

BOARD FOCUS



FALL 2010

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Leadership for Student Success: The Critical Role of Boards of Trustees



*by Kay M. McClenney, Ph.D.
California Leadership Alliance for Student Success (CLASS) &
Keynote speaker at the League's 2010 Annual Trustees Conference
in Long Beach*

For many years, community colleges in California and across the country have excelled in providing unprecedented access for Americans seeking to enter college. Now, as college degree attainment in the U.S. slides in comparison to other countries, the clarion call is for increasing college completion rates. For community colleges, given their missions and the students they serve, that necessarily means that it is important to monitor and improve student progress and success – from wherever they enter the educational experience, often through ESL and/or basic skills, on to collegiate course completion, persistence from term to term, and finally, completion of a certificate or degree. Community college students succeed one course at a time.

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**2010-11 COMMUNITY
COLLEGE TRUSTEES BOARD**

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A Message from
Walt Howald, CCCT President

I welcome this opportunity to communicate with all 442 California Community College Trustees and the 72 districts' CEOs. Our CCCT Board meets several times a year and together with the CEO Board, as the Community College League of California, we provide policy direction on issues before the State Board of Governors and the State Legislature. All of us, along with 2.8 million students, provide the many voices of the most important and by far the largest higher education system in our state. Collectively, we must provide a louder voice and a stronger influence in California.

In our September meeting, we covered the most pressing issues of Community College financing, accreditation and budget. The complete agenda from our September 15th meeting is available online. The theme of the League's annual convention, "Sustaining the Legacy, Making a Difference," will emphasize our challenge.

Community Colleges can be the leading edge to returning California to prosperity by educating our workforce. Allocation of State resources must be realigned to reflect the importance of education. You are the leaders who can successfully achieve the goal.

At each of our colleges, Trustees can advocate changes in student services including streamlining counseling and financial aid, common course numbering, diversity hiring and various tutorial/mentoring programs. Schedule management and relevance evaluation as well as efficient budgetary coordination should also be included in periodic reports to your local Board for consideration. Accreditation is of major concern in our state. Trustees must learn how and, when it is possible, volunteer to serve on accreditation teams.

Notable legislation the CCCT Board supported included the historic transfer associate's degree bill, SB 1440, which has now been signed by the Governor. Your Board has taken positions on legislative bills and initiatives on the November 2nd ballot that have a sufficient impact on Community Colleges.

The "Commission on the Future" report will be available around November 1, and copies will be distributed to Trustees before its release. In conjunction with our continued pursuit of the keys to student success, the Board will hold a study session on financing Community Colleges at its November meeting. We anticipate looking at other state models, particularly in states deemed to be ahead of the curve on student success and leveraging all available resources for Community Colleges. I look forward to sharing our findings with you.

We are at a crossroads for public education in California. Fiscally sustainable access and student success in our community colleges will determine whether generations of Californians fulfill their hopes and dreams. We can neither fail them nor ourselves in providing all Californians this educational opportunity.

Please join me at the Pasadena Convention Center, November 18-20. Thank you for your support of the California Community College Trustees and the Community College League of California. Together we are, "Sustaining the Legacy, Making a Difference."

A handwritten signature in cursive script that reads "Walt".

Walt Howald
President, CCCT
Trustee, Coast CCD

FY 2011 CCCT Communications Plan

Board Members' Responsibilities

- Call or write assigned board chairs (and other board members if you can) during summer and introduce yourself. Explain you are on the CCCT board and will call occasionally to see if there are issues the chairs' boards would like addressed by the League and CCCT board.
- During the year, when you receive a meeting notice for the next CCCT board meeting, call or write your assigned board chairs. Tell them a meeting is coming up and you are checking to see if there are issues that should be considered.
- When you receive a notice of a scheduled conference (League convention, legislative seminar, CCCT annual conference) call or write the board chairs and as many of the other trustees as possible in your assigned districts to urge attendance.
- Make calls to your assigned districts when major issues are identified by League staff or CCCT officers and personal contacts would be useful.
- Keep the League staff and CCCT president informed if you learn of concerns about the functioning of the League.

ALBIANI

Los Rios, Lake Tahoe,
Sierra Joint, Yuba

BARRERAS

State Center, Merced,
San Joaquin Delta, Sequoias,
West Hills, Yosemite

CHANIOT

Mendocino-Lake,
Butte-Glenn, Feather River,
Lassen, Redwoods,
Shasta-Tehama-Trinity,
Siskiyou Joint

FIGUEROA

Riverside, Mt. San Jacinto

GULASSA

Peralta, Contra Costa, Marin,
San Francisco, Solano

HART

Imperial Valley,
Grossmont-Cuyamaca,
MiraCosta, Palomar,
San Diego, Southwestern

HOWALD

Coast, South Orange County

JAFFE

Santa Monica,
Rio Hondo, Cerritos

JONES

Allan Hancock Joint,
Cabrillo, Gavilan, Hartnell,
Monterey Peninsula,
San Luis Obispo County

KINSMAN

Copper Mountain, Palo Verde

MANN

Pasadena Area, Glendale,
Rio Hondo

MCMILLIN

Chabot-Las Positas,
Ohlone

MENG

Napa Valley, Marin, Sonoma,
Mercer, Los Angeles,
Antelope Valley, Santa Clarita

ONTIVEROS

North Orange County,
Mt. San Antonio,
Rancho Santiago

ORTELL

Citrus, Chaffey

OTTO

Long Beach, Compton,
El Camino

SINGER

San Bernardino, Victor Valley

STAMPOLIS

West Valley-Mission,
Foothill-DeAnza,
San Jose-Evergreen, San Mateo

VILLEGAS

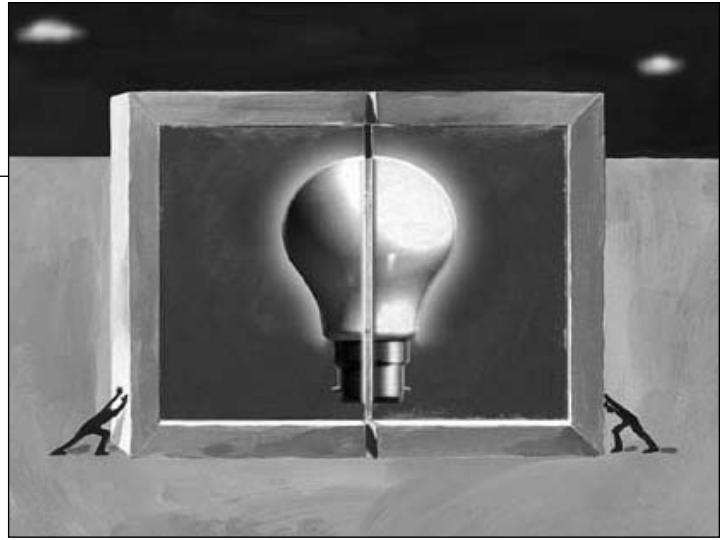
Santa Barbara, Ventura County,
West Kern

Zableckis

Barstow, Desert, Kern

Leadership for Student Success: The Critical Role of Boards of Trustees

continued from cover



The student success and college completion agenda is gaining momentum, spurred by President Obama’s call for a 50% increase in community college certificates and degrees by 2020; by major philanthropic foundations setting goals at least as ambitious (and putting money behind them); by the commitment of the National Governors Association to a new “Complete to Compete” agenda; and by national community college initiatives such as Achieving the Dream, the Bill and Melinda Gates Foundation’s Developmental Education Initiative, a multimillion-dollar mathematics reform project led by the Carnegie Foundation for the Advancement of Teaching, the work of the Center for Community College Student Engagement (1.8 million community college students in 754 colleges in 49 states surveyed since 2003) – and so on.

In California, the momentum has been building through foundation-funded initiatives described through lots of acronyms – SSPIRE, SPECC, BRIC, ACE and StatWay; numerous institution-developed programs, often led by faculty and counselors; and the statewide Basic Skills Initiative. Just in the past year, the CCCT has conducted an internal task force on student success; and the League established and facilitated the work of its statewide Commission on the Future. Recognizing that California, while posting very high college participation rates, is performing well below the national average (ranking 44th) in college completion, the Commission is setting forth challenging and critically important goals for improving completion rates in California community colleges.

Simply put, the future of California – and of millions of its individual citizens – depends on the commitment of community colleges to dramatically increase the numbers of students who successfully persist in college, attain credentials, and/or transfer to four-year colleges and universities. Accomplishing those goals involves significant leadership challenges and responsibilities. The recognition that there are particular dispositions and skills requisite to effective leadership for student success underlies the establishment of CLASS – the California Leadership Alliance for Student Success. The founding CLASS has involved invited chancellors, presidents and trustees from twelve California college districts:

<i>Cabrillo College</i>	<i>Grossmont-Cuyamaca CCD</i>	<i>Los Rios CCD</i>
<i>Chaffey College</i>	<i>Hartnell College</i>	<i>Mt. San Antonio College</i>
<i>College of the Sequoias</i>	<i>Kern CCD</i>	<i>North Orange County CCD</i>
<i>Gavilan College</i>	<i>Long Beach City College</i>	<i>San Jose/Evergreen CCD</i>

Through four 2-3-day CLASS institutes over 2 years, and with intervening district/college-level work, these leaders have been engaged in discussions of effective practice, often involving faculty leaders, as well as local and state policy issues. Highlights of those discussions, and their particular implications for effective trusteeship, may be communicated in a brief list summarizing “what we’re learning about what matters most” in supporting student academic progress and success.

1. Visible, persistent leadership matters – leadership at all levels, in every area of the college. For trustees, what might that leadership look like? Above all else, of course, boards must **hire the right president/chancellor** – a person not just committed and knowledgeable, but also passionate and relentless about student success.
2. Strategic focus matters – relentless focus, sustained over time. Appropriate roles for boards of trustees include these:
 - Endorse a **strategic plan** for the college, putting **student success at the center**.
 - Insist on a **small number of clear priorities** for the work of the college in each 3-5 year strategic plan period and in each academic year.
 - Set ambitious (but realistic) **goals for student success**.

3. Building a **culture of evidence** is critical to an effective student success agenda. Boards of trustees may contribute strongly to building that culture in these ways:
 - Support a **culture of inquiry, not of blame**.
 - Make it both safe and necessary for the college to engage in **courageous conversations** about equity and student success. Model that process. Routinely.
 - Establish **metrics** for monitoring progress on student success goals... and then regularly **monitor progress!**
 - Understand the **college's institutional research & student data system capacities**; be willing to **allocate/re-allocate** resources to strengthen those capacities.
 - Support longitudinal **student cohort tracking**; with college leaders (CEO, administrators, faculty, student services), periodically **track a student cohort**.
 - Ask **clear, tough, appropriate questions**.

4. Ultimately, what matters most is **doing education differently...and doing more of what we know works**. Boards of trustees may appropriately support that challenging work, largely the responsibility of faculty, student services staff and administrators, by doing the following:
 - Consider evidence-based changes in **institutional policy affecting student success**.
 - Ask **clear, tough, appropriate questions**—*i.e. How is that program/ service/strategy affecting student success? What is the evidence? How many students are involved? If the strategy is working, what are the plans for scaling up to serve significantly larger numbers of students in the target population (e.g., basic skills students, entering students, etc.)? If it's not working, is it time to stop doing it? What is the return on our investment in success?*
 - Request and support plans for **bringing evidence-based effective practice to scale**. For example, support targeted (strategic) **professional development** and needed flexibility in **resource allocation/reallocation**.
 - **Celebrate and reward improvements** in student success! *Ask that special presentations at regular Board meetings focus on student success initiatives and evidence of improvement. Be willing to support awards/recognitions for innovative and collaborative strategies that evidence shows are associated with improvements in student success.*

5. Getting beyond projects is requisite to an effective student success agenda – and more difficult than one might imagine, as community colleges often have gained prestige by having lots of things going on. Boards of trustees can help to break those habits and bring coherence to the institution's agenda by asking the right questions. For example, how will this proposed grant-funded program advance the college's student success agenda? How is our work on accreditation/ state initiatives/ technology upgrades/ facility renovation connected to student success? ■

Kay McClenney is Co-Director with Byron McClenney of the California Leadership Alliance for Student Success (CLASS), an initiative funded by the William and Flora Hewlett Foundation and the James Irvine Foundation.

PUBLICATIONS & RESOURCES

Appointing a New Trustee to the Board, 2008

This guide covers the legal requirements for appointing a trustee to fill a vacancy, and provides sample criteria, timelines, publicity, and interview questions.

Assessing the Performance of the CEO

Includes detailed information to assist the board and CEO in designing the CEO evaluation process, a checklist, a comprehensive list of possible criteria, sample policy and procedure, and a list of resources and references.

Board Candidate Information, Updated Annually

A brochure designed for candidates for the governing boards. Copies are mailed each July to those districts holding elections in the following fall, along with other materials helpful to those interested in running for the board.

Board Chair Handbook, Updated Annually

Covers roles and responsibilities, how to run meetings, and tips on handling various scenarios. It is distributed each year at the Board Chair Workshop.

Board Ethics Resource Guide, 2006

This packet of information covers board ethics and standards of practice, sample codes of ethics, sample policies for addressing violations of a code, and worksheets for developing a board policy.

Board Focus

An occasional publication mailed to all trustees and CEOs on trusteeship issues.

Board Self-Evaluation Resource Guide, 2009

Covers board self-evaluation, suggestions for board self-evaluation processes, sample evaluation instruments, and sample policies.

Updates from Around the League

ADVOCACY

While monitoring the lack of progress on the state budget this summer, the League's advocacy efforts were in full force on both the legislative and student success fronts.

On Wednesday, September 29, Governor Schwarzenegger signed SB 1440, the Student Transfer Achievement Reform Act and SB 1143, the Student Success Task Force into law. The advocacy efforts of the League included regular communications by email, the website and a grassroots support system. The passing of these bills is both a testament and encouragement for sustained advocacy efforts.

The League's advocacy efforts are now focused on delivering the findings of the work of the Commission on the Future through statewide informational workshops. Over 500 workshop participants are embracing the findings and committing to continued discussion and follow-up on their campuses. The Commission's goal is to help colleges reach a system wide target of one million more certificate and degree completions by 2020. The Regional Representatives - Stacy Berger (Northern CA) and Elaine Reodica (Southern CA) - will continue to work with local leaders upon release of the report scheduled for the first week of November.

ELECTION

League Boards Take Positions on Ballot Measures

The CEOCCC and CCCT policy boards of the League have taken the following positions on measures on the November 2 general election ballot:

- **Proposition 22** (Prohibits the state from using transportation or local government funds in times of fiscal emergency)
– *League Position: Oppose*
- **Proposition 23** (Suspends air pollution control laws that are intended to reduce greenhouse gas emissions)
– *League Position: Oppose*
- **Proposition 24** (Repeals “dead of night” tax deal that would reduce taxes for selected businesses)
– *League Position: Support*
- **Proposition 25** (Establishes simple majority vote for state budget)
– *League Position: Support*
- **Proposition 26** (Increases legislative vote requirement to two-thirds for state levies and charges)
– *League Position: Oppose*

The League has sent out copies of the extended analysis and rationale for these positions to all CEOs and trustees, and urges district boards to consider these positions and educate their local citizens of the effects of these measures upon community colleges. A copy is also posted on the League's website at www.ccleague.org. *For more information please contact Rita Mize, League Director of State Policy and Research.*

FISCAL

The 2010-11 budget act will mark the latest enactment of a state budget in the history of California. California Community College Districts are one of the few state programs which do not receive state apportionment when the budget is late. To date, community colleges have not received a \$115 million payment for July, a \$276 million payment for August and a \$446 million payment for September. Since 2004-05, community colleges have learned to live with late state budgets; however the possibility that colleges may not receive a \$575 million October apportionment payment will likely exacerbate already tight college budgets. If a state budget is NOT enacted by October 29th – community colleges will collectively be owed \$1.4 billion dollars and candidly some of our colleges may be forced to close their doors. *For more information please contact Theresa Tena, League Director of Fiscal Policy.*

LEGISLATIVE CORNER

The League's Strategic Plan calls to advance the League as the primary advocacy organization for community college districts. Increasing the community college grassroots advocacy network is a key component to a strong and effective voice at the State Capitol. Local college advocacy is instrumental to successful action on bills affecting community colleges and students. Trustee awareness of legislative issues and involvement in League advocacy activities enhances effectiveness of advocacy. Trustee participation is enhanced by registering with the League Advocacy Center to receive timely alerts, call to action, and tools for advocacy on behalf of community colleges and the students they serve. Sign-up at the Advocacy Center found online <http://www.ccleague.net/act/>. Follow Capitol actions and budget deliberations with the League's Twitter and Face Book located at the Advocacy Center and website. League regional representatives, Stacey Berger in the North and Elaine Reodica in the South, are available to help local community colleges and governing boards with advocacy strategies, working with legislators and their staff, logistics, and planning. League Legislative staff, Bonnie Slosson and Kristine Schilpp, led the advocacy team in Sacramento and the State Capitol.

The last half of the Two-Year 2009-2010 Session was focused on reform with several bills introduced that address key community college issues like transfer, financial aid, student success and completion. In addition, many of these issues became topics of action in the budget deliberations, when policy issues typically addressed with legislation were proposed for budget language without in-depth review or analysis. To acknowledge the Fiftieth Anniversary of the Master Plan for Higher Education, the State Legislature's Joint Committee to Review the Master Plan for Higher Education reviewed and reaffirmed the original goals of the plan for 2010. *For more information, please contact Bonnie Slosson, Director of Governmental Relations.*

Listed below are bills and topics trustees should follow:

ACCOUNTABILITY

- *AB 218 (Portantino) Accountability*
Accountability and longitudinal data systems will be the focus of the Administration and legislators, especially as it is driven by federal initiatives and grants.

FINANCE

- *AB 220 (Brownley) Public Education Facilities Bond Act*
- *AB 656 (Torrico) Higher Education Endowment Corporation: Oil Severance Tax*
- *AB 2297 (Brownley) Community College Non-resident Fees*
- *SB 82 (Hancock) Community College Parking and Transportation Fees*
- *SCA 6 (Simitian) Parcel Taxes*

GOVERNANCE

- *SB 330 (Yee) Public Records Act: Auxiliary Organizations*
Transparency and accountability remains the interest of legislators and the Administration. In addition, there are calls for enhanced reporting on the distribution and expenditure of federal stimulus

STUDENT SUCCESS

- *AB 2401 (Block) CSU Transfer Admissions*
- *AB 2203 (Solorio); Public Postsecondary Education: College Textbooks and Transfer*
Legislators continue to seek means to reduce textbook costs and implementation of the State Auditor's recommendations.
- *AB 35 (Furutani) Workforce Developments and CTE*

PUBLICATIONS & RESOURCES

CEO Search Resource Guide, 2002

Includes the steps and issues involved in conducting a CEO search. Lists of search consultants and districts that have conducted searches in recent years are available by contacting the League.

CEO Tenure and Retention, Biennial Report on

Updated every few years, this League study explores the extent of CEO turnover, with a goal to improve the recruitment and retention of effective CEOs at all levels.

Different Jobs, Different Tasks: Board and CEO Roles and Responsibilities

This publication compares the responsibilities of the board and the CEO in ten different areas, including finance, academic affairs, organizational structure, etc.

Key Ethics Law Principles for Public Servants

This publication alerts local officials to situations triggering a need to consult with their agency counsel on ethics legal issues.

Local Official's Guide to Ethics Laws, 2007

By a consortium of agencies, this guide covers the conflicts of interest laws for elected officials.

No Confidence Votes

This paper provides an overview of the votes of no confidence in California for the previous ten years and explores the lessons learned and the issues involved in responding to such votes.

Orientation and Development for Community College Trustees, 1999

This guide provides an overview of trustee education and describes a wide variety of strategies districts may use to orient and educate board members. It includes checklists, lists of conferences and reading materials, and sample policies and procedures.

Selecting the Chief Executive Officer: Ensuring Success

by Kevin M. Ramirez

Search Consultant, Community College Search Services

Hiring its chief executive officer is the single most important responsibility facing a California Community College board of trustees. As a policy board, governing a district is primarily achieved through the leadership and efficacy of the board's chief executive officer. The focus, commitment and effort a governing board places on the search process and selection is essential to the acquisition of a successful CEO. Following are a few "best practices" for ensuring high quality pools of candidates for our colleges and districts.

Patience is a necessity for the selection of a successful leader. Often, the concern of not having the next CEO hired immediately impels boards to move too quickly through the search process. It is essential to provide enough time to recruit a quality pool. Recruitment periods should be two months at a minimum. After the Brochure and job announcement are approved, 2-3 months of recruitment will ensure a high quality group of candidates.

In spite of the vagaries of academic calendars, it is imperative that faculty serve on search committees. Their involvement and perspectives of candidates improves the board's ability to select the "perfect fit" leader. Realistically, a six month search period obliges the various phases of the process – be patient!

Boards of trustees that are sensitive to the need for an ample timeframe for successful searches delineate the specifics of their search process. After all, it is the board's search. In addition to accurately describing the key leadership characteristics being sought, trustees must outline how the process will work. Specifically, tell the search committee how many final candidates it is seeking and what it will do if that number is not advanced for final interviews. The board should also approve the search committee's composition, the Brochure, committee chair assignment, candidate expense budget, Public Forums, site visits and any other guidelines it deems important. A public, clearly delineated course of action for the search allows all participants to have a better understanding of their role and responsibilities.

The match. The best candidate is selected by identifying someone who fits the board's original leadership profile. Considerable effort was assigned to describing what personal characteristics the next chief executive officer must have. Honor that by selecting a match commensurate with the profile. Ignoring the original profile is a recipe for failure.

Being vigilant and connected to your search ensures confidence in the board of trustees' selection. Collaboration is an important element of the California community college culture; boards that remain vigilant and connected to the search process model that facet of collegiality. Fellow members of the lay board feel enjoined in how their next chief executive is being selected by having a member, or members, of the board represented throughout the selection process. Board members bring perspectives and insights many search committees find helpful and beneficial. Perhaps this is why many districts follow this practice. Stay connected and be vigilant.

Finally, the hiring district does not get a second chance to make a good first impression. Some high quality, successful candidates will reject complicated, compromised search processes. When a district's application process is complicated, too prescriptive, superior candidates may be deterred from applying. For example, a twenty-five year, highly regarded CEO may find it burdensome to submit "official college transcripts", and be required to have ten years of fulltime teaching experience, with five years executive level experience. It is better to set the bar lower, and then omit applicants not fitting the personal leadership profile. In other words, get your "arms around" the largest pool of candidates that meet the general qualifications of the person you are looking for. A cookie-cutter profile of experience and education for top leadership positions does not exist. Ultimately having a strong group of leaders from which to select the next CEO, allows boards to execute its most important hire with confidence and trust.

Community College Search Services (CCSS) has facilitated over 100 chief executive officer searches in California since 1995. Consultants include: Founder, Al Fernandez, Ph.D., Kevin Ramirez, Ed.D. and Jim Walker, Ed.D.

*"If you only
do what
you've
always done,
you're only
going to get
what you
always got."*

*-an old
Texas proverb*

2010 – 2011 Advisory Committee on Education Services

Gari Browning

*President/Superintendent
Oblone CCD*

Steve Castellanos

*Trustee
San Joaquin Delta CCD*

Sheila Grilli

*Trustee
Contra Costa CCD*

Judith Chen Haggerty

*Trustee
Mt. San Antonio CCD*

Chuck Hayden

*Trustee
Desert CCD*

Michele Jenkins (Co-Chair)

*Trustee
Santa Clarita CCD*

Brian King

*President/Superintendent
Cabrillo CCD*

Jowel Lagueere

*Superintendent/President
Solano CCD*

William (Bill) McGinnis

*Trustee
Butte-Glenn CCD*

Jim Moreno

*Trustee
Coast CCD*

Marcia Milchiker

*Trustee
South Orange CCD*

Glenn Roquemore (Co-Chair)

*President
Irvine Valley College*

William (Bill) Scroggins

*Superintendent/President
College of the Sequoias*

Wanden Treanor

*Trustee
Marin CCD*

Staff to Committee**Carmen T. Sandoval**

*Director, Education Services and
Leadership Development*

Melodie Smith

*Associate, Education Services and
Leadership Development*

ACES Meetings Schedule

*Friday, October 8, 2010, Burlingame
Friday, January 21, 2011, Sacramento
Thursday, April 29, 2011, Monterey
Task forces as needed*

The League Strategic Plan, adopted in 2007, states the following goal and outcomes for Education Services and Leadership Development.

GOAL 2

Promote effective leadership at all levels for community colleges.

Outcomes:

- Trustees and CEOs have the knowledge and skills necessary to effectively govern their districts.*
- Colleges have effective leaders at all levels within the colleges.*

In support of the League's strategic plan, the Advisory Committee on Education Services (ACES) is responsible for identifying and reviewing needs and effectiveness of the educational and professional development programs, particularly those targeted to trustees and CEOs, and the content assessment of the League publications and website.

PUBLICATIONS & RESOURCES

Q&A's for New CEOs, 2003

These provide answers to many common questions related to organizational structure, participation in local decision-making, and CEO/board relations.

Student Trustee Candidate Information, Updated Annually

Provides information about the roles and responsibilities of student trustees, and designed for those interested in the position.

Student Trustees Resource Packet, 2003

This packet of information includes a description of their legal rights and privileges (Trustee Handbook, Chapter 8), a paper on the differing perspectives on the role, advice to student trustees from student trustees, and a survey of district practices.

Trustee Handbook, Updated Annually

Thirty-five short chapters on topics related to being a member of a California community college governing board. It is provided to all who attend the Effective Trusteeship Workshop and sent to all newly elected and appointed trustees.

Trusteeship

A brochure outlining the tasks, knowledge and skills of trusteeship.

Trustee Surveys

Results of surveys on elections, compensation, student trustees, officers and committees, which are updated and posted to the Web site every odd year.

For more information on the League's publications, visit www.ccleague.org/publications or contact the League office at cclc@ccleague.org or (916) 444-8641.

League Event & Meeting Calendar

Annual Convention and
Partner Conferences

November 18–20, 2010

Pasadena Convention Center

Effective Trusteeship Workshop

January 21–24, 2011

Sheraton Grand Sacramento

Board Chair Workshop

January 22, 2011

Sheraton Grand Sacramento

Annual Legislative Conference

January 23–24, 2011

Sheraton Grand Sacramento

Annual Trustees Conference

April 29 – May 1, 2011

Hyatt Regency Monterey

CCCT Board Meetings 2011

November 18, 2010

Pasadena Convention Center

League Convention

January 22, 23, 2011

Sheraton Grand Sacramento

Effective Trusteeship Workshop/

Legislative Conference

April 15, 16, 2011

Sacramento

June 17, 18, 2011

Sacramento

ACES Meetings 2011

January 21, 2011

Sacramento

April 29, 2011

Monterey

Task forces as needed

For more information about League events and meetings, visit our website www.ccleague.org

Missed Any Recent League Events? Here's What Happened...

The 2010 Spring Issue of Board Focus contains 2009 and January 2010 League event information. The issue is available online under Publications, Trustee and CEO Resources.

May 2010 Annual Trustees Conference, Long Beach –

Sustaining the Legacy, The Courage to Lead

This year's conference theme was a clarion call to continue leading in strength as community colleges strive to increase student access and success amidst the budgetary crisis. Keynote speakers brought federal legislative updates; spoke on the significance of leadership in student success; and the future of education and changes in employment requirements to compete in the new global economy. Conference attendees were both inspired and challenged to continue leading with strength during these tough economic times.

Upcoming Event—

Annual Convention & Partner Conferences

November 18–20, 2010 • Pasadena Convention Center

With just two months to go, the League is preparing for a fantastic conference this year. To encourage attendance and participation during these tough economic times, we have taken steps to keep value up, costs down, and quality sky-high. Join us at the Pasadena Convention Center and enjoy an enhanced program that includes:

- State and nationally known keynote speakers
- Hard hitting sessions on critical issues
- Special workshops and focus sessions
- Educational Showcase
- Partner Conference sessions

We are also offering special tiered pricing – choose the dates and rates that best accommodate your schedule, budget and interests! This is a not-to-be missed event! *See the next page for more information.*

Register online at

www.ccleague.org/convention



State & Nationally Known Keynote Speakers—



*Jack Scott, Chancellor,
California Community Colleges*



*Timothy P. White, Chancellor,
University of California, Riverside*



*Christopher Cabaldon,
Former Vice Chancellor, Policy,
Planning, and External Affairs*



*Robert Bramucci, Vice Chancellor,
Technology & Learning,
South Orange County CCD*

Hard hitting sessions on critical issues—

- What's Our Marketing Message When Our Classes are Full?
- Update on Education in Health Professions in California
- Wanted: Men of Color - Closing the Academic Gap
- Building a Sustainable Technology Infrastructure for Student Success
- How SBCCD Developed a Successful Nanotechnology Program
- Putting Wheels on the Ground: Mapping College Goals to Practices
- The Osher Initiative for California Community College Students
- Goldman Sachs 10,000 Small Business Initiatives: Leveraging Community College Success
- Textbook Affordability: Removing Barriers to Student Access and Success
- Leading Under Fire: Balancing Your Budget Without Resources
- Preparing for a General Obligation Bond Election in 2012
- Increasing Revenues Through Parcel Tax Elections
- Leadership for Student Success: A CLASS Report

Schedule at a Glance

THURSDAY, NOVEMBER 18

1:00 p.m. - 4:00 p.m.
Convention Opens

2:00 p.m. - 4:15 p.m.
Educational Showcase Sneak Peek

4:30 p.m. - 5:30 p.m.
General Session

5:30 p.m. - 7:00 p.m.
Educational Showcase Opening

FRIDAY, NOVEMBER 19

7:30 a.m. - 8:30 a.m.
Educational Showcase & Breakfast

8:30 a.m. - 9:30 a.m.
General Session

9:45 a.m. - 10:45 a.m.
Concurrent Sessions

10:45 a.m. - 11:00 a.m.
Educational Showcase Coffee Break

11:00 a.m. - Noon
Concurrent Sessions

Noon - 12:30 p.m.
Educational Showcase Closing/
Prize Drawings

12:30 p.m. - 2:15 p.m.
Luncheon and General Session
Distinguished Alumni Award

2:30 p.m. - 3:30 p.m.
Concurrent Sessions

4:00 p.m. - 5:00 p.m.
Concurrent Sessions

5:30 p.m. - 7:00 p.m.
Gala Reception
Student Showcase Entertainment

7:00 p.m. - 9:00 p.m.
Reception Row
Association and Sponsor Receptions

SATURDAY, NOVEMBER 20

8:00 a.m. - 9:30 a.m.
Special Breakfast Focus Sessions

9:45 a.m. - 10:45 a.m.
Sessions

11:15 a.m. - 1:00 p.m.
Closing Brunch
College Awards
Distinguished Alumni Award
Entertainment
Grand Prize Drawing

COMMUNITY COLLEGE LEAGUE
OF CALIFORNIA

BOARD FOCUS

*Published to provide locally-elected
trustees and chief executives with
information and strategies for
effective boardsmanship.*

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*Director, Education Services
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