where do you want to be professionally in five years?

I see myself as a Vice President of Instruction.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Self-awareness, growth mindset/fixed mindset

Participants

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Motivating my team, dealing with power dynamics, effecting culture change, learning how to delegate, using strategic thinking to establish processes, and learning how to work with budgets/finance

What is something interesting and unique about you?

I am one of eleven children, the ninth girl among nine girls and two boys.



HARRIET HAPPEL

Dean, Career Technical Education and Integrative Learning

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Where do you want to be professionally in five years?

In five years, my goal professionally is not about position but about practice. In the rapidly changing environment that Industry 4.0 is ushering in, the human centered element has to be mastered if, as both a state and a nation, we are to maintain a global competitive advantage and ensure success for our students. I want to strive to better practice adaptability, creativity, collaboration, communication, empathy and an analysis/solution mindset in the California Community College community.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

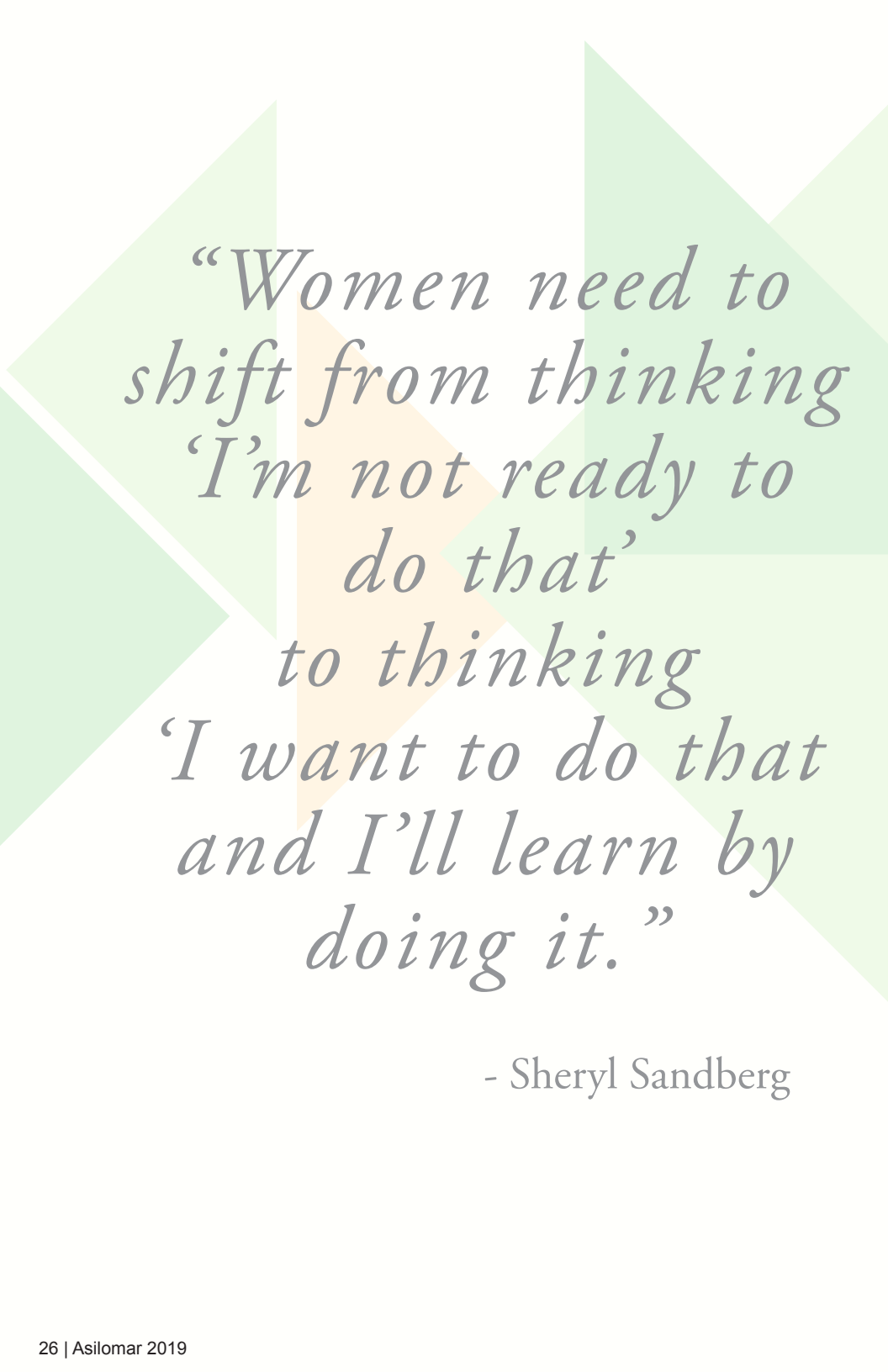
My areas of expertise are relevancy in career education pathways, grant management, and the emerging practice of integrative learning.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I hope to learn more from my colleagues about governance in the California Community College system and learn from my colleagues regarding how they practice work/life balance.

What is something interesting and unique about you?

After growing up and working in Southern California for the first forty years of my life, I took a detour to the mid-West for seventeen years before returning to California. While I appreciate my experience in the mid-West, I am looking forward to no more winters with polar vortex events!

The background features a central orange triangle pointing downwards, surrounded by several light green triangles of varying sizes and orientations, creating a geometric pattern.

*“Women need to
shift from thinking
‘I’m not ready to
do that’
to thinking
‘I want to do that
and I’ll learn by
doing it.’”*

- Sheryl Sandberg

Participants



DEANNA HERRERA
Business Services Supervisor
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Where do you want to be professionally in five years?

In 5 years, I plan to be working on my Master's program. At that point in time I will have gained enough experience in my supervisory role to look into management positions. With my experience and education, I hope to find something that will allow me to grow professionally.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I have expertise in the administrative services side of community college, specifically business services. I would be willing and happy to share my knowledge in this area.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I am new to my leadership role and am looking forward to learning about how to be a strong leader. I want to learn from other people's experiences and kind a path that will make me the leader I envision myself to be.

What is something interesting and unique about you?

My temperament is very even-mannered. I do not let things get me worked up. I tend to deal with things head on and do the best that I can do with the resources I am given. I may fail, but I'm okay with failing, as long as I feel that I did my personal best. My temperament helps me in high stress situations because I don't over-react and I'm able to look at things objectively. On the flip side, my temperament can also make me appear to be uninterested or removed from a situation when I'm really just listening and taking in the information.

Participants



JANÉT HUND
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Where do you want to be professionally in five years?
Upper level administration

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?
Interpersonal relationships between faculty, administrators & board of trustees

What topics or issues do you hope to learn more about from your colleagues at the Seminar?
Interviewing tips and presentation tips when applying for administrator positions.

What is something interesting and unique about you?
I grew up on a farm in rural Kansas in a homogeneous community. Attending university on a full-ride basketball scholarship opened up an entirely new way of thinking and exposed me to the ideas of social justice and multiculturalism which I practice and value each and every day of my life now.



ALISON C. HUNTER
Finance Director
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Where do you want to be professionally in five years?
Position of greater influence to impact change resulting in greater efficiencies and transparency.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?
Budget and Finance, learn first, lead second, momentum and morale.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?
Ability to influence decision-makers. How to build the right kinds of relationships with the right people.

Participants

What is something interesting and unique about you?

Through self-study, I acquired advocacy skills that lead to successful outcomes for others.



MERRY KIM
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Where do you want to be professionally in five years?

I would like to hold a Dean position at my college.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

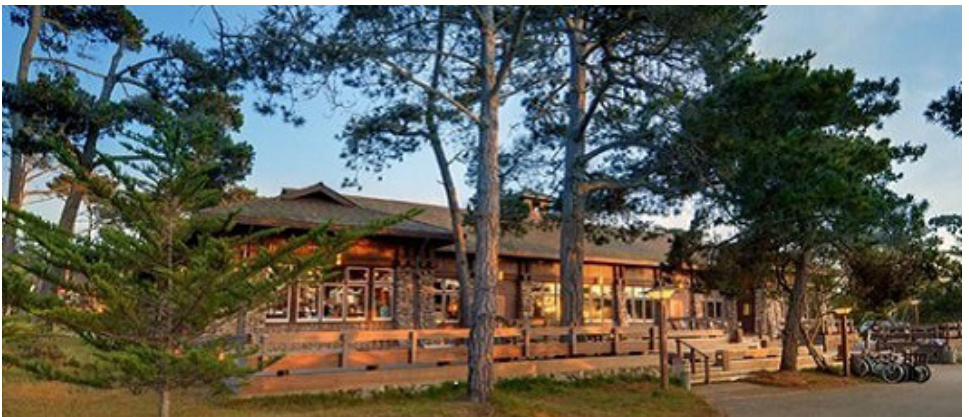
Career Technical Education, STEM programs and disciplines, building partnerships with K12, universities and industry.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Management techniques, skills and insights; enrollment management; leadership skills to inspire, motivate and support faculty and staff; other participants personal and professional journeys; and advanced networking skills.

What is something interesting and unique about you?

I have a diverse background. I am an Asian-American woman with experience working with many people from countries around the world, various disciplines, and public and private sectors. I have worked with students from various backgrounds from public schools to IVY League colleges.



Participants



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Where do you want to be professionally in five years?

I have seen a significant need for web analytics consultation by someone who understands the needs of community college staff and students and can help train college marketing directors (or other relevant positions) to learn to use relevant analytics data to make actionable decisions to improve the website experience for potential and current students. I would like to continue to hone my skills to fill this gap at some point. There is a lot that I want to accomplish in my current position before I would be comfortable leaving.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Website, marketing and communication strategies, especially how to make communications with students more inclusive. We write at a much higher grade level than optimal for our most vulnerable students and often their parents.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I want to learn to advocate more for my area without feeling whiny or pathetic. I want to learn to better navigate campus politics, learn to honor personal boundaries, and find balance in work and life. Most of all, I have “change leadership” challenges ahead of me through our guided pathways efforts and I could use support in leading these efforts.

What is something interesting and unique about you?

I have sat on President’s cabinet continuously since 2007, but I still feel like I am new to all of this. It gives me a unique perspective on how isolated many people at the college can feel, especially those working in the auxiliary services, and it puts me in a unique position to influence change by honoring more unique perspectives.

Participants



ZHENYA LINDSTROM
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Where do you want to be professionally in five years?

In five years, I see myself as a dean overseeing some of the instructional programs at a mission-driven community college. I would like to provide leadership to instructional faculty, facilitate innovative curriculum development, strategically manage enrollments and budgets, and oversee everyday operations of an instructional school.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

My community college expertise areas include all aspects of career and technical education (CTE); overseeing the Strong Workforce Program and Perkins funds; managing grants and budgets; accessing and interpreting labor market information to help create or modify certificate and degree programs for high-wage and high-demand careers; building effective partnerships with local employers; conducting Program Review for CTE programs; leading Enter the Path work of the Guided Pathways reform; overseeing articulation and dual enrollment agreements with high schools; marketing community college programs; and accessing outcomes data for program improvement using dashboard tools such as Launchboard.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I would like to learn more about strategic enrollment management, instructional faculty evaluations, negotiations, accreditation, integrated planning, creating a culture of diversity on campus, and building effective partnerships between academic administrators and faculty.

What is something interesting and unique about you?

I am an immigrant from a remote area of Russia. Growing up in very modest family circumstances during the hectic 90s, I have witnessed both political unrest and economic struggles. I had to work hard to achieve everything I have today. I could never imagine the freedoms and the quality of life that I get to enjoy now living in California. I strongly believe in the value of education as it creates opportunities for economic mobility. I live in Carlsbad raising two daughters who are fluent in two languages and get to spend their summers in Russia. I enjoy practicing yoga, reading, beach, skiing, and traveling.



*“You don’t have
to be perfect, but
you do have to be
100% committed.”*

- Alexandria Ocasio-Cortez

Participants



CYNTHIA MCGREGOR
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Where do you want to be professionally in five years?

I just began as Dean three months ago. In five years, I'm hoping to continue to be in a leadership role either looking out for academic Vice President positions, or, doing everything I can in this current position to support our college mission, students, and improve campus climate.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I have experience with enrollment management, but my natural strength is my social emotional intelligence.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Conflict management is a big one for me.

What is something interesting and unique about you?

I love being a Girl Scout leader and mom. Nothing gives me greater pleasure than watching my daughters and girls their age learn to discover themselves, their potential, and make/reach their goals with confidence and compassion.



KARRIE MITCHELL
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Where do you want to be professionally in five years?

In 5 years, I'd like to be in an executive level position as either a College President or Vice Chancellor.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Enrollment Management, Systemic Thinking in Change Management, Data Integrity and Data Usage, Moving into the California Community College System from Out-of-State.

Participants

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

As a new resident to the state of California, I'm hoping to develop a network of colleagues from across the state that I can call on in the future. I am also interested in learning more about California politics and collective bargaining.

What is something interesting and unique about you?

Personally, I love to be outside, especially at the Grand Canyon. (I've hiked and rafted the Canyon numerous times over the years). I love reflecting on what life has been, and what could happen in the future. I have a genuine interest in learning more about people and why they do the things they do and think the things they think as I believe it makes me a better person both professionally and personally.



CHELSEY PHAM

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Where do you want to be professionally in five years?

In five years, I would like to be leading an organization focusing on the advancement of technology in education.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

In addition to managing our IT Division, I am the Project Director of our ERP (Enterprise Resource Planning) program for the college. The District has selected Oracle ERP as our vendor. We have completed the fiscal and HR applications, we are now focused on payroll. I would love to share our implementation experience (lessons learned!). I am also working on my doctorate, my dissertation focus is on cognitive technology/artificial intelligence (AI).

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I would like to learn about what challenges they are facing in today's digital age and how/if technology can help. How are they maneuvering in the mobile world and responding to student's "norm" of technology.

What is something interesting and unique about you?

I had the honor of working with Bill Nye several years ago, we worked on a presentation about light and impacts on vision. We presented at a conference to several hundred people. In addition, I was granted three patents by the U.S. patent office for inventing a tool used by optometrist to perform digital pupil measurements.

Participants



OLGA PRIZHBILOV
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Where do you want to be professionally in five years?

In five years, I would like to occupy a supervisor position in one of the community colleges in California. Also, I would be interested in exploring being in a faculty position, either a coordinator or instructional faculty.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I have a strong knowledge of Athletics from my work experience. Also, I specialize in personality testing; the personality test which I can administer are True Colors, MBTI, Strong Personality Inventory.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I would be interested in learning from other women on how they dealt with diversity, how they became leaders in a man's world, how they were able to prove that they are truly qualified for the next position and not simply being seen as a "helper" role.

What is something interesting and unique about you?

I am very passionate about everything that I do. I am probably too passionate about my work. I am also a musician and I really enjoy singing and playing piano and ukulele. I am always happy to lead groups in song.



Participants



MARISOL QUEVEDO
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Where do you want to be professionally in five years?

Within the next five years I hope to earn my Ed.D. in Educational Leadership and Management. While completing my Doctoral Degree I plan to continue working with the Promise Scholars Program focusing on increased program participation and degree/certificate completion. Ultimately, I hope to gain as much experience as possible as a Program Supervisor, Program Director, and eventually transition into the role of Vice President of Student Services. Additionally, I would like to expand my experience in serving as instructional faculty.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

- Development and implementation of “Promise Program”/AB19/ Replication of CUNY ASAP model
- Guided Pathways - Student Voices research and inquiry - For over a year I have worked to develop and implement the student voices research component for the Guided Pathways work at our college
- Equity work with Academic Committee for Equity and Success and development of culturally relevant and responsive programming for students, recently accepted to present at NASPA for work on utilizing Hip Hop Pedagogy to engage students on a Community College campus.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Budgeting & Finance, Leading Change, Leadership and Ethics, Finding Balance, Campus Politics, Career Choices, Governance, Applications & Interviews, Development of Staff

What is something interesting and unique about you?

In 2015 and 2016 I was on a speaking tour where worked as a Motivational Speaker & Leadership Facilitator. I developed/facilitated speeches, trainings, and workshops to diverse audiences throughout the U.S., India and Canada, speaking to over thirty-thousand people.

Participants



CATHERINE RIEDSTRA
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Where do you want to be professionally in five years?

In my current position as the Dean of Student Services leading my team with a culture of constant improvement or perhaps a Vice President of Student Services somewhere in the California Community College system.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Leading change, technology implementation, reorganization to support the Vision for Success and Guided Pathways.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Cultural proficiency, finding balance, and applications & interviews.

What is something interesting and unique about you?

I am the mother of 13-year-old triplets!



GABRIELA RIOS
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Where do you want to be professionally in five years?

I am currently starting my third year as a tenure track mathematics instructor. I would like to develop as an instructor and a facilitator to be able to coordinate the math department in the near future. In addition, I would like to get involved and learn more about college governance by participating in the academic senate. I am also working to obtain a "Teaching Adult Learners" certificate and a "Online Teaching" certificate. Online teaching is another area where I plan to get involved by participating in college committees.

Participants

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I strive to involve instructors to engage with innovating ideas about technology and teaching strategies. I am open to sharing strategies that work to promote faculty and student engagement. In addition, I have received training in communication strategies that are conducive to collaboration and conflict resolution. These strategies are essential to engage successfully with colleagues and to perform leadership roles.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I am interested in learning about how to deal with campus politics as well as understanding the different aspects of governance. In addition, I am interested in learning from colleagues about career options and how to find balance when in leadership positions.

What is something interesting and unique about you?

I am from Argentina and I did not know English until I was 20 years old. I am curious and always looking for ways to innovate in my own teaching and share my ideas. I am fortunate to work with a large Latinx population and I have the opportunity to share my passion for education and empower them to move toward achieving their goals. I am committed to personal and professional growth and take advantage of opportunities that support my growth.



STEPHANIE R. ROBINSON

Director of Nursing

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Where do you want to be professionally in five years?

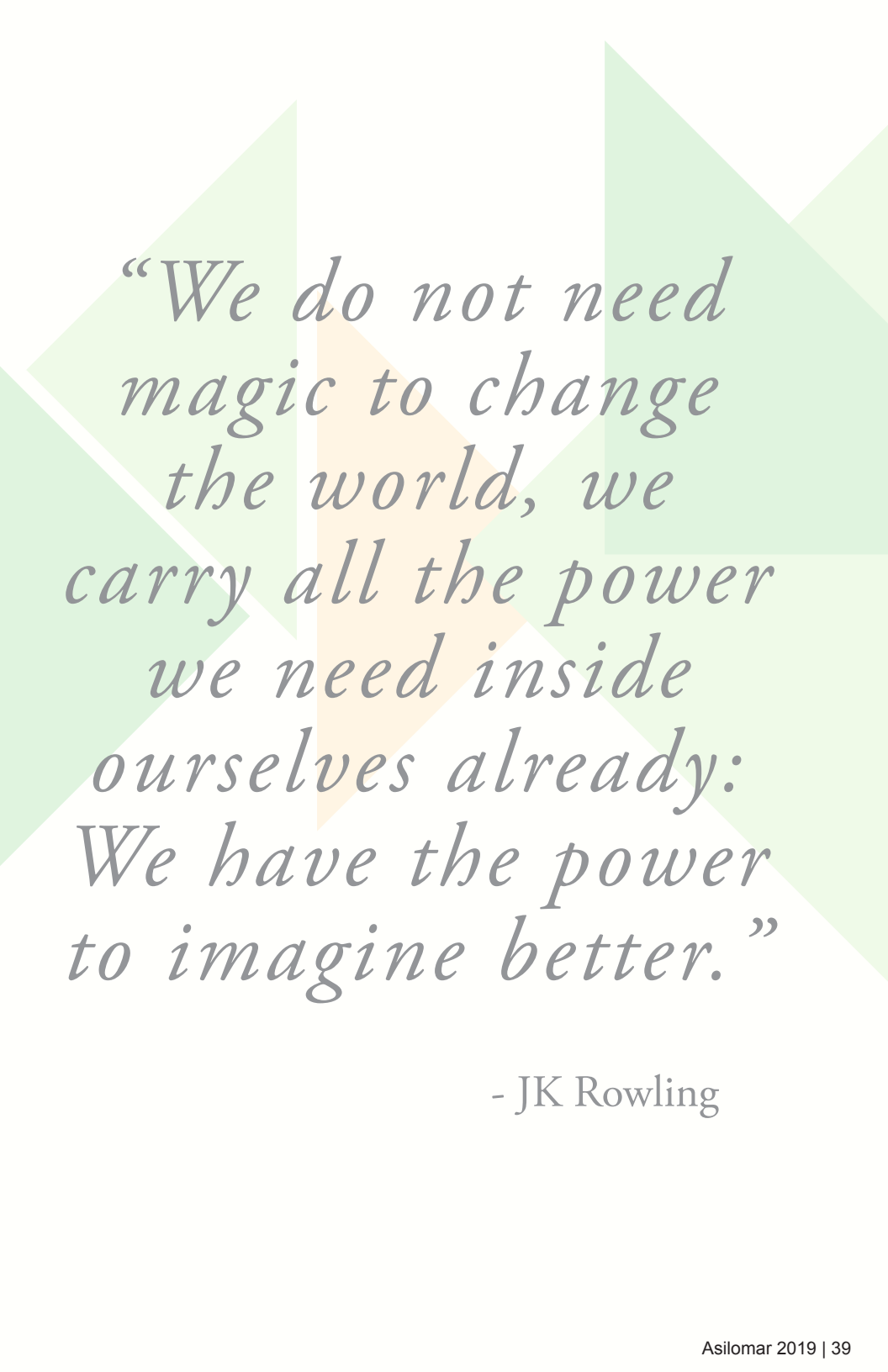
I would like to advance my position to Dean or Vice President of Instruction in the next five years.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Grant writing, outcome data reporting for Registered Nursing programs, working with K12 schools to align pathways in Healthcare, working with community partners to ensure workforce needs are met in the community.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Governance, emotional intelligence, finding balance and applications & interviews all interest me from the seminar.

The background features several overlapping geometric shapes, primarily triangles, in shades of light green and a central orange triangle. The text is centered over these shapes.

*“We do not need
magic to change
the world, we
carry all the power
we need inside
ourselves already:
We have the power
to imagine better.”*

- JK Rowling

Participants

What is something interesting and unique about you?

I have a Ph.D. in Higher Education Administration and chose this doctoral degree to prepare my future growth and development in leadership within higher education. My dissertation outcome was to have nursing students successfully pass the Board of Registered Nursing's (RN) professional licensee examination using standardized testing during student enrollment every semester. The goal is to have nursing students pass course work in the RN program and begin working in the health care arena after graduation.



SOBIA SALEEM
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Where do you want to be professionally in five years?

In five years, I would like to already have attained tenure status as a full-time English faculty member and moved onto a deanship position in the Division of Language Arts and Communication. I also hope that in five years, I will be finishing up my doctoral dissertation on the role of affect and culture in postsecondary education with Colorado State University in their Higher Education Leadership Ph.D. program. Moreover, at that time, I would also like to learn more about my position as dean and the workings of the college as a whole as I position myself for my next goal, becoming vice president of academic affairs.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I would love to share what I have learned about campus culture, climate, collegiality, collaboration, and (mis)communication with my colleagues at Asilomar. As a relatively new hire in a college in which a third of our full-time faculty currently consists of non-tenured faculty members and simultaneously as someone who is incredibly involved on campus, I am in the unique position to empathize with and often translate the concerns of the "old guard" to the new faculty and vice versa. I often bridge the seeming divide between groups that hold differing opinions and ideas about how to tackle problems. I have been praised on my ability to neutrally and as objectively as possible summarize key points in Senate and executive team meetings and refocus groups back towards their goals.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I hope to learn more about the following from my colleagues as the Asilomar Leadership Skills Seminar: cultural proficiency in academia; leading change and "leaning in" in administration; leadership and ethics as our college, at times, has struggled with finding a balance between constructive criticism and civil discourse; finding balance between my personal and professional life (I co-organize a monthly get together entitled Work-Life Balance off campus for all the faculty,

Participants

staff, and administration, and it's well attended: our officers to the vice president and everyone in between attends); campus politics as this is something I'm more entrenched in as Faculty Senate VP and the former Guided Pathways co-lead; and applications and interviews since I know that these are the gates to higher level administrative positions. I would also like to learn how to network, form professional relationship, and mentor others in the future, if they choose to go down a similar path.

What is something interesting and unique about you?

I love traveling, and I travel abroad several times a year. In fact, one summer, I visited twelve countries, forging lasting friendships along the way. Most years, I use my summer, winters, thanksgiving breaks, and/or spring breaks to travel and visit different countries. I travel to enjoy good food, partake in great conversation, and spend time with amazing people. My favorite city in the world Istanbul: she has my heart. Between the older parts of the Asian side, where I lived for a few months, and the newer parts of the European side, the city has something for everyone. The city is undoubtedly most breathtaking at dusk, when one can make out the silhouette of Sultanahmet and its minarets and domes transitioning into the Galata Tower before blending into the bridge that connects the European side of the city to the Asian side over the Bosphorus. Some of the most amazing countries I've visited are China, where I backpacked for a few weeks through the Yunnan and Szechuan provinces; Korea, where I danced until noon before heading over to Gangnam for some shopping; Morocco, where I climbed a sand dune in the Sahara to catch the sunrise; and Singapore, whose diversity speaks to my own heritage and whose food is the perfect blend of coastal merchant cultures. This January 2019, I'll be traveling to Senegal for a faculty professional development seminar sponsored by CAORC-WARC entitled "Diversity, Religion, and Migration in Western Africa" and I can't wait!



Participants



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Where do you want to be professionally in five years?

It is my goal to become the Vice President of Administrative Services at Palo Verde Community College.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

I have over 13 years in community college finance and alternative funding, as well as 6 years experience in K12 Procurement.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I hope to learn strategies in working with all constituency groups to enact positive change at the college. I am also hoping to learn how to balance the needs of administrative positions with my personal life.

What is something interesting and unique about you?

I am the first person in my family to graduate from college and I received my Associates Degree from Palo Verde Community College District, which is where I currently work.



DEANNA SOLINA
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Where do you want to be professionally in five years?

Continue as Vice President of Human Resources providing key leadership expertise to this college and providing greater impact and involvement in the community college environment at the state-wide level.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Human Resources, Risk Management, Labor Negotiations, Fiscal and Personnel Impacts

Participants

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Budget preparation including best practices at the community college level, governance structure at this level, and leading change in a large institution with separate often overlapping governance structures.

What is something interesting and unique about you?

I started my career as a local criminal prosecutor in the District Attorney's Office. Later, I became the general counsel for the police department; then I transitioned into the Human Resources Director for the City of Stockton. Currently, I have not branched into the Community College environment and I realize I still haven't seen it all!



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Where do you want to be professionally in five years?

Vice President, Instruction or Academic Affairs; Vice Chancellor, Educational Services and Technology

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Instruction, Professional Development

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

Leadership communication and buy-in; Running an effective organization in the midst of constant change; How others are dealing with initiative fatigue; Effectively navigating within Community College System, especially coming from outside; How to create situation where HR/hiring manager is hoping that you apply for their job opening.

What is something interesting and unique about you?

I worked for over 15 years in various areas of the Higher Education before moving to community colleges, which includes credit, non-credit, online programs. I am experienced in many of the initiatives that community colleges are currently focusing on, e.g. Guided Pathways, implementing new Online College, OER etc. This gives me a unique perspective as I have learned from the mistakes. In addition to teaching and academic administration, I bring combination of technical, analytical, and project management experience. Per StrengthFinder test, my top five strengths are Ideation, Futuristic, Relator, Strategic, and Maximizer. I like to support people in achieving their goals, while continuing to focus on organizational goals and student success.

Participants



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Where do you want to be professionally in five years?
I would like to be an Academic Dean.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?
As a Professor for the past 27 years I feel I have expertise in the area of instruction. I also am Coordinator of a transfer program for working adults which has given me experience with program development, recruitment, guided pathways and student support services.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?
I am interested in learning about the legal and budgetary aspects for which a manager is responsible.

What is something interesting and unique about you?
I am a nationally ranked speaker and an amateur photographer.



WENDY TRUJILLO
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Where do you want to be professionally in five years?
Communications and marketing changes and evolves on almost a daily basis so it's hard to flesh out an exact idea of where I want to be in five years. With this in mind, I plan on continuing to learn, to update my skillset, to be open minded about new opportunities and technologies that come into play and to not be afraid to take on new challenges that have the potential to lead myself and the organization I work for into the future.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?
I feel I have a strong grasp and good years of experience in social media, used not only as a marketing tool, but as a public relations tool and an emergency communications tool as well. I have also had a lot of experience with digital

Participants

marketing (signage, mobile geofencing, demographic profile targeting etc.) as well as social media advertising and movie theater advertising.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

I hope to be able to discuss some of the challenges that other women may have faced when climbing up the ranks in the community college industry and get some insight into how they met those challenges. I also hope to gain a network of women with different strengths that I can call on for advice and guidance in some of the areas that I may not be as strong in.

What is something interesting and unique about you?

I am distantly related to the founder of the Boy Scouts of America, I don't like bacon and I was Salma Heyek's stand-in in the movie The Wild Wild West.



MELISSA UTSUKI
Public Information Officer
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Where do you want to be professionally in five years?

Director of a marketing team in a community college or community college district office; reporting directly to the president or chancellor.

What areas of community college expertise are you willing to share with your colleagues here at Asilomar?

Marketing, communication, digital advertising, social media, importance of communication as it relates to your Board of Trustees. Importance of your personal brand.

What topics or issues do you hope to learn more about from your colleagues at the Seminar?

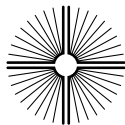
Best practices for work-life balance, navigating campus/district politics, leading change.

What is something interesting and unique about you?

I am a huge fan of NHRA drag racing.

Notes

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Community College League of California

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