

## Corporate Partners

The Community College League of California's Corporate Partners program helps build strong working relationships between the state's 73 community college districts and the businesses and professional firms who provide those districts with a variety of essential services. The package of benefits provides effective ways for promoting your services through advertisements, events, and special articles on select League communication platforms.

2022-23 LEVELS & BENEFITS	Presidential \$18,000	Leadership \$13,000	Associate \$7,000
<b>GENERAL BENEFITS</b>			
Logo Placement on League Website	X	X	X
Listing and Links on League Website	X	X	X
Annual CCC Directory Ad	FULL PAGE	HALF PAGE	HALF PAGE
Company Highlight on League Social Media (One Push)	X	X	
<b>LEAGUE EVENT BENEFITS</b>			
<b>EFFECTIVE TRUSTEESHIP &amp; BOARD CHAIR WORKSHOPS (JANUARY)</b>			
Logo Placement on Event App	X	X	X
Logo Placement on Event Signage Onsite	X	X	X
Logo Listing in Event Marketing Emails	X	X	X
Concurrent Session Sponsor Listing (additional fee)	X	X	
Reception Sponsor Listing (additional fee)	X		
<b>ANNUAL LEGISLATIVE CONFERENCE (JANUARY)</b>			
Complimentary Registrations	4	2	1
Logo Placement in Event App	X	X	X
Logo Placement on Event Signage Onsite	X	X	X
Logo Listing in Event Marketing Emails	X	X	X
Logo Placement on General Session Slide	X	X	X
Recognition from Podium at General Session	X		
Attendee List	X	X	X
Full Page Ad on Signage Onsite (additional fee)	X		
Reception Sponsor Listing (additional fee)	X		
Concurrent Session Sponsor Listing (opt-in)		X	
Video Promotion (opt-in)	X		
Display Table (opt-in)	X	X	
<b>CEO SYMPOSIUM (FEBRUARY OR MARCH) SPONSORSHIP AVAILABLE TO PRESIDENTIAL LEVEL ONLY; ADDITIONAL FEE APPLIES</b>			
Ad on Slide Looped Before General Session	X		
Mini Session	X		
Display Table	X		
Attendee List	X		



<b>2022-23 LEVELS &amp; BENEFITS</b>	<b>Presidential \$18,000</b>	<b>Leadership \$13,000</b>	<b>Associate \$7,000</b>
<b>ANNUAL TRUSTEES CONFERENCE (APRIL OR MAY)</b>			
Complimentary Registrations	4	2	1
Logo Placement in Event App	X	X	X
Logo Placement on Event Signage Onsite	X	X	X
Logo Listing in Event Marketing Emails	X	X	X
Logo Placement on General Session Slide	X	X	X
Recognition from Podium at General Session	X		
Attendee List	X	X	X
Full Page Ad on Signage Onsite (additional fee)	X		
Reception Sponsor Listing (additional fee)	X		
Concurrent Session Sponsor Listing (opt-in)		X	
Video Promotion (opt-in)	X	X	
Display Table (opt-in)	X		
<b>CEO LEADERSHIP ACADEMY (JUNE)</b>			
Ad on Slide Looped Before General Session	X		
<b>ANNUAL CONVENTION (NOVEMBER)</b>			
Complimentary Registrations	4	2	1
Exhibit Booth	Complimentary	75% Discount	50% Discount
Logo Placement on Event Signage Onsite	X	X	X
Logo Placement in Event App	X	X	X
Logo Listing in Event Marketing Emails	X	X	X
Logo Placement on General Session Slide	X	X	X
Recognition from Podium at General Session	X		
Attendee List	X	X	X
Full Page Ad on Signage Onsite (additional fee)	X		
Reception Sponsor Listing (additional fee)	X		
Concurrent Session Sponsor Listing (opt-in)		X	
Video Promotion (opt-in)	X		
<b>LEAGUE AFFILIATE EVENT BENEFITS</b>			
<b>CCPRO (APRIL) // CLASSIFIED LEADERSHIP INSTITUTE (JUNE) // #REALCOLLEGE CALIFORNIA BASIC NEEDS SUMMIT (DECEMBER)</b>			
Introduction to Event Organizer for Potential Sponsorship Opportunity	X	X	
<b>LEAGUE WEBINAR BENEFITS</b>			
<b>CEO WEBINARS // TRUSTEE WEBINARS</b>			
Logo Placement on Corporate Partner Slide	X	X	X

For more information or questions, contact **Lisa Mealoy**, Chief Operating Officer, at [lmealoy@cleague.org](mailto:lmealoy@cleague.org).

