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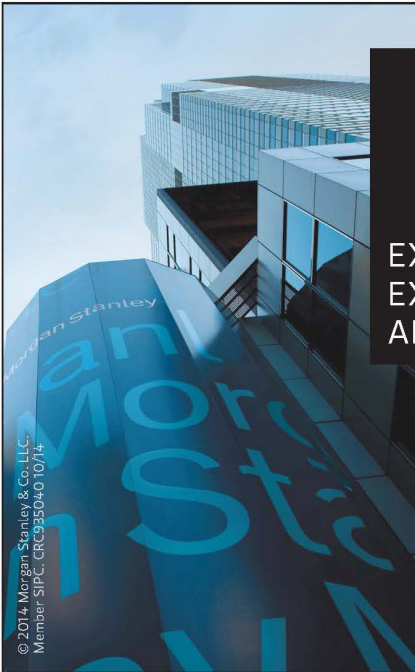
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WELCOME

THE COMMUNITY COLLEGE LEAGUE OF CALIFORNIA WELCOMES YOU TO THE 2017 ANNUAL CONVENTION!

REGISTRATION HOURS

Registration is located in the Market Street Foyer (2nd floor) and open during the following days and hours:

- Thursday, November 16..... 8:00 a.m. – 6:30 p.m.
- Friday, November 17.....7:00 a.m. – 6:30 p.m.
- Saturday, November 18.....7:00 a.m. – 10:00 a.m.

GENERAL INFORMATION

Badge Identification

Badges must be worn at all Convention activities as they are your ticket to general and concurrent sessions, the Educational Showcase, meals and receptions.

Ticket Requirements

To purchase individual meal session tickets for a guest, please see League staff at the registration desk. Tickets indicate the name and date of each event and must be presented at the door.

Credit for Convention Attendance

Faculty may use Convention attendance to fulfill their flexible calendar requirements. Leadership Scholars are students enrolled in leadership programs who are attending the Convention as part of their studies.

For trustees enrolled in the Excellence in Trusteeship Program (ETP), approved sessions have been noted throughout the program with the following designated competencies:

- | | |
|--------------------------------|---------------------------------------|
| [A] - Accreditation | [FR] - Fiscal Responsibilities |
| [BA] - Brown Act | [G] - Governance |
| [BE] - Board Evaluation | [SS] - Student Success |
| [E] - Ethics | |

Recharge Lounge

Recharge your mobile devices at convenient “Recharge Lounges” at the Educational Showcase (Thursday & Friday), and in the Market Street Foyer (Saturday).

Student Navigators

Can't find your meeting room? Don't know where the Educational Showcase is located? Check in with one of the Convention's Student Navigators to point you in the right direction! Foothill Community Ambassadors volunteering as Student Navigators are easily recognizable in white t-shirts and caps and can be spotted in strategically located high traffic areas throughout the Convention space.

Area Entertainment/Restaurants

Visit the mobile app for information on area restaurants and entertainment.

Parking

Parking is \$26/day and is valet only. Overflow garages are located throughout the downtown area with close proximity to the Hotel. See your Convention mobile app for nearby parking, or visit www.parksj.org.

Convention Evaluation

The Convention evaluation can be found at the back of this program and online at the Internet Cafés. Submit your evaluation for the grand prize raffle at Saturday's closing general session!

Future Convention Dates

November 15-17, 2018, Westin Mission Hills, Rancho Mirage
November 21-23, 2019, Riverside Convention Center

Smoking Policy

In accordance with state law, there is no smoking in the Convention facilities.

SCHEDULE AT A GLANCE

Thursday, November 16

7:30 a.m. – 8:45 a.m.

Joint CCCT/CEOCCC Board Executive Committee Meeting Paseo

7:30 a.m. – 9:00 a.m.

Single College Districts Caucus Meeting Hillsborough

8:00 a.m. – 4:00 p.m.

4CS Quarterly Business Meeting Cupertino

8:00 a.m. – 4:00 p.m.

ACCCA MDC/Marketing & Regional Council Meeting..... Belvedere

8:00 a.m. – 6:30 p.m.

Convention Registration..... Market Street Foyer

8:30 a.m. – 10:15 a.m. Concurrent Sessions

- The Brown Act: Applying The Rules to Real Life Situations (BA)California
- Career Education (CTE) Rebranding & Marketing Campaign..... Valley
- From Dual Enrollment and the CA Promise to Guided Pathways (SS)..... Empire
- Providing Leadership Through a Pathway of Initiatives (G, SS)Garden

8:30 a.m. – 1:30 p.m.

CEO Workshop (by invitation only)..... Atherton

9:00 a.m. – 1:00 p.m.

Joint CCCT/CEOCCC Board Meeting.....Crystal

9:00 a.m. – 1:00 p.m.

Consultation Council..... Sacramento

10:30 a.m. – 12:00 p.m. Concurrent Sessions

- Continuous Quality Improvement: A Board's Evolution in Policy Governance (BE).....California
- Re-Engineering Sierra College for Student Success: Guided Pathways California Style (G, SS) Valley
- CCC Maker: Building a Network of Makerspaces in California Community Colleges (SS) Empire
- LATTC Pathway Math Innovation: Overcoming Math Progression Barriers (SS).....Garden

Thursday, November 16 *continued*

12:15 p.m. – 1:15 p.m.

NCCCCF CEO Advisory Council..... Fairfield

1:00 p.m. – 2:30 p.m. Concurrent Sessions

- Ethics Training Workshop (E)..... California
- PASS: Program for Academic Success and Support (SS)..... Valley
- East Los Angeles College Health Information Technology Apprenticeship Program (SS)..... Empire
- Leadership Diversity in California's Public Higher Education Systems (G)..... Garden

1:15 p.m. – 4:15 p.m.

Statewide CEOCCC Meeting (CEOs Only)..... Gold

1:30 p.m. – 3:30 p.m.

CCCT Officers Nominating Committee..... Paseo

2:00 p.m. – 4:15 p.m.

Educational Showcase Sneak-Peek and Coffee..... Regency Ballroom

2:45 p.m. – 4:15 p.m. Concurrent Sessions

- Faculty Diversity and Serving Students: Progress and Challenges (SS)..... California
- Career Education (CTE) Rebranding & Marketing Campaign..... Valley
- LOFT - Learning Opportunities For Transformation (SS)..... Empire
- The Role of a Trustee in Accreditation (A)..... Garden

4:30 p.m. – 5:30 p.m.

Opening General Session (G, SS)..... Imperial Ballroom

5:30 p.m. – 7:00 p.m.

Educational Showcase Opening Reception..... Regency Ballroom

7:00 p.m. – 8:30 p.m.

Board of Governors Reception..... Crystal

Friday, November 17

7:00 a.m. – 6:30 p.m.

Convention Registration..... Market Street Foyer

7:30 a.m. – 8:30 a.m.

Educational Showcase & Light Breakfast..... Regency Ballroom

8:30 a.m. – 9:30 a.m.

General Session [SS]..... Imperial Ballroom

9:30 a.m. – 9:45 a.m.

Educational Showcase Coffee Break..... Regency Ballroom

9:45 a.m. – 10:45 a.m. Concurrent Sessions

- Current Title IX Challenges For California Community Colleges (G)..... Sacramento
- Community College Latino Male Student Engagement (G, SS)..... Piedmont
- QuickPath Prior Learning Assessment Initiative in California's Central Valley (G, SS)..... Hillsborough
- The Stand: Addressing Student Food Insecurities at Mesa College (G, SS)..... Glen Ellen
- Increasing Student Success Through Data and Guidance Partnerships with K12 School Districts (G, SS)..... Fairfield
- Transforming the Developmental Math Sequence for Student Success and Equity (G, SS)..... Cupertino
- On-the-ground Orientation: Implementing a Best Practice Model (G, SS)..... California
- Turning Lemons into Lemon Drops (G)..... Valley
- Service to Veterans: Partnerships with Non-profit Organizations and Government Agencies (G, SS)..... Gold
- Serving Workforce Training Needs of the Uniquely Abled and Industry (G, SS)..... Crystal
- Move that Needle: The Essential Role of Trustees to Lead and Facilitate Positive Change (G, SS)..... Empire
- Strengthening Student Success Through Guided Pathways (G, SS)..... Garden

10:45 a.m. – 11:00 a.m.

Educational Showcase Coffee Break..... Regency Ballroom

11:00 a.m. – 12:00 p.m.

California Community Colleges Veterans Caucus (CCCVC)

Business Meeting..... Glen Ellen

Friday, November 17 *continued*

11:00 a.m. – 12:00 p.m. **Concurrent Sessions**

- Affirming the Mission of Democracy's Colleges: California Community Colleges Work to Create Change through Civic Engagement (G, SS)..... Sacramento
- Run, Grow, and Transform: Technology and the California Community Colleges (G, SS)..... Piedmont
- Community College Baccalaureate: Navigating an Innovation (G, SS)..... Hillsborough
- Ransomware: Legal Issues and Tips to Avoid Being Held Hostage (G, FR)..... Fairfield
- Cultivate A Creative Mind: 21st Century Skills (SS)..... Cupertino
- Behavioral Intervention Teams (BIT): Creating, Adapting and Implementing (G, SS)..... California
- From Losing to Winning: Lessons for Your Next Bond Measure (G, FR, SS)..... Valley
- Lessons Learned in Implementing Innovation in Higher Education: STEM Academies (G, SS)..... Crystal
- Implementing the Central Valley Promise - A Multidistrict, Intersegmental Project (G, SS)..... Empire
- Negotiating Re-Hire Preference with Part-Time Faculty (G, FR)..... Garden

12:00 p.m. – 12:30 p.m.

Educational Showcase Closing and Prize DrawingsRegency Ballroom

12:30 p.m. – 2:30 p.m.

General Session Luncheon (G, SS)..... Imperial Ballroom

2:45 p.m. – 4:00 p.m.

California Association of Latino Community College Trustees and Administrators (CALCCTA) Business Meeting..... Glen Ellen

2:45 p.m. – 4:00 p.m. **Concurrent Sessions**

- Key Concepts, Guidelines and Best Practices Regarding Fiscal Stewardship for Trustees (G, FR)..... Sacramento
- Curriculum Streamlining Project (G, SS)..... Piedmont
- CCCApply: Creating, Adapting, and Innovating (G, SS)..... Hillsborough
- The Community College: A Catalyst for Economic Growth (G, FR, SS)..... Fairfield
- Talk to Me: What Trustees Want from Community College CEOs (BE, G)..... Cupertino
- Redesign for Continuous Quality Improvement through Implementing Award-Winning Planning Framework (G, SS)..... California
- Understanding the Current Landscape of International Education & Potential Impact for Your College (G, SS)..... Valley
- Legal Eagles (G, SS)..... Gold

Friday, November 17 *continued*

2:45 p.m. – 4:00 p.m. **Concurrent Sessions**

- IEPI's Change Management Leadership Applied Solution Kit (ASK) [G, SS] Crystal
- IEPI's Integrated Planning Applied Solution Kit (G, SS) Empire
- Associate and Bachelor's Degree Completion Programs for Working Adult Students (G, SS) Garden

4:00 p.m. – 4:15 p.m.

Coffee Break California, Garden & Tower Foyers

4:15 p.m. – 5:30 p.m.

Asian Pacific Islander Trustees And Administrators (APITA)

Business Meeting Glen Ellen

4:15 p.m. – 5:30 p.m.

African American California Community College Trustees

(AACCT) Business Meeting Fairfield

4:15 p.m. – 5:30 p.m. **Concurrent Sessions**

- Calling All Dreamers: Best Practices for Communicating with Underserved Communities (G, SS) Sacramento
- Formerly Incarcerated Students in Transition (G, SS) Piedmont
- The Metrics That Matter: Institutional Effectiveness That Paves the Road (G, SS) Hillsborough
- The Role of Intercollegiate Athletics in Community Colleges: Refocusing Priorities To Prevent CCCAA Violations and Promote Student Success (G, SS) Cupertino
- Reimagining 21st Century Education (SS) California
- Managing Free Speech on Campus: Will F.I.R.E. or Y.A.F. Target your Campus Next? (G, SS) Valley
- Recognition and Recruitment through Student Outcomes: Strong Workforce Stars Award (SS) Gold
- Discovering Your Leadership Style Crystal
- IEPI's Strategic Enrollment Management Applied Solution Kit (G, FR, SS) Empire
- Advance with IEPI! (G) Garden

5:45 p.m. – 7:15 p.m.

Gala Reception Imperial Ballroom

7:15 p.m. – 9:00 p.m.

Asilomar Alumni Reception Garden

Joint Caucus Town Hall Meeting Gold

Wheelhouse/League Leadership Reception Empire

Saturday, November 18

7:00 a.m. – 10:00 a.m.

Convention Registration..... Market Street Foyer

8:00 a.m. – 9:30 a.m. Concurrent Sessions

(Buffet breakfast served 7:30 a.m. – 8:30 a.m.)

- Supporting Your DACA Students: Resources and Aid to Help Vulnerable Students Succeed (G, SS)California
- Supporting Students' College Success Through Assessment of Intrapersonal Competencies (SS) Valley
- Innovative Public and Private Partnerships to Meet Urgent Workforce Need (G, FR)..... Gold
- Imperial Valley College Correctional Educational Services: Educational and Supportive Services for Incarcerated and Formerly Incarcerated Students (SS).....Crystal
- "Associate Degree for Transfer" Guaranteed Pathway Between Community Colleges and the CSU System (G, SS)..... Empire
- Making Progress on Transfer Goals - New Changes to Improve Transfer Access to Students (G, SS).....Garden

8:00 a.m. – 10:00 a.m.

League Board Meeting..... Piedmont

9:45 a.m. – 11:15 a.m.

Closing General Session [G, SS].....Imperial Ballroom

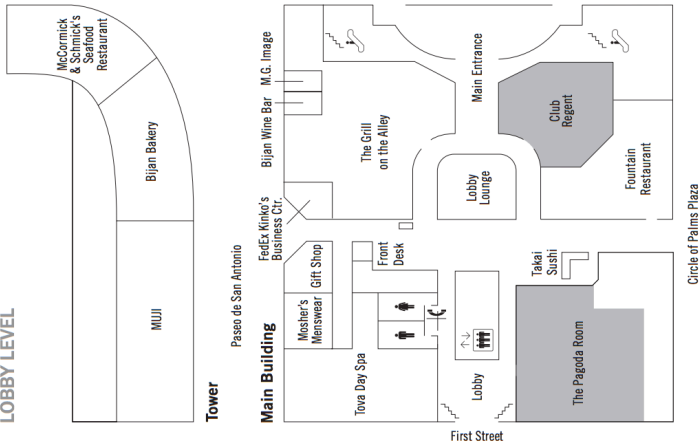
11:30 a.m. – 1:00 p.m.

CEO Pathways Committee Meeting..... Hillsborough

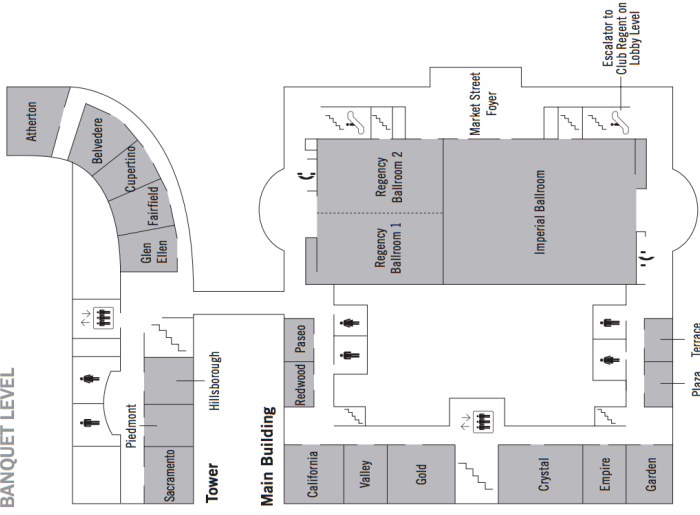
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Convenient links to the Convention program, roster, session handouts, evaluation, local information, and other Convention and League information are available. Print capability and wheelchair access are provided.

Café Hours:

Thursday, November 17 7:30 a.m. – 6:00 p.m.

Friday, November 18 7:00 a.m. – 6:00 p.m.

Saturday, November 19 7:00 a.m. – 10:00 a.m.

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For outstanding support and contribution to the Convention program, The League extends warmest thanks to this year's Convention Host Districts.



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Foothill - De Anza Community College District

Judy C. Miner, Chancellor; **Brian Murphy**, President, De Anza College; **Thuy Thi Nguyen**, President, Foothill College; **Becky Bartindale**, Coordinator of Communications and Public Affairs, District Office; **Simon Pennington**, Dean, Division of Fine Arts, Communication and Kinesiology/Athletics, Foothill College

STUDENT NAVIGATORS

Foothill Community Ambassadors

Antoinette Chavez, Community Ambassador Program Coordinator, Foothill College

OPENING GENERAL SESSION DANCERS

Foothill College Repertory Group

Bubba Gong, Director of Dance, Foothill College

EDUCATIONAL SHOWCASE RECEPTION MUSICIANS

Tony Perez & the Peace and Rhythm Orchestra, De Anza College

FRIDAY LUNCH PERFORMANCE

De Anza College Department of Music presents: Vocal Flight

Ilan Glasman, Conductor, Music Department Chairman of De Anza College, Director of Chorale Music

GALA RECEPTION DANCE PERFORMANCE

Foothill College Repertory Group

Bubba Gong, Director of Dance, Foothill College

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San Jose – Evergreen Community College District

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BOARD OF GOVERNORS RECEPTION MUSICIANS

Evergreen Valley College Music Club

Raniyah Johnson, Director of Student Development and Activities, Evergreen Valley College

CLOSING GENERAL SESSION PERFORMANCE

“Hot Mess,” A San Jose City College production, in collaboration with Climate Change Theatre Action

Leyla Modirzadeh, Adjunct Instructor in Theatre, San Jose City College;
Leigh Henderson, Designer, Professor, Theatre, San Jose City College

HOST DISTRICTS



West Valley - Mission

Community College District

West Valley – Mission Community College District

Patrick Schmitt, Chancellor; **Tracy Johnson**, Executive Assistant to the Board of Trustees; **Brenda Rogers**, Executive Assistant to the Chancellor; **Bradley Davis**, President, West Valley College; **Daniel Peck**, President, Mission College

GENERAL SESSION/EDUCATIONAL SHOWCASE INTERMISSION

FaSta Steel Drum Band, Mission College
Phillip Hawkins, Director, Mission College

GALA RECEPTION DANCE PERFORMANCE

Mission Dance Company
Brenna Wundram, Instructor, Kinesiology and Dance, Mission College

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DISTINGUISHED ALUMNI AWARD

The prestigious California Community College Distinguished Alumni Award will be presented on Friday, November 17, at the General Session Luncheon. Award recipients are California Community College alumni who are accomplished professionals and contributing citizens of their communities. Hear from this year's Distinguished Alumnus as he shares his story and reminds us of the importance of our collective efforts.



2017 Distinguished Alumni **DAVE C. GREENBAUM** **Owner/President, David C. Greenbaum Co.** **Glendale Community College**

Dave Greenbaum is owner/president of David C. Greenbaum Co., founded in 1980, selling flooring installation supplies with 30 employees and annual revenue over \$13 million. His education at Glendale Community College (GCC) was his last formal education but it provided him tools for over 35 years of professional excellence, career achievement and professional standing.

Not only did Greenbaum gain the knowledge and skills at GCC to become a successful business person, he learned the value of giving back. His community involvement transcends the norm – public service focused on accomplishments to make the community better, and not for name recognition.

His community service started in 1961: President Glendale Jaycees, Dist. Gov. CA Jaycees, Natl Director US Jaycees, President Glendale Coordinating Council, President Glendale Area Youth Employment Committee, President Glendale Host Lions Club, President Glendale Parks and Recreation Commission, President Glendale Civil Service Commission, President Verdugo Club, President Glendale YMCA, President Campbell Center Services for Developmentally Disabled, Chairman Glendale Salvation Army Advisory Board, President Glendale Community Foundation, President Glendale Quarterback Club, President Glendale HS Alumni Assoc., Vice President Glendale Kiwanis Club.

Recognizing the value of his GCC education, Greenbaum stepped forward to assure others have access to quality local college education. For 30 years he has been an active member of the Glendale College Foundation whose endowments exceed \$13 million. His service to the college through the Foundation includes: three years as President of the Foundation; raising \$80,000 as Chairman of the Tennis Club Fundraising Project; founding member of the Athletics Hall of Fame Committee and raising at least \$15,000 annually for athletics; contributing over \$1,000 annually in undesignated support as member of the President's Circle; establishing the Greenbaum Scholarship Fund; and becoming a major donor to the Health and Fitness Center Legacy Club by naming GCC in his estate planning.

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LEAGUE CALENDAR OF EVENTS

Effective Trusteeship and Board Chair Workshops

January 26 – 28, 2018, Sheraton Grand, Sacramento

Annual Legislative Conference

January 28 – 29, 2018, Sheraton Grand, Sacramento

Asilomar Leadership Skills Seminar

February 11– 14, 2018, Pacific Grove

CEO Symposium

March 2 – 5, 2018, Seascape Resort, Monterey Bay

Phi Theta Kappa Awards Luncheon

April 2, 2018, Sacramento Convention Center

Annual Trustees Conference

May 4 – 6, 2018, Hyatt Regency Valencia

CEO Leadership Academy

June 8 – 10, 2018, Resort at Squaw Creek, Lake Tahoe

Classified Leadership Institute

June 14 – 16, 2018, Ventura Beach Crowne Plaza

Student Trustees Workshop

August 10 – 12, 2018, Hilton SFO Bayfront

Annual Convention

November 15 – 17, 2018, Westin Mission Hills, Rancho Mirage

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[at-large]

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[at-large]

Jose Fierro, Vice President, South, Cerritos CCD (Area 7)

Ron Galatolo, Immediate Past-President, San Mateo CCD

Nabil Abu-Ghazaleh, Grossmont College, Grossmont-Cuyamaca CCD
[at-large]

Loretta Adrian, Coastline College, Coast CCD (Area 10)

Kathleen F. Burke, Los Angeles Pierce College, LACCD (Area 6)

Byron Clift Breland, San Jose City College, SJE CCD (Area 4)

Sandra Caldwell, Reedley College, State Center CCD (Area 3)

Thomas Greene, American River College, Los Rios CCD [at-large]

Bob Kratochvil, Los Medanos College, Contra Costa CCD (Area 5)

Pamela Luster, San Diego Mesa College, San Diego CCD (Area 11)

Bill Scroggins, Mt. San Antonio CCD (Area 8)

Roger Schultz, Mt. San Jacinto CCD (Area 9)

Joe Wyse, Shasta-Tehama-Trinity Joint CCD (Area 1)

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KEYNOTE SPEAKERS



ELOY ORTIZ OAKLEY

Chancellor, California Community Colleges

OPENING GENERAL SESSION

Thursday, November 16

State of the System [G, SS]

The California Community Colleges Board of Governors appointed Eloy Ortiz Oakley as chancellor for the California Community Colleges beginning December 19, 2016.

Eloy Ortiz Oakley is best known throughout California and the nation for implementing innovative programs and policies that help students succeed in college. Oakley strongly believes that California's emerging economies demand a workforce with quality credentials and that the state's 114 community colleges play a pivotal role in moving California forward. Under Oakley's leadership, the Long Beach Community College District has received numerous awards and recognitions for its efforts to improve student completion rates and for directly supporting a strong small business and entrepreneurship eco-system throughout the greater Southern California region.

Oakley was appointed as the Superintendent-President of the Long Beach Community College District (LBCCD) in 2007. Since his appointment, he has fostered strong relationships with members of the community, state and national policy leaders, his Board of Trustees and the faculty and staff of the college. He has provided statewide and national leadership on the issue of improving the education outcomes of historically underrepresented students. For his efforts, the James Irvine Foundation recognized him with their 2014 Leadership Award. Also in 2014, Governor Brown appointed Oakley to the University of California, Board of Regents.

Oakley's trailblazing efforts have been acknowledged through his appointments to the California Forward Leadership Council, the California Economic Summit, the Fair Shake Commission, the California Community College Commission on the Future and the American Association of Community Colleges 21st Century Commission on the Future of Community Colleges. He is frequently invited to speak to education, philanthropic and business organizations throughout the nation.

In 2014, he was invited to provide testimony on minority serving institutions to the U.S. Senate Health, Education, Labor and Pension (HELP) Committee. In his remarks, Oakley stresses that if America is to remain competitive, it must adopt innovative reforms to ensure its citizens are provided a realistic opportunity to succeed in college, regardless of their socioeconomic, racial or ethnic background.

After serving four years in the U.S. Army, he enrolled at Golden West College. He then transferred to the University of California, Irvine where he received a Bachelor of Arts in Environmental Analysis and Design and a Master of Business Administration.

KEYNOTE SPEAKERS



Simón Silva

Author, Creativity Crusader, Speaker

FRIDAY MORNING GENERAL SESSION

Friday, November 17

Cultivate A Creative Mind: 21st Century Skills [SS]

Simón Silva, is a well-known artist (creativity crusader), author and speaker who travels around the country presenting to educators, students, parents and business people. He knows firsthand the importance of education and he is the only person in his family to have graduated from both high school and college.

One of eleven children in a family of farmers, he grew up as a migrant student and relied heavily on his artistic skills and interest to cope with what was at times, a difficult childhood. Simón was born in Mexicali, Mexico in 1961 and came to the United States when he was just over a year old. He worked to earn money to pay for his college tuition and graduated from the prestigious Art Center College of Design in California with his Bachelor's degree in art.

Simón develops creative projects in classroom settings, colleges, universities and conferences. He lives in California with his wife and their three sons and finds himself traveling extensively helping individuals nurture their creativity.

KEYNOTE SPEAKERS



Sandy Speicher

Partner and Managing Director, IDEO San Francisco

FRIDAY GENERAL SESSION LUNCHEON

Friday, November 17

What If We Designed College Around Our Students?

[G, SS]

Sandy Speicher is a Partner at the global design and innovation firm IDEO. She is the Managing Director of IDEO's Education practice, which looks to people's unmet needs, desires, and aspirations to inspire new solutions for a wide variety of challenges—from the ways that people are learning to the ways that systems are operating.

Working with organizations across the public, private, and social sectors, Sandy is constantly exploring ways that we can design more effective and inspiring systems. She and her teams have helped to create a scalable, affordable school model in Peru, strategies to improve schools for the poor in India, digital learning platforms that meet the needs of today's students, and a new vision for the food system in San Francisco's schools. Recently, she collaborated with Carnegie Corporation to launch 100k in 10, which President Clinton has referred to as a new model for social change.

She is passionate about design as a process to empower everyone—including students, parents and teachers—to improve the world around them. To this end, Sandy has partnered with Riverside School in India to create the Design for Change Contest, which engages students around the globe in creating new solutions for social challenges in their communities, and Design Thinking for Educators, a free downloadable toolkit that empowers teachers to be change agents in their schools.

Sandy serves as a strategic adviser to the K-12 Lab Network at the Stanford d.school, and recently taught a class at Stanford on the design of school models. She is on advisory boards of 100k in 10, and Pioneer Academies in South Africa.

Prior to joining IDEO, Sandy taught visual communications at Washington University in St. Louis, and spent six years teaching design thinking to fifth-graders at a public school in San Francisco. She launched her design career at MetaDesign, where she developed visual brand and interactive systems.

Sandy holds an MA in Education from Stanford University and a BFA in Visual Communications from Washington University. She loves to travel and learn by immersing herself in other cultures. She also takes pride in her fairly robust, yet still enigmatic, collection of Mona Lisa Kitsch.

KEYNOTE SPEAKERS



Michelle Van Noy

Education and Employment Research Center, Rutgers University

SATURDAY MORNING GENERAL SESSION

Saturday, November 18

Career Success for All [G, SS]

Michelle Van Noy is the Associate Director of the Education and Employment Research Center (EERC) at the School of Management and Labor Relations at Rutgers, the State University of New Jersey. She conducts research and evaluation on higher education and workforce development. She has particular expertise in community college workforce programs, including non-credit programs and technician education. Her research focuses on several issues including: how institutions organize their programs to align with labor market needs and prepare students for the workforce, how students make choices about majors and careers and move through pathways from college to career, and how employers engage with education and use credentials in the hiring process.

Before joining EERC, Dr. Van Noy conducted research on community college workforce education at the Heldrich Center for Workforce Development at Rutgers and the Community College Research Center at Teachers College, Columbia University. She has experience conducting large-scale national evaluations in education and workforce development from her previous work at Mathematica Policy Research. She holds a Ph.D. in sociology and education from Columbia University, a M.S. in public policy from Rutgers, and a B.A. in psychology and Spanish from Rutgers.



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¹ Source: Thomson Reuters 2016 Education Table 01/05/2017

² Note: Includes experience of KNN advisors since February 2016 at KNN Public Finance, LLC and prior to February 2016 at KNN Public Finance, a division of Zions First National Bank.

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California Community College Trustees Endorsement for ACCT Elections

- Considering a position on the Association of Community College Trustees (ACCT) Board or one of its Committees?
- Interested in learning more about national advocacy on behalf of the California community colleges?

Apply for a CCCT Board Endorsement from the Community College League of California, or add your name to the candidate pool for future elections. For questions about the endorsement process or how to get started in national service, contact Agnes Lupa, Member Resources Associate, at agnes@ccleague.org.

CALIFORNIA COMMUNITY COLLEGE TRUSTEES ELECTED TO ACCT BOARD AND COMMITTEES

The Community College League of California (League) would like to congratulate the California trustees elected to leadership positions at the 2017 Association of Community College Trustees (ACCT) Leadership Congress. These trustees will bring California's needs and experience to the forefront of the national dialogue.

We commend the following individuals on their commitment and dedication to advocacy on the national level:



Judy Chen Haggerty (Mt. San Antonio CCD)
Elected to ACCT Diversity Committee and as its
Chair-Elect



Linda Handy (Peralta CCD)
Elected to ACCT Nominating Committee
(Pacific Region)



John Leal (State Center CCD)
Elected to ACCT Board of Directors (Pacific Region)



Gilbert Wong (Foothill De-Anza CCD)
Elected to ACCT Board of Directors
(Director-at-Large)

CONGRATULATIONS TO THE 2017 CEO LEADERSHIP ACADEMY GRADUATES!

We proudly present the first class of the CEO Leadership Academy.

- Eva Bagg, President, Barstow CCD
- Julianna Barnes, President, Cuyamaca College
- Joi Lin Blake, Superintendent/President, Palomar College
- Debbie Budd, Chancellor, San Jose/Evergreen CCD
- Thomas Burke, Chancellor, Kern CCD
- Kristin Clark, President, West Hills College Lemoore
- Keith Curry, President/CEO, Compton CCD
- Jeff DeFranco, Superintendent/President, Lake Tahoe Community College
- GH Javaheripour, President, Yuba College
- Timothy Karas, President, College of Alameda
- James Limbaugh, President, West Los Angeles College
- Mojdeh Mehdizadeh, President, Contra Costa College
- Daniel Peck, President, Mission College
- Reagan Romali, Superintendent/President, Long Beach CCD
- Diana Rodriguez, President, San Bernardino College
- Kathleen Rose, Superintendent/President, Gavilan Joint CCD
- Greg Schulz, President, Fullerton College
- Brenda Thames, President, West Hills College Coalinga
- Rowena Tomaneng, President, Berkeley Community College
- Carlos Turner Cortez, President, San Diego Continuing Education
- Chris Vitelli, Superintendent/President, Merced
- John Weispfenning, Chancellor, Coast CCD
- Fred Wood, Chancellor, Contra Costa CCD
- Samia Yaqub, Superintendent/President, Butte-Glenn CCD
- Wei Zhou, President, Crafton Hills College

CONGRATULATIONS TO THE 2017 EXCELLENCE IN TRUSTEESHIP PROGRAM (ETP) GRADUATES!

- Ginny Baxter, Trustee, Long Beach CCD
- John Blacklock, Trustee, Butte-Glenn CCD
- Mayra Cruz, Trustee, San Jose / Evergreen CCD
- Jeffery C. Hall, Allan Hancock Joint CCD
- Wendy Ho, San Jose-Evergreen CCD
- Deborah J. Ikeda, Trustee, State Center CD
- Nicole Jones, Trustee, Compton CCD
- Randi Kinman, Trustee, West Valley-Mission CCD
- Ed Maduli, Trustee, Chabot-Las Positas CCD
- Vivian Malauulu, Trustee, Long Beach CCD
- Dave Mandelkern, Trustee, San Mateo County CCD
- John Martin, Trustee, Pasadena Area CCD
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THURSDAY, NOVEMBER 16

7:30 a.m. – 6:00 p.m.

Internet Cafés

Imperial Foyer – Sponsored by Sehi Computer Products

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7:30 a.m. – 8:45 a.m.

Joint California Community College Trustees (CCCT)/Chief Executive Officers California Community Colleges (CEOCCC) Board Executive Committee Meeting

Paseo

7:30 a.m. – 9:00 a.m.

Single College Districts Caucus Meeting

Hillsborough

8:00 a.m. – 4:00 p.m.

ACCCA MDC/Marketing and Regional Council Meeting

Belvedere

8:00 a.m. – 4:00 p.m.

4CS Quarterly Business Meeting

Cupertino

8:00 a.m. – 6:30 p.m.

Convention Registration

Market Street Foyer

8:30 a.m. – 10:15 a.m.

CONCURRENT SESSIONS

The Brown Act: Applying The Rules to Real Life Situations [BA]

California

The Brown Act ensures that the public's business is conducted openly. New and experienced trustees will find value in this session designed to examine how to correctly apply the Brown Act to specific situations that occur in board meetings.

Todd Goluba, Senior Partner, Atkinson, Andelson, Loya, Ruud & Romo

THURSDAY, NOVEMBER 16

8:30 a.m. – 10:15 a.m.

CONCURRENT SESSIONS [continued]

Career Education (CTE) Rebranding & Marketing Campaign Valley

This summer, the California Community Colleges Chancellor's Office launched a marketing campaign to rebrand Career Education (a.k.a. CTE) programs available through the California Community Colleges. This presentation will provide an update on statewide campaign activities, and information on how local colleges can leverage the campaign materials for their own marketing and outreach.

Mark Perry, Project Manager for the Career Education Campaign, California Community Colleges Chancellor's Office; **Peter Kavadeles**, Account Supervisor, Ogilvy Public Relations,

From Dual Enrollment and the CA Promise to Guided Pathways [SS]

Empire

Reedley College has a robust dual enrollment program in place based on pathways created as part of Reedley Middle College High School (located on the College campus) and partnerships built in accordance with the CCAP and AB 288. Recently we obtained one of the coveted CA Promise grants on which we've started work in preparation for the arrival of the first cohort of students in fall 2018. Initiation of these efforts lead to the creation of College-wide support to apply for the CA Guided Pathway pilot project; Reedley was selected as one of only twenty recipients for the project. The exciting opportunities this provides for our College and our students will be shared in this presentation.

Renee Craig-Marius, Vice President of Student Services; **Sandra Caldwell**, President; and **Sergio Lemus**, Career, Transfer, and Transition Coordinator, Reedley College; **Adelfa Lorenzano**, Coordinator, Reedley College Middle High School.

THURSDAY, NOVEMBER 16

Providing Leadership Through a Pathway of Initiatives [G, SS]

Garden

Do you know how Strong Workforce, SSSP, Student Equity and Basic Skills will connect with Guided Pathways? And how these initiatives will help us achieve the goal of improving student access and success? And how they will fit into compliance with regulations like 50% Law and FON while maintaining a strong fund balance? This session will provide insights and strategies to maintain fiscal and regulatory balance, eliminate duplication of effort, scale up more quickly and achieve successful outcomes for the initiatives by integrating them into existing programs and services.

***Dianne Van Hook**, Chancellor, and **Sharlene Coleal**, Assistant Superintendent, Vice-President, Business Services, Santa Clarita CCD*

8:30 a.m. – 1:30 p.m.

New Chief Executive Officers Workshop (by invitation only)

Atherton

9:00 a.m. – 1:00 p.m.

Joint California Community College Trustees (CCCT)/Chief Executive Officers California Community Colleges (CEOCCC) Board Meeting

Crystal

9:00 a.m. – 1:00 p.m.

Consultation Council Meeting

Sacramento

10:15 a.m. – 10:30 a.m.

Coffee Break

California Foyer and Garden Foyer



THURSDAY, NOVEMBER 16

10:30 a.m. – 12:00 p.m.
CONCURRENT SESSIONS

Continuous Quality Improvement: A Board's Evolution in Policy Governance [BE]

California

The San Jose Evergreen Community College District (SJECCD) Board of Trustees Convention session combines its evolving use of self-evaluation as a means for improving policy governance and monitoring progress on its Ends Policies in support of student success.

***Deborah Budd**, Chancellor; **Mayra Cruz**, Board Vice President and Trustee; **Wendy Ho**, Trustee; and **Jeffrey Lease**, San Jose-Evergreen CCD*

Re-Engineering Sierra College for Student Success: Guided Pathways California Style [G, SS]

Valley

Sierra College launched a foundational and transformative effort in 2015 to adapt Guided Pathways principles to fit the California community college system and our own college's culture.

Hear about successful strategies, lessons learned and efforts currently underway in our quest to completely redesign the college for our students.

***William Duncan**, Superintendent/President; **Andrea Neptune**, Academic Senate President; **Pat Efseaff**, Executive Dean – Student Success; and **Rebecca Bocchicchio**, Executive Dean – Student Success, Sierra College; **Mandy Davies**, Vice President of Student Services; and **Deb Sutphen**, Vice President of Instruction.*

THURSDAY, NOVEMBER 16

CCC Maker: Building a Network of Makerspaces in California Community Colleges [SS]

Empire

The CCC Maker Initiative is a California network of community colleges focused on producing innovation-ready graduates. The \$17M project led a six-month structured and collaborative planning process with 34 colleges, using introspection, experimentation and communication. Customized plans addressed key outcomes of Community of Practice, Curriculum, Internships and Makerspace development.

Matthew Roberts, *Dean of Field Operations, Workforce and Economic Development Division, California Community Colleges Chancellor's Office*; **Deborah Bird**, *Technical Assistant Provider, CCC Maker, Pasadena City College*; **Salomon Davila**, *Technical Assistant Provider, CCC Maker*; **Payson McNett**, *Faculty Member, Cabrillo College*.

LATTC Pathway Math Innovation: Overcoming Math Progression Barriers [SS]

Garden

Math progression is identified as the leading barrier to degree completion at LATTC and other community colleges across the nation. This presentation describes an innovative approach that applies principles and concepts related to competency based education, contextualization and adaptive learning to prepare students for success in college level math.

Marcia Wilson, *Dean, Pathway Innovation and Institutional Effectiveness*; **Kristin Webster**, *Faculty, Math Department*; and **Tayebeh Meftagh**, *Los Angeles Trade-Technical College*

12:15 p.m. – 1:15 p.m.

NCCCF CEO Advisory Council

Fairfield

THURSDAY, NOVEMBER 16

1:00 p.m. – 2:30 p.m.
CONCURRENT SESSIONS

Ethics Training Workshop [E]

California

This interactive training workshop will cover a variety of law-and-ethics issues of particular importance to community college trustees, faculty, and staff, including conflicts of interest, acceptance of gifts, transparency, required disclosures, and misuse of public resources, with an emphasis on the relationship between “law” and “ethics.” Workshop participants will receive a Certificate of Completion.

Jack P. Lipton, Senior Partner, *Burke, Williams & Sorensen, LLP*

PASS: Program for Academic Success and Support [SS]

Valley

Students on Academic Probation or Dismissal often struggle to find their way back to Good Standing. Through early interventions including an action plan, progress reports, utilizing campus resources, workshops and individual counseling, we help students realize and overcome their obstacles to accomplishing their educational and career goals.

Camille Snow, Counselor/Psychology Professor; **Jill Morrison**, **Ronda Callaway**, and **Melanie Dixon**, *Folsom Lake College*

East Los Angeles College Health Information Technology Apprenticeship Program [SS]

Empire

East Los Angeles College is the first in the California Community College system to implement an innovative Health Information Technology Apprenticeship Program. This session will showcase its program and how to implement your own.

Monica Thurston, MBA, RHIA, Department Chair, Allied Health, and Program Director, Health Information Technology; and **Dorothy Hendrix**, RHIT, Health Occupations Director and HIT Adjunct Faculty, *East Los Angeles College*; **Christopher Whiteside**, Dean, *Golden West College*

THURSDAY, NOVEMBER 16

Leadership Diversity in California's Public Higher Education Systems [G]

Garden

The majority of students at the California Community Colleges, CSU and UC are students of color. Yet, faculty, academic senates and administrative leaders are far from diverse. Participants will explore findings from a new report that examines this lack of diversity and why equity in hiring is imperative to student success.

Jesse Ryan, Executive Vice President; and **Audrey Dow**, Senior Vice President, Campaign for College Opportunity

1:15 p.m. – 4:15 p.m.

Statewide CEOCCC Meeting (CEOs Only)

Gold



Brian King

Chair, League Board
President, CEOCCC Board
Chancellor, Los Rios CCD

1:30 p.m. – 3:30 p.m.

CCCT Officers Nominating Committee

Paseo

2:00 p.m. – 4:15 p.m.

Educational Showcase Sneak-Peek

Regency Ballroom

Enjoy coffee and meet the League's corporate and business partners!



THURSDAY, NOVEMBER 16

2:45 p.m. – 4:15 p.m.
CONCURRENT SESSIONS

Faculty Diversity and Serving Students: Progress and Challenges [SS]

California

Recent data shows improvement in the percentage of faculty from underrepresented groups, but more work is needed to develop a faculty body that can best serve the needs of our diverse students. This session will examine measures that districts may consider regarding faculty diversity and establishing an inclusive campus climate.

Julie Bruno, *President, Academic Senate for California Community Colleges*; **Jacob Knapp**, *Acting General Counsel, California Community Colleges Chancellor's Office*; **David Morse**, *Vice President of Academic Affairs, Barstow Community College*; **Dolores Davison**, *Secretary, Academic Senate for California Community Colleges*

Online Orientation Built for Student Engagement and Success [SS]

Valley

Creating an online orientation that is both informative and engaging is a challenge we all face. Foothill College and Innovative Educators partnered to develop a 25-minute student-to-student orientation supported by a video resource library focused on specific student interests, support services and resource connections that meets all Student Success and Support Program requirements.

Denise Swett, *Vice President, Student Services*; **Laureen Balducci**, *AVP, Student Services*; and **Nazy Galoyan**, *Dean, Enrollment Services & International Student Programs, Foothill College*

LOFT - Learning Opportunities For Transformation [SS]

Empire

Does your campus have professional development opportunities? Are they connected, and collaborative across campus? Do they effectively use campus resources? Are they meeting the needs of the campus? If the answer is a "not really" to any or all these questions then come explore how San Diego Mesa College approached institutionalization of professional learning.

Monica Romero, *Associate Dean - CTE, San Diego Mesa College*

THURSDAY, NOVEMBER 16

The Role of a Trustee in Accreditation [A]

Garden

The accredited status of a college is a matter of paramount importance to current and future students as well as to the vitality of the institution. As institutional leaders, Trustees are charged with keeping the promise to the community that their college's accreditation will be maintained. This interactive session will explore how trustees can best ensure this outcome.

Richard Winn, *President, ACCJC*; **Wanden Treanor**, *Trustee, College of Marin*; **Susan Lamb**, *Interim Chancellor (retired), City College of San Francisco*



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THURSDAY, NOVEMBER 16

4:30 p.m. – 5:30 p.m.
OPENING GENERAL SESSION

Imperial Ballroom



Emcee

Brian King

Chair, League Board
President, CEOCCC Board
Chancellor, Los Rios CCD



Keynote Speaker

Eloy Ortiz Oakley

Chancellor, California Community Colleges

State of the System [G, SS]

The California Community Colleges Chancellor will deliver a State of the System address on his *Vision for Success*, an ambitious strategic plan to strengthen California's community colleges in order to meet California's workforce needs.

Student Entertainment By

Foothill College Repertory Dance Group Company



Sponsored By

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NewEnergy; Morgan Stanley

THURSDAY, NOVEMBER 16

5:30 p.m. – 7:00 p.m.

Educational Showcase Opening Reception

Regency Ballroom

Beverages courtesy of The League's
Corporate Partners



Music By

Tony Perez and the Peace & Rhythm Orchestra,
De Anza College

7:00 p.m. – 8:30 p.m.

Board of Governors Reception

Crystal

The California Community Colleges Board of Governors invite all registered attendees to a meet and greet reception.

Music By

Evergreen Valley College Music Club.

Mendocino College



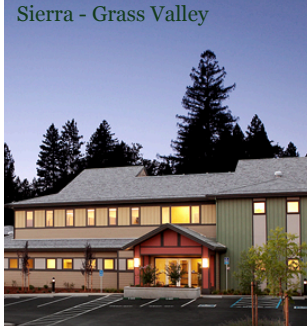
Santa Rosa Junior College



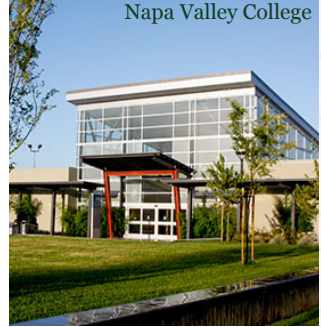
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Napa Valley College



United in Recovery California Community Colleges Wildfire Relief Fund

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100% of donations will directly support students and staff recovery efforts. Funds will be distributed through local community college foundations.

Through an inaugural gift from San Jose Evergreen College, the Foundation for California Community Colleges is administering the Wildfire Relief Fund to support statewide recovery efforts.

Foundationccc.org/California-Wildfire-Relief



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FRIDAY, NOVEMBER 17

7:00 a.m. – 6:00 p.m.

Internet Cafés

Imperial Foyer – Sponsored by Sehi Computer Products

Regency Foyer – Sponsored by ComputerLand of Silicon Valley



7:00 a.m. – 6:30 p.m.

Convention Registration

Market Street Foyer

7:30 a.m. – 8:30 a.m.

Light Breakfast

Regency Ballroom

7:30 a.m. – 12:30 p.m.

EDUCATIONAL SHOWCASE

Regency Ballroom



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FRIDAY, NOVEMBER 17

8:30 a.m. – 9:30 a.m.

GENERAL SESSION

Imperial Ballroom



Emcee

Shondra West

2nd Vice Chair/Secretary, League Board
Los Medanos College



Keynote Speaker

Simón Silva

Author, Creativity Crusader, Speaker

Cultivate A Creative Mind: 21st Century Skills [SS]

Simón Silva shares an insightful view of the arts and creativity, while telling a compelling story of struggle and hope. He connects with the audience in a powerful manner, and sends a positive message about perseverance and determination to succeed. This inspirational keynote clarifies the importance of the arts and creativity, in order to give all individuals a greater degree of success in the 21st century.

Book signing immediately following general session in Market Street Foyer.

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FRIDAY, NOVEMBER 17

9:30 a.m. – 9:45 a.m.

EDUCATIONAL SHOWCASE COFFEE BREAK

Regency Ballroom

Sponsored By Barnes & Noble College



9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS

Current Title IX Challenges For California Community Colleges [G]

Sacramento

This presentation will address the current landscape of Title IX challenges that California community colleges face, including: the rise in sexual assault complaints and the related rise in lawsuits from respondents alleging due process violations; conflicts between Title 5 and Title IX requirements; and college coordination with campus and local law enforcement.

Stephanie Jarrett, *Manager, Human Resources/Training and Compliance, Santa Rosa Junior College*; **Mia N. Robertshaw**, *Associate General Counsel* and **Ellie R. Austin**, *Schools Legal Counsel, School & College Legal Services of California*

Community College Latino Male Student Engagement [G, SS]

Piedmont

According to Saenz and Ponjuan (2009), Latino males are effectively vanishing from the American higher education pipeline (p. 54). Despite a steady increase of Latino students enrolling over the past several decades, the problem remains that Latino male student persistence and completion rates are not keeping up proportionally with other student population groups (Castellanos, Gloria, & Kamimura, 2006). The purpose of this presentation is to generate a dialogue with educational practitioners and provide understanding in how Latino male students describe their educational experience within the community college system as well as recommendations to improve the programs and services that support Latino male student persistence, completion, and overall success.

Becky Barabé, *Dean of Instruction, Fresno City College*

FRIDAY, NOVEMBER 17

9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS [continued]

QuickPath Prior Learning Assessment Initiative in California's Central Valley [G, SS]

Hillsborough

QuickPath.com will be California's first regional Prior Learning Assessment (PLA) initiative to award college credit for learning acquired outside the classroom. West Hills Community College District is sharing Innovation Award funds with 13 other consortium colleges to broaden existing academic practices within the region to reduce cost and time to completion to central California students.

Stuart Van Horn, Chancellor, West Hills CCD; **Kristin Clark**, President, West Hills College Lemoore

The Stand: Addressing Student Food Insecurities at Mesa College [G, SS]

Glen Ellen

A 2016 district survey showed that only 38% of respondents had no difficulty paying for food, thus 62% of those surveyed had at least a little difficulty paying for food. The Stand is one of Mesa's key student success and equity efforts designed to address food insecurity, promote persistence and build community.

Larry Maxey, Student Success and Equity; **Ashanti Hands**, Vice President of Student Services; **Claudia Estrada**, Career Transfer Center Coordinator; and **Johanna Aleman**, Student Success and Equity Technician, San Diego Mesa College

FRIDAY, NOVEMBER 17

Increasing Student Success through Data and Guidance Partnerships with K-12 School Districts [G, SS]

Fairfield

Strong partnerships with K-12 school districts can help to ensure that students enter community colleges positioned to succeed. The California College Guidance Initiative (CCGI) manages the State of California's College and Career Planning platform, CaliforniaColleges.edu, which guides students through the development of a post-secondary plan, and houses high school transcript data that can be provided to colleges to support first year academic placement.

Tessa Carmen De Roy, Executive Director, California College Guidance Initiative

Transforming the Developmental Math Sequence for Student Success and Equity [G, SS]

Cupertino

In fall 2016, Cuyamaca College completely redesigned its developmental sequences to eliminate equity gaps in student throughput and completion. Learn how Cuyamaca leveraged multiple measures, co-requisite support, and student-centered teaching and learning to dramatically increase the number of students successfully completing transfer-level math in their first year of college.

Julianna Barnes, President; **Tammi Marshall**, Math Department Chair; and **Bri Hays**, Senior Dean, Institutional Effectiveness, Success, and Equity, Cuyamaca College

On-the-ground Orientation: Implementing a Best Practice Model [G, SS]

California

Folsom Lake College (FLC)'s on-the-ground orientation program is a pioneer model in its multi-college Los Rios District, and facilitates all new students' successful integration into FLC's academic and social setting. This presentation will outline how to conceptualize, develop and implement a similar orientation program, including practical steps and a program framework.

Hannah Blodgett, Orientation Specialist; and Student Leaders, Folsom Lake Community College

FRIDAY, NOVEMBER 17

9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS [continued]

Turning Lemons into Lemon Drops [G]

Valley

Public information officers deal with the art of messaging on a daily basis, using sound public relations principles and practice. Training becomes crucial during a crisis, emergency or the threat of negative media attention. Learn from seasoned communications professionals and a CEO how to turn lemons into lemon drops.

Laura Gropen, Director, Communications, Marketing and Public Affairs, Palomar College/CCPRO; **Eric Harnish**, Vice President, Public Information, Advocacy & External Relations, Santa Clarita CCD; **Tim Leong**, District Director, Communications and Community Relations, and **Fred Wood**, Chancellor, Contra Costa CCD

Service to Veterans: Partnerships with Non-profit Organizations and Government Agencies [G, SS]

Gold

To fully meet the needs and provide pathways to success for veterans, colleges must engage outside agencies and non-profits to collaborate and leverage resources. College of Alameda has partnered with NPower to become the second location in the western United States to offer a short-term industry driven credentialing program.

Timothy Karas, President, College of Alameda; **Pedro Remotti**, Program Manager, NPower

FRIDAY, NOVEMBER 17

Serving Workforce Training Needs of the Uniquely Abled and Industry [G, SS]

Crystal

The Uniquely Abled Academy at Glendale Community College is a collaboration among machine technology educators, autism specialists, social service agencies, and non-profit and profit organizations. Its goal is to train, place in the workforce, and provide on-going support for qualified students with autism seeking skill-specific well-paying jobs in manufacturing.

David Viar, Superintendent/President, and **Jan Swinton**, Dean, Instructional Services and Workforce Development, Glendale Community College; **Ivan Rosenberg**, Managing Partner, InVista Associates, Inc.

Move that Needle: The Essential Role of Trustees to Lead and Facilitate Positive Change [G, SS]

Empire

Leaders of the African American, Asian Pacific Islander, Latino and Veteran Caucuses come together to facilitate an interactive dialogue on strategies to improve student success, campus climate and hiring of staff, faculty and CEOs reflective of our diverse student population.

Francisco Rodriguez, Chancellor, Los Angeles CCD; **Pamela Haynes**, Trustee, Los Rios CCD; **Thuy Thi Nguyen**, President, Foothill College; **Jannett Jackson**, Chancellor, Chabot-Las Positas CCD; **Mary Figueroa**, Trustee, Riverside CCD

Strengthening Student Success Through Guided Pathways [G, SS]

Garden

Guided pathways offers a framework under which California Community Colleges can promote student success by bringing together the work done in response to various California-based initiatives into one, institution-wide reform. Come hear how guided pathways helps colleges structure student choice and improve student achievement outcomes.

Laura Hope, Executive Vice Chancellor of Education Services; and **Theresa Tena**, Executive Vice Chancellor of Institutional Effectiveness Division, California Community Colleges Chancellor's Office

FRIDAY, NOVEMBER 17

10:45 a.m. – 11:00 a.m.

EDUCATIONAL SHOWCASE COFFEE BREAK

Regency Ballroom

Sponsored By Nossaman LLP



11:00 a.m. – 12:00 p.m.

California Community Colleges Veterans Caucus (CCCVC) Business Meeting

Glen Ellen

11:00 a.m. – 12:00 p.m.

CONCURRENT SESSIONS

Affirming the Mission of Democracy's Colleges: California Community Colleges Work to Create Change through Civic Engagement [G, SS]

Sacramento

Embedding civic engagement throughout higher education is increasing, as is the number of partnerships forming with California's community colleges to foster a civic mindset. In this session, participants will review how their individual campuses support civic engagement, as well as devise plans of how to create a civically-engaged campus culture.

Julie Bruno, President, Academic Senate for California Community Colleges; **Patty Robinson**, Faculty Director, Center for Civic Engagement, College of the Canyons; **Manuel Baca**, Trustee, Mt. San Antonio College; **Nancy Pryor**, Director of Communications, Foundation for California Community Colleges; and **Cynthia Napoli-Abella Reiss**, Professor, West Valley College

FRIDAY, NOVEMBER 17

Run, Grow, and Transform: Technology and the California Community Colleges [G, SS]

Piedmont

With so many efforts and initiatives competing for the attention of students, now more than ever there are opportunities to support the success of students and the system as a whole through thoughtful innovation. This session will provide an overview of the current role of the CCC Technology Center and give insight into a vision for the future of technology with the California Community Colleges.

Tim Calhoon, Executive Director, California Community College Technology Center

Community College Baccalaureate: Navigating an Innovation [G, SS]

Hillsborough

When SB 850 passed in 2014, 15 community colleges were authorized to offer pilot baccalaureate programs to address local workforce needs. Three of these colleges will share their progress, success, and challenges in adapting to this new and innovative format.

Constance Carroll, Chancellor, San Diego CCD; **Pamela Luster**, President, San Diego Mesa College; **Thuy Thi Nguyen**, President, Foothill College; **Kevin Trutna**, Superintendent/President, Feather River College

Ransomware: Legal Issues and Tips to Avoid Being Held Hostage [G, FR]

Fairfield

\$600,000? \$30,000? \$10,000? How much would your district pay to get its data back? Ransomware attacks are rampant and this billion-dollar criminal market continues to grow. This workshop will discuss the ransomware epidemic and how it can have devastating impacts on districts. Attendees will learn about prevention considerations so their districts can be more prepared for ransomware attacks, protocols for responding to an attack and the related legal implications.

Tiffany Tran, Associate; and **Melissa Gallegos**, Associate, Atkinson, Andelson, Loya, Ruud & Romo

FRIDAY, NOVEMBER 17

11:00 a.m. – 12:00 p.m.
CONCURRENT SESSIONS [continued]

Cultivate A Creative Mind: 21st Century Skills [SS]

Cupertino

This interactive workshop demonstrates how to use creativity on a daily basis to enhance a person's communication skills, social, cognitive and developmental skills, while promoting positive self-esteem. In addition, individuals will find hidden talents and help in chipping away at the fear and doubt that has accumulated over the years.

Simón Silva, Author, Creativity Speaker, Crusader

Behavioral Intervention Teams (BIT): Creating, Adapting And Implementing [G, SS]

California

Learn how to develop, adapt, implement and manage an intrusive, solution-focused case management approach to behavioral intervention. Highlighting the integration of NaBITA's Threat Assessment Tool, a tool that allows for objective evaluation of a student's risk to self and/or others, attendees will also learn about BIT best practices.

Andre Coleman, Dean of Counseling and Student Success;

Valerie Adger, Administrative Assistant; **Norman Lorenz**,

Professor of Education & Professional Development Coordinator; and **Alicia Gutierrez**, Adjunct Counselor, Sacramento City College

From Losing to Winning: Lessons for Your Next Bond Measure [G, FR, SS]

Valley

In 2012, MiraCosta College narrowly lost a much-needed bond measure, creating doubt and challenges for trustees and administrators alike. Learn how college leaders rebuilt community confidence and improved by 8 points in 2016 (winning every city, after winning only one in 2012). Strategies you can use for your next bond.

Sunita Cooke, Superintendent/President; **David Broad**, Board President; and **Alketa Wojcik**, Vice President of Student Services, MiraCosta CCD; **Jared Boigon**, Partner, TBWB Strategies

FRIDAY, NOVEMBER 17

Lessons Learned in Implementing Innovation in Higher Education: STEM Academies [G, SS]

Crystal

Palomar College administrators and faculty will discuss lessons learned and strategies to date in implementing an Innovation in Higher Education Award: STEM Academies. STEM Academies, highly structured guided pathways in planned two- to three-year schedules to transfer, are designed to improve academic success, retain and accelerate students through program completion.

Kathryn Kailikole, Dean, Mathematics and the Natural and Health Sciences; **Glyn Bongolan**, Associate Counselor/Professor; **Daniel Finkenthal**, Professor, Physics and Engineering; **Elizabeth Pearson**, Professor, Biology; and **Cindy Anfinson**, Professor, Mathematics, Palomar College

Implementing the Central Valley Promise - A Multidistrict, Intersegmental Project [G, SS]

Empire

Central Valley Promise is an intersegmental blueprint to enhancing college-going cultures throughout the Central Valley of California. Providing new structures and capitalizing on existing initiatives the Promise includes community, staff, and faculty development; regionally coordinated endowment efforts; and a community college centered pilot project with an eye toward future growth.

Paul Parnell, Chancellor, State Center CCD; **Stuart Van Horn**, Chancellor, West Hills CCD; **Barbara Hioco**, Community College Champion, CVP, Central Valley Higher Education Consortium (CVHEC)

Negotiating Re-Hire Preference with Part-Time Faculty [G, FR]

Garden

Recent legislation has changed the landscape for part-time faculty, including re-hire preference. This workshop will discuss strategies to ensure compliance with the law which requires negotiating key provisions with the faculty association representing your part-time faculty.

Eileen O'Hare-Anderson, Partner, and **Laura Schulkind**, Partner, Liebert Cassidy Whitmore; **Shairon Zingsheim**, Ohlone College

FRIDAY, NOVEMBER 17

12:00 p.m. – 12:30 p.m.

EDUCATIONAL SHOWCASE CLOSING

Regency Ballroom

Exhibitor and Grand Prize Drawings

Check in at the Educational Showcase to see if you're the grand prize winner of an Echo Show or other exciting vendor prizes!



Booth decorating contest prize: \$100 Southwest gift card!



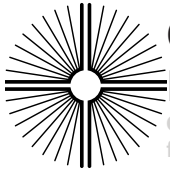
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We have redesigned our website with you in mind. The League's newly designed website is easier to navigate, modern, and provides fast access to the information you need.

Go to ccleague.org today!

FRIDAY, NOVEMBER 17

12:30 p.m. – 2:30 p.m.

GENERAL SESSION LUNCHEON

Imperial Ballroom



Emcee

Ann Ransford

President, CCCT Board
Trustee, Glendale CCD



Keynote Speaker

Sandy Speicher

Partner and Managing Director, IDEO San Francisco

What If We Designed College Around Our Students? [G, SS]

As the saying goes: every system is perfectly designed to get the results it gets. Logically then, it follows then that if we want different results, we're going to have to design our systems differently. Sandy Speicher, Partner and Managing Director of the education practice at the renowned global design firm IDEO, will introduce the concept of "design thinking" – a human-centered, creative approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and requirements for success. She will inspire us with examples of how design thinking is being used to innovate in business, healthcare, government, and yes, even education.

2017 Distinguished Alumni Award



Dave C. Greenbaum

Owner/President, David C. Greenbaum Co.
Glendale Community College

FRIDAY, NOVEMBER 17

Chancellor's Student Success Awards

The Chancellor's Student Success Award honors programs that demonstrate a commitment and significant progress toward achieving success and equity goals for all students.

Bernard Osher Philanthropist of the Year 2017

Dr. Prem Reddy and Dr. Venkamma Reddy for their outstanding contributions to Victor Valley Community College. Presented by: Network for California Community College Foundations



Dr. Prem Reddy



Dr. Venkamma Reddy

Performance By

De Anza College Department of Music presents: Vocal Flight

Sponsored By

WLC Architects; RBC Capital Markets; Ex Libris; KNN Public Finance

2:45 p.m. – 4:00 p.m.

California Association of Latino Community College Trustees and Administrators (CALCCTA) Business Meeting

Glen Ellen

FRIDAY, NOVEMBER 17

2:45 p.m. – 4:00 p.m.

CONCURRENT SESSIONS

Key Concepts, Guidelines and Best Practices Regarding Fiscal Stewardship for Trustees [G, FR]

Sacramento

This session will cover Fiscal Oversight and the Shared Governance Process.

Yashica Crawford, Chief of Staff; **Christine Williams**, Interim Vice Chancellor of Finance and Administration; **Luther Aberge**, Budget Director; and **Meredith E. Brown**, JD, Vice President, Board, Peralta CCD

Curriculum Streamlining Project [G, SS]

Piedmont

Collaborative efforts involving the California Community Colleges Chancellor's Office, the ASCCC, and the CCCCIO have led to changes to curriculum processes at the local, regional, and state level. This presentation will provide an overview of the latest changes as well as the roles and responsibilities of various stakeholders that will enable our colleges to be more efficient and streamlined in the approval and submission of curriculum.

Julie Bruno, President, and **John Stanskas**, Vice President, Academic Senate for California Community Colleges; **Laura Hope**, Executive Vice Chancellor of Educational Services and Support, California Community Colleges Chancellor's Office; and **Virginia Guleff**, Vice President of Instruction, Butte College

The Community College: A Catalyst for Economic Growth [G, FR, SS]

Fairfield

For more than 30 years, College of the Canyons has been an agent of economic growth in Santa Clarita through its partnerships with community and corporate stakeholders. If you are ready to launch innovative training programs to meet the needs of the business community, then this presentation is for you!

Jeffrey Forrest, Vice President Economic Workforce and Development, and **Dianne G. Van Hook**, Chancellor, Santa Clarita CCD

FRIDAY, NOVEMBER 17

CCCApply: Creating, Adapting, and Innovating [G, SS]

Hillsborough

CCCApply, the statewide online admission application for the California Community Colleges, combines individual college identity and processing with system-wide consistency, compliance, and support. This session will cover lessons learned from processing over 2 million applications in 2016, and share coming enhancements designed to improve the student and administrator experience. Participants will leave with an understanding of planned features, have an opportunity to ask questions about how the application supports residency determination and reporting requirements, as well as examine insights of student's digital preferences gleaned from the application used by 113 California Community Colleges. Other applications designed to support BOG fee waivers and international student applications will also be reviewed.

Patricia Donohue, Product Manager, OpenCCC, CCCApply, SSO Proxy, California Community Colleges Technology Center

Redesign for Continuous Quality Improvement through Implementing Award-Winning Planning Framework [G, SS]

California

San Diego Miramar College (SDMC) has developed an award-winning planning framework. The framework focuses on the student educational experience and equity, targets fostering success factors in students, and encourages redesign for continuous quality improvement. The planning framework allows SDMC to create guided pathways for students from access to success.

Patricia Hsieh, President; **Daniel Miramontez**, Dean, Planning, Research & Institutional Effectiveness; **Naomi Grisham**, Faculty; and **Xi Zhang**, Research Analyst, San Diego Miramar College

FRIDAY, NOVEMBER 17

2:45 p.m. – 4:00 p.m.

CONCURRENT SESSIONS [continued]

Talk to Me: What Trustees Want from Community College CEOs [BE, G]

Cupertino

Conducted by Wheelhouse in partnership with the League, a new statewide survey of CCC trustees identifies key leadership traits sought when hiring Chancellors and Superintendent/Presidents. Patience and negotiating skills may be virtues, but they don't rise to the top of the list for trustees who seek trustworthiness, strong interpersonal communication skills and ability to see and consider decision-making consequences. The survey also reveals a disconnect between trustees' expectations for CEO longevity and the reality of high rates of CEO turnover in CA — trustees want leadership tenures that significantly exceed the statewide average and believe that such longevity is key to efficacy. This session includes detailed survey findings and discussion by respected, experienced representatives of both the CEO and the trustee perspectives.

Larry Galizio, *President & CEO, Community College League of California (moderator)*; **Susanna Cooper**, *Managing Director, Wheelhouse (presenter of findings)*; **Constance Carroll**, *Chancellor, San Diego CCD*; **Pamela Haynes**, *Trustee, Los Rios CCD and Member, California Community Colleges Board of Governors*; **Brice Harris**, *Chancellor-emeritus, California Community Colleges*; **Ann Ransford**, *Trustee, Glendale CCD, and President, CCCT Board*

Legal Eagles [G, SS]

Gold

Do you have questions? Well, we've got answers. Come get your questions answered while learning how you to deal with legal issues important to your District. Community College Districts deal with a number of issues on a daily basis and it's best to be prepared. Share your questions with others who probably have the same problems, concerns and issues. This is a great opportunity to get some great legal answers - without those pesky billable hours!

Laura Schulkind, *Partner*; **Eileen O'Hare-Anderson**, *Partner*; and **Kristin Lindgren**, *Associate, Liebert Cassidy Whitmore*

FRIDAY, NOVEMBER 17

Understanding the Current Landscape of International Education & Potential Impact for Your College [G, SS]

Valley

This session provides information on the current developments and trends in international education and discusses potential implications and impacts. The session will also share new opportunities for international transfer programs with France and highlight best practices to engage faculty and staff and to build community support networks.

Andreea Serban, Vice Chancellor, Education Services & Tech, Coast CCD, and President, California Colleges for International Education; **Vinicio Jopez**, Dean - ESL, International Education, San Francisco CCD, and Vice-President for California Colleges for International Education; **Dominique Bert**, IGS University; **Rosalind Raby**, Director, California Colleges for International Education (Chair)

IEPI's Change Management Leadership Applied Solution Kit (ASK) [G, SS]

Crystal

IEPI convened a Change Leadership Summit in October 2017. Leaders from all levels and functional areas developed CCC leadership strategies that support whole system transformation. This session will provide attendees with opportunities to tailor Summit outcomes to individual Board and College demands and learn about future Change Leadership ASK activities.

Mike Howe, Executive Director, RP Group; **Keren Stashower**, Senior Consultant, The Centre for Organization Effectiveness; **Jeff Spano**, Dean of Institutional Effectiveness, California Community Colleges Chancellor's Office

FRIDAY, NOVEMBER 17

2:45 p.m. – 4:00 p.m.

CONCURRENT SESSIONS [continued]

IEPI's Integrated Planning Applied Solution Kit [G, SS]

Empire

IEPI's Integrated Planning Applied Solution Kit (ASK) encourages institutions in the California Community Colleges system to develop planning strategies that align local initiatives and promote continuous improvement. The Integrated Planning ASK also identifies key characteristics of effective integrated planning such as program plans, including their budgets, implementation, integration, and evaluation.

Brad Trimble, IEPI Applied Solution Kit Coordinator, The RP Group; **Theresa Tena**, Vice Chancellor of Institutional Effectiveness Division, California Community Colleges Chancellor's Office

Associate and Bachelor's Degree Completion Programs for Working Adult Students [G, SS]

Garden

Shasta College's Associate Completion in the Evenings (ACE) pathways and Bachelor's through Online and Local Degrees (BOLD) partnerships increase degree attainment for rural working adults. ACE's guided pathways feature 8-week online/evening courses. University students take concurrent Shasta College BOLD Student Development courses. Both programs utilize cohorts for persistence and completion.

Joe Wyse, Superintendent/President; **Kate Mahar**, Dean of Institutional Effectiveness; and **Buffey Tanner**, Project Coordinator, Shasta-Tehama-Trinity Joint CCD

4:00 p.m. – 4:15 p.m.

Coffee Break

California, Garden and Tower Foyers



FRIDAY, NOVEMBER 17

4:15 p.m. – 5:30 p.m.

Asian Pacific Islander Trustees and Administrators (APITA) Business Meeting

Glen Ellen

4:15 p.m. – 5:30 p.m.

African American California Community College Trustees (AACCT) Business Meeting

Fairfield

4:15 p.m. – 5:30 p.m.

CONCURRENT SESSIONS

Calling All Dreamers: Best Practices for Communicating with Underserved Communities [G, SS]

Sacramento

Would you like to learn how to effectively communicate with underserved communities? Attend this informational session for discussion of best practices and exciting new projects to leverage research, partnerships and marketing to reach underserved communities. Highlights will include the popular telenovela-style Spanish language ad campaign, iHeart partnership, and Dreamer video.

Peter Kavadeles, Account Supervisor, *I Can Afford College*;

Paige Marlatt Dorr, Director of Communications, California Community Colleges Chancellor's Office

Formerly Incarcerated Students in Transition [G, SS]

Piedmont

The Formerly Incarcerated Students in Transition (F.I.S.T.) program at Compton College offers support for students re-entering the community after incarceration. The session will include F.I.S.T. members speaking about their experience, an overview of the program, and lessons learned in starting a program for formerly incarcerated individuals.

Bailey Smith, Director, Student Equity; and **Joseph Lewis**, Student Services Advisor, Compton College

FRIDAY, NOVEMBER 17

4:15 p.m. – 5:30 p.m.

CONCURRENT SESSIONS [continued]

The Metrics That Matter: Institutional Effectiveness That Paves the Road [G, SS]

Hillsborough

We are awash in data. In an expanding sea of federal and state planning and goal setting requirements, how do we find focus? If we distill away the noise there are a small and manageable set of metrics each college can use to map out a path toward institutional effectiveness.

Gregory Stoup, Board President, The RP Group

The Role of Intercollegiate Athletics in Community Colleges: Refocusing Priorities To Prevent CCCAA Violations and Promote Student Success [G, SS]

Cupertino

Any district that has faced CCCAA sanctions knows it can impact virtually all operational facets of the institution and profoundly disrupt the lives of impacted student athletes. Districts must handle tasks such as: complex investigations; employee discipline in a publicized environment; dismayed parents; and addressing the needs of disrupted student athletes. LCW attorneys team up with Chabot College President, Dr. Susan Sperling, to discuss how to navigate through the myriad legal and operational challenges that flow from the discovery of significant violations and sanctions and how shifting program priorities may help to avoid the conduct that gives rise to CCCAA violations in the first place.

Susan Sperling, President, Chabot College; **Laura Schulkind**, Partner, and **Kristin Lindgren**, Associate, Liebert Cassidy Whitmore

Discovering Your Leadership Style

Crystal

This workshop will provide an awakening experience to recognize your leadership contributions to a transforming environment. Take part in discovering your leadership style and transform your values into actions, visions into realities, obstacles into innovations, and risks into rewards.

Shondra West, President; California Community Colleges Classified Senate (ACS)

FRIDAY, NOVEMBER 17

Reimagining 21st Century Education [SS]

California

Imagine a classroom breaking down boundaries and providing world-renowned education to local students. To do this technest at San Jose City College (SJCC) was launched in collaboration with the Massachusetts Institute of Technology (MITx). Join us to discuss what's trending in edtech and the roll of collaborators to reimagine education.

Byron Breland, *President*; **Monica Ochaney**, *Innovation Officer*; **Mark Branom**, *technest Instructor*; and **Jorge Escobar**, *VP, Academic Affairs, San Jose City College*

Managing Free Speech on Campus: Will F.I.R.E. or Y.A.F. Target your Campus Next? [G, SS]

Valley

Institutions are increasingly facing instances of unrest and disruption on campus due to both the First Amendment of the United States Constitution and Article I, Section 2, of the California Constitution, which guarantees every person the right of free speech and expression. Such incidents can give rise to a variety of legal and practical issues for institutions to manage. This session will review these issues and the institution's legal obligations, with discussion about best practices to avoid common pitfalls.

Sharon Ormond, *Partner, Atkinson, Andelson, Loya, Ruud & Romo*

Recognition and Recruitment through Student Outcomes: Strong Workforce Stars Award [SS]

Gold

The state's top career education programs that quantifiably demonstrated improvement in student social mobility outcomes earned a new statewide commendation, Strong Workforce Stars. Colleges can use the commendation as a tool for recognition, recruitment and awareness. Leadership from select winning colleges will share their methods for success.

Van Ton-Quinlivan, *Vice Chancellor of Workforce and Economic Development for California Community Colleges Chancellor's Office*; **Deborah Budd**, *Chancellor, San José-Evergreen CCD*; **Kathleen A. Hart**, *Superintendent/President of San Joaquin Delta College*; **Ronald Kraft**, *Superintendent/President of Napa Valley College*; **Raúl Rodríguez**, *Chancellor, Rancho Santiago CCD*

FRIDAY, NOVEMBER 17

IEPI's Strategic Enrollment Management Applied Solution Kit [G, FR, SS]

Empire

This session will focus on IEPI's Strategic Enrollment Management Applied Solution Kit (SEM ASK). A holistic process, SEM enables colleges to fulfill their missions while working within their fiscal environments. Resources included in the SEM ASK will address topics like: SEM planning, integrated marketing, outreach, scheduling, retention, budget and FTES.

Michelle Barton, Sr. Director Institutional Research, Planning, Effectiveness, and Grants, Palomar College; **Cathy Hasson**, Director, Institutional Research and Planning, San Diego CCD; **Sherrie Guerrero**, Trustee, Mt. San Jacinto Community College

Advance with IEPI! [G]

Garden

Learn the latest about IEPI advancing colleges and districts! We'll discuss the latest on IEPI: technical assistance helping advance colleges' interests; Professional Learning Network delivering information on effective practices; Workshops moving teams from knowledge to action; meaningful dialogue about indicators and goal-setting; and making laws, regulations, and policy work better!

Jeff Spano, Dean of Institutional Effectiveness, California Community Colleges Chancellor's Office; **Matthew Lee**, Project Director, IEPI; **Barry Gribbons**, Deputy Chancellor, College of the Canyons

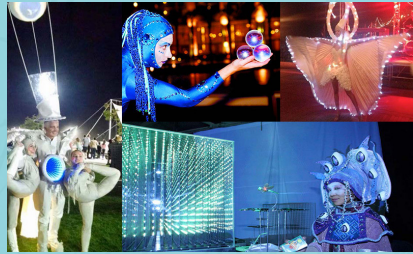
FRIDAY, NOVEMBER 17

5:45 p.m. – 7:15 p.m.
GALA RECEPTION
Imperial Ballroom

IMAGINARIUM

The Impossible – Is Negotiable

Step into an alter-world of light, color and sound – where innovation meets inspiration and reality is a matter of interpretation. Network with your colleagues while enjoying the creativity of our talented community college students, the San Jose Fairmont's culinary imaginings and photo kiosk fun! *Due to liability issues, guests under 21 will not be admitted to the reception.*



Performances By



Featuring FaSta Steel Drum Band, Mission College



Mission Dance Company



Foothill College
Repertory Group

Sponsored By

League's Presidential Corporate Partners: WLC Architects; Atkinson, Andelson, Loya, Ruud & Romo; Constellation NewEnergy; KNN Public Finance, The Foundation for California Community Colleges

FRIDAY, NOVEMBER 17

7:15 p.m. – 9:00 p.m.

Asilomar Alumni Reception



Garden

Asilomar Alums, CEO's and anyone interested in learning more about the Asilomar Leadership Skills Seminar, is invited to attend the Asilomar Alums Reception. This is a great opportunity to reconnect with your Asilomar friends as well as meet and network with women from other classes. You are welcome to bring a colleague who is interested in learning more about and/or attending the 2018 Asilomar Leadership Skills Seminar in February 2018.

Joint Caucus Town Hall Meeting

Gold

Hosted by: African American California Community College Trustees (AACCT), Asian Pacific Islander Trustees & Administrators (APITA), California Association of Latino Community College Trustees and Administrators (CALCCTA) and California Community Colleges Veterans Caucus (CCCVC)
Sponsored by: The McCallum Group, Garcia Hernández Sawhney, LLP

CALCCT



Wheelhouse/League Leadership Reception

Empire

Join Wheelhouse, The Center for Community College Leadership and Research, and the Community College League of California CEO Leadership Academy for this informative reception. Learn more about two CEO focused programs: the Wheelhouse and the League's 2018 CEO Leadership Academy, designed specifically to address the unique challenges and opportunities confronted by leaders of California Community Colleges.



COMMUNITY COLLEGE
LEAGUE OF CALIFORNIA

SATURDAY, NOVEMBER 18

7:00 a.m. – 10:00 a.m.

Internet Café

Imperial Foyer

Sponsored by Sehi Computer Products and ComputerLand of Silicon Valley



7:00 a.m. – 10:00 a.m.

Convention Registration

Market Street Foyer

8:00 a.m. – 9:30 a.m.

CONCURRENT BREAKFAST SESSIONS

California and Garden Foyers

Join us for breakfast and these special sessions. Breakfast buffet served 7:30 a.m. – 8:30 a.m.

Supporting Your DACA Students: Resources and Aid to Help Vulnerable Students Succeed [G, SS]

California

In September President Trump proposed to rescind Deferred Action for Childhood Arrivals (DACA), putting the educational future of thousands of California Community College Students in doubt. This program, which protected many of our undocumented students who were brought into this country as children, temporarily protected them from the threat of deportation by federal immigration officials. This panel will focus on how your institution can provide resources and support to this vulnerable population. It will discuss what the community college system is doing to protect our students, resources the state of California has provided to DACA recipients and how best to connect your students to legal aid and other types of assistance.

Jacob Knapp, Counsel, California Community College Chancellor's Office and experts in providing legal and financial aid to recipients protections via the Deferred Action for Childhood Arrivals program.

SATURDAY, NOVEMBER 18

8:00 a.m. – 9:30 a.m.

CONCURRENT BREAKFAST SESSIONS [continued]

Supporting Students' College Success Through Assessment of Intrapersonal Competencies [SS]

Valley

The workshop will focus on a new report from the National Academies of Sciences, Engineering, and Medicine, *Supporting Students' College Success: The Role of Assessment of Interpersonal and Intrapersonal Competencies*.

Sunita Cooke, Superintendent/President, MiraCosta Community College; **Joan Herman**, Co-Director Emerita, University of California, Los Angeles; **Margaret Hilton**, Senior Program Officer, Board on Science Education

Innovative Public and Private Partnerships to meet Urgent Workforce Need [G, FR]

Gold

The methods used to create an immediate response to an urgent workforce need in the aerospace industry will be provided. The partnerships required a collaboration between city, county, the college and private industry to develop this innovative, credit-bearing program.

Ed Knudson, President; **Bonnie Suderman**, Vice-President Academic Affairs; and **Maria Clinton**, Department Chair, Antelope Valley College

Imperial Valley College Correctional Educational Services: Educational and Supportive Services for Incarcerated and Formerly Incarcerated Students [SS]

Crystal

Imperial Valley College (IVC) Inside/Out College Program is an innovative program that enables county inmates the opportunity to enroll in college credit courses with students from the college campus. Moreover, IVC is one of the California Community Colleges offering face-to-face credit courses to state prison incarcerated students.

Martha Garcia, Vice President of Student Services; **Eduardo Pesqueira**, Minority Male Collaborative Coordinator; and **Luis Rivera**, Student, Imperial Valley College; **Gaylla Finnell**, ICSSO Educational Services Coordinator, Imperial County Sheriff's Office

SATURDAY, NOVEMBER 18

“Associate Degree for Transfer” Guaranteed Pathway Between Community Colleges and the CSU System [G, SS]

Empire

The “Associate Degree for Transfer”, a program jointly sponsored by the California Community Colleges and California State University systems, is a specific transfer pathway that provides students with a guaranteed spot at a CSU campus. Join the session for a presentation of newly funded efforts, and learn about the many FREE resources offered through the campaign to support colleges, high schools and community organizations, in their interactions directly with students.

Cortney Ceccato, Program Manager, Associate Degree for Transfer Campaign; **Paige Marlatt-Dorr**, Director of Communications & Marketing, California Community Colleges Chancellor's Office

Making Progress on Transfer Goals - New Changes to Improve Transfer Access to Students [G, SS]

Garden

Through intersegmental cooperation, all three segments of higher education have dramatically expanded transfer opportunities. This presentation will provide an overview of the most recent efforts using Transfer Model Curricula and UC Transfer Pathways to improve access to bachelor's degree programs for our students.

John Stanskas, Vice President, and **Julie Bruno**, President, Academic Senate for California Community Colleges

8:00 a.m. – 10:00 a.m.

League Board Meeting

Piedmont

9:30 a.m. – 9:45 a.m.

Coffee Break

Imperial Ballroom



SATURDAY, NOVEMBER 18

9:45 a.m. – 11:15 a.m.
CLOSING GENERAL SESSION
Imperial Ballroom



Emcee
Larry Galizio
President & Chief Executive Officer
Community College League of California



Keynote Speaker
Michelle Van Noy
Education and Employment Research Center,
Rutgers University

Career Success for All [G, SS]

In an era where postsecondary education is key to economic success, students increasingly enroll in college to prepare for well-paying, rewarding careers. Particularly for students from disadvantaged backgrounds, successful career preparation hinges a great deal on learning and connections made while in school. This keynote will reflect on different possible approaches to align with the labor market, effectively balance the needs of these stakeholders, and ensure students prepare for a wide range of career opportunities. The state's current Doing What Matters and guided pathways reform efforts provide a golden opportunity to consider colleges' role in promoting career success for all students.

Performance By
"Hot Mess," A San Jose City College
production, in collaboration with
Climate Change Theatre Action

San José City College Theatre Arts announces

Hot Mess
Short Plays about
Climate Change

in collaboration with
Climate Change
Theatre Action



Sponsored By
Foundation for California Community Colleges; Stifel; Liebert
Cassidy Whitmore; Piper Jaffray

SATURDAY, NOVEMBER 18

Grand Prize Drawings

Two night stay for two at the San Jose Fairmont, Echo Show, and Southwest gift card. *Must submit program or online evaluation form and be present to win.*

Grab-N-Go Lunch immediately following General Session

11:30 a.m. – 1:00 p.m.

CEO Pathways Committee Meeting

Hillsborough



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is a majority woman-owned law firm committed to
making a meaningful difference in our clients'
businesses, communities, and lives.

GHS named Top Lawyer by Corporate Counsel Magazine

GHS is proud to sponsor the 2017 CCLC Convention

www.ghslaw.com

LOS ANGELES • SAN DIEGO • SAN FRANCISCO BAY AREA

EDUCATIONAL SHOWCASE HOURS

2017 Annual Convention

San Jose Fairmont
November 16–18, 2017

California Community Colleges
Creating • Adapting • Innovating

Thursday, November 16

2:00 p.m. – 4:15 p.m.

Sneak Peek

5:30 p.m. – 7:00 p.m.

Reception

Friday, November 17

7:30 a.m. – 8:30 a.m.

Exhibits Open with Light Breakfast

9:30 a.m. – 9:45 a.m.

Coffee Break

10:45 a.m. – 11:00 a.m.

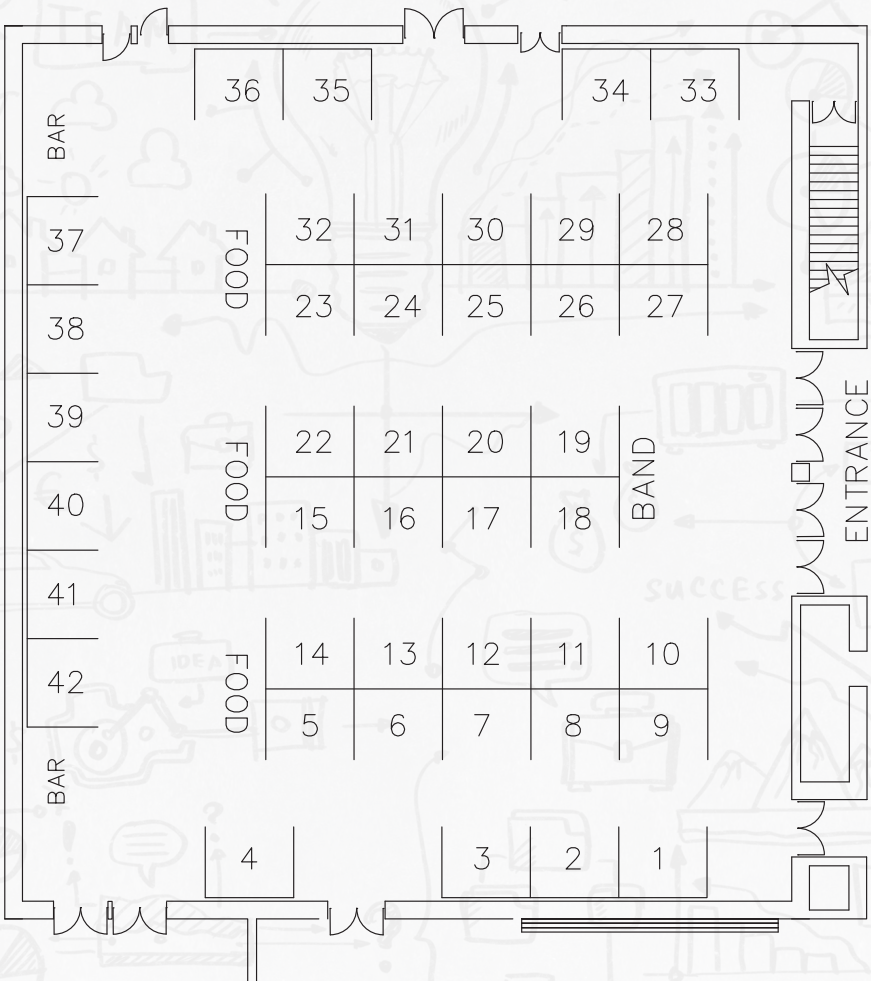
Coffee Break

12:00 p.m. – 12:30 p.m.

Showcase Closing & Prize Drawings

EDUCATIONAL SHOWCASE MAP

CCLC 2017 Conference
 November 16–18, 2017
 The Fairmont San Jose
 Regency Ballroom
 San Jose, CA



SHOWCASE EXHIBITORS

BOOTH # / EXHIBITOR

| | |
|------------|---|
| 1 | Advantage Design Group |
| 2 | IEPI |
| 3 | Cintas Group |
| 4 | CCC Technology Center |
| 5 | Intellus Learning |
| 6 | ExLibris |
| 7 | Atkinson, Andelson, Loya, Ruud & Romo |
| 9 | BoardDocs |
| 10 | EduNav |
| 11 | Anatomy In Clay |
| 12 | Constellation |
| 13 | Blach Construction |
| 14 | TBWB Strategies |
| 15 | RBC Capital Markets |
| 16 | ComputerLand |
| 17 | Health Workforce Initiative, Hosted by Butte College |
| 18 | Springer Nature |
| 19 | Aeronet |
| 20 | Liebert Cassidy Whitmore |
| 21 | PARS |
| 22 | Intelcom Learning |
| 23 | TouchNet |
| 24 | SmarterServices |
| 25 | Online Education Initiative, Foothill-DeAnza CCD |
| 26 | KNN |
| 27 | Barnes & Noble College |
| 28 | GoReact |
| 29, 30, 31 | Foundation for California Community Colleges |
| 32 | TargetX |
| 34 | CCC Classified Senate |
| 35 | National Institute for Staff and Organizational Development |
| 36 | Follett Higher Ed |
| 37 | 25th Hour Communications |
| 38, 39 | WLC Architects |
| 40 | Community College League of California |
| 41 | San José-Evergreen Community College District |
| 42 | West Valley Mission CCD |

SHOWCASE EXHIBITORS

25th Hour Communications, Inc.....Booth #37

25comm.com

25th Hour Communication is the extra hour you need in your day for marketing and communication services. We provide everything from public relations and social media to dynamic recruitment and retention campaigns. Every community college marketing firm says we're different. But we really are. When you work with us, you work with US. We don't assign you to an account manager. You have unlimited 24/7 access to each member of our team, even on weekends and holidays because we know that community colleges are NOT 8-5 jobs. We are driven by passion, flexibility, and commitment for your success and student success.

Advantage Design Group.....Booth #1

student-orientation.com

Using the Advantage Orientation Platform, colleges and universities across America have transformed the orientation experience to impact student success and organizational efficiency. Students engage with a video-rich and interactive resource, accessible any time on any device. Educators gain a suite of powerful administrative tools to manage content, learning and compliance all within one application. Features include branded design, custom programming and video production. Get 'em engaged with a Relevant. Intuitive. Immersive. Responsive. Interactive. Impressive. Online Orientation. Contact us for a demonstration.

Aeronet.....Booth #19

aeronet.net

Aeronet creates great websites for businesses, associations, higher education and non-profits. Our award-winning design team follows user-centered design principles to create unique, memorable websites that reflect the essence of each organization. Our sites are always easy to understand and use. We follow a proven, proprietary Web Development Process that ensures a streamlined, stress-free experience from initial design and production through training, maintenance, and updates. We use flexible, robust open source technologies that support seamless integration with external systems and enable your staff to update and manage web content easily and cost-effectively.

SHOWCASE EXHIBITORS

Anatomy In Clay Learning System.....Booth #11

anatomyinclay.com

Anatomy In Clay Learning System provides the most effective, informative and relevant anatomy education through hands-on learning. Our system advances the study of anatomy and creates success for both teachers and students, who gain higher understanding and knowledge retention. "THE MIND CANNOT FORGET WHAT THE HANDS HAVE LEARNED."

Atkinson, Andelson, Loya, Ruud & Romo.....Booth #7

aalrr.com

Atkinson, Andelson, Loya, Ruud & Romo (AALRR) is a leader in Education Law, representing most of California educational institutions. AALRR is a full-service law firm, with more than 160 attorneys in eight offices statewide, and is regularly recognized as one of the most diverse firms in California.

Barnes & Noble CollegeBooth #27

bncollege.com

Barnes & Noble College, a Barnes & Noble Education company (NYSE:BNED), is a leading operator of college bookstores in the United States. Barnes & Noble College currently operates 751 campus bookstores and the school-branded e-commerce sites for each store, serving more than 5 million college students and faculty nationwide.

Blach ConstructionBooth #13

Blach Construction is a leading builder of California Community College facilities-regularly receiving awards and wide acclaim for sustainability, innovation and contribution to the community. With its expertise in sustainable construction and alternative delivery methods, Blach Construction offers California's community colleges quality services.

SHOWCASE EXHIBITORS

BoardDocs (Emerald Data Solutions, Inc.).....Booth #9
boarddocs.com

As the pioneer of board management solutions, BoardDocs has helped over 2,500 organizations dramatically lower costs, increase transparency and reduce time-of-staff by up to 75 percent. Because our cloud-based solutions are so easy to use, your organization will operate more effectively from day one. BoardDocs' next generation, paperless services allow organizations to significantly improve the way they create and manage board packets, access information and conduct meetings.

California Community College Classified Senate (4CS).....Booth #34
ccccs.org

4CS was formed by the California Community College's classified staff to serve as the statewide classified senate. 4CS supports the leadership roles of classified staff in the governance of the California Community College System through the development and support of local senates, advocating increased involvement at the state level, and promoting leadership skills among classified staff.

CCC Technology Center.....Booth #4
ccctechcenter.org

Funded by a grant from the California Community Colleges Chancellor's Office, the California Community Colleges Technology Center, hosted by Butte College, provides secure, scalable, and integrated technology solutions for the California Community Colleges that take advantage of economies of scale and are facilitated by governance from the colleges themselves.

Cintas Corporation.....Booth #3
Cintas.com

Cintas Education Division provides various campus services from Uniform, Facility Product, Hygiene, First Aid, Fire, and Deep Clean Services. Cintas Education Division was created with the objective of student retention, student satisfaction, and fiscal responsibility to the various campuses we serve.

SHOWCASE EXHIBITORS

Community College League of CaliforniaBooth #40

ccleague.org

The Community College League of California is a nonprofit public benefit corporation whose voluntary membership consists of the 72 local community college districts in California. We help locally elected trustees and college CEOs serve their community by advocating on their behalf in Sacramento and Washington, providing continuing education services and utilizing economies of scale to keep the cost of services low.

Constellation NewEnergy, Inc.Booth #12

constellation.com

Offering energy options is Constellation's mission. For years, Constellation has been providing electricity, natural gas or renewable energy to homes, small and large businesses, and state and federal agencies. Today, nearly 2 million residential, public sector and business customers, including two-thirds of Fortune 100 companies, rely on our commitment to innovation, dependability, transparency and service. Constellation is also one of the top three retail natural gas suppliers in the United States.

EduNavBooth #10

edunav.com

EduNav develops student success and resource optimization software for colleges and universities. Our solutions drive student success by unifying and optimizing the planning, scheduling and registration experience of your students. EduNav automatically generates a personalized, always up-to-date optimal path to completion for every student. What's more it proactively alerts students when they make a decision that will lengthen time to completion — before the action is finalized. EduNav is a Complete College America Guided Pathways to Success and AACCC Innovations award winner.

Ex Libris, a ProQuest CompanyBooth #6

exlibrisgroup.com

Ex Libris, a ProQuest company, is a leading global provider of cloud-based solutions for higher education. Offering SaaS solutions for the management and discovery of the full spectrum of library and scholarly materials, as well as mobile campus solutions driving student engagement and success.

SHOWCASE EXHIBITORS

Follett Higher EducationBooth #36

follett.com

We're higher education's largest campus retailer and a hub for school spirit and community as we operate nearly 1,200 local campus stores and over 1,600 virtual stores across the continent. We're more than just a book company, we're a gateway to knowledge—harnessing our insights to help improve student outcomes and shape the future of education as we know it.

Foundation for California Community Colleges.....Booth #29-31

foundationccc.org

The Foundation for California Community Colleges is the official non-profit supporting the Board of Governors and the Chancellor's Office. Our work helps to benefit all California Community College students, colleges, college foundations, and the system as a whole by strengthening communities, accelerating paths to economic and social mobility, and reducing barriers to opportunity for all Californians.

GoReact.....Booth #28

get.goreact.com

GoReact is the #1 tool for teaching performance-based skills online. It's an interactive cloud-based video software for feedback, grading and critique of lessons presentations and performances. It's a breeze to setup your free instructor account. You'll be amazed at how easy it is and how much your students will improve.

Health Workforce Initiative, Hosted by Butte CollegeBooth #17

ca-hwi.org

The Health Workforce Initiative (HWI) is part of the Workforce and Economic Development division of the CCCCCO. HWI's new curriculum and training modules, Hi-Touch Healthcare: The Critical Six Soft Skills, is available to help colleges respond to industry requests for improved soft skills in their employees. Find out more at ca-hwi.org/curriculum/soft-skills-training/

SHOWCASE EXHIBITORS

IEPI.....**Booth #2**

iepi.cccco.edu

IEPI is a Chancellor's Office initiative that advances institutional effectiveness and student success by promoting local aspirational goals, providing assistance through a collaborative colleagues helping colleagues approach, and sharing innovative practices across the system. As an outgrowth of the Student Success Task Force, IEPI helps CCCs implement evidence-based strategies known to improve college/district operations and the success of their students.

Intellus Learning.....**Booth #5**

intelluslearning.com

Intellus Learning empowers instructors to quickly access quality open education resources (OER) as well as their institution's digital library materials to replace expensive course materials, while providing powerful insight into students' engagement with the assigned content.

Intelecom Learning.....**Booth #22**

intelecom.org

Intelecom Learning is a non-profit service agency of 31 California community colleges using technology to open doors to learning and improve student success. We offer an award-winning video streaming database with more than 7,000 video clips in 40 disciplines. New initiatives address textbook affordability, online professional development and student veterans.

KNN Public Finance**Booth #26**

knninc.com

Since 1982, KNN Public Finance has provided financial advisory services to California education entities to fund their capital facilities and cash flow needs.

Liebert Cassidy Whitmore**Booth #20**

htlcwlegal.com

LCW provides general counsel, labor and litigation advice and assistance to California CCDs in all matters pertaining to education law, business and facilities, employment law and labor relations. We have an in-depth understanding of the special demands of labor relations and employment law as they apply to institutions of higher education.

SHOWCASE EXHIBITORS

National Institute for Staff and Organizational Development (NISOD)Booth #35

nisdod.org

NISOD is a membership organization committed to promoting and celebrating excellence in teaching, learning, and leadership at community and technical colleges. For community and technical colleges that want to make the most of their professional development dollars, NISOD provides budget-friendly, high-quality, and faculty-focused programs and resources. For nearly 40 years, NISOD's customer-focused approach has helped align our wide array of benefits with the needs of our members, which explains why the American Association of Community Colleges named NISOD, The country's leading provider of professional development for community college faculty, staff, and administrators.

Online Education Initiative - Foothill-De Anza Community College DistrictBooth #25

ccconlineed.org/ and <http://fhda.edu>

Online Education Initiative (OEI), sponsored by Foothill-De Anza Community College District in partnership with CCC Technology Center-Butte College, is a collaborative effort among California Community Colleges to ensure that significantly more students are able to complete their educational goals by increasing both access to and success in high-quality online courses.

PARSBooth # 21

pars.org

For more than 30 years, PARS has been working with community college districts to design and implement strategic retirement solutions that address specific organizational and budgetary needs including a cost-saving alternative to Social Security, our well-known Early Retirement Incentive program and the Pension Rate Stabilization Program in partnership with the Community College League of California.

SHOWCASE EXHIBITORS

RBC Capital MarketsBooth #15

rbccm.com/en/expertise/us-municipal-finance/k-12.page
RBC Capital Markets is a leading bond underwriter serving California community colleges. With over three decades of experience, our seasoned professionals deliver strategic solutions and comprehensive underwriting resources that enable our clients to achieve their objectives.

San José - Evergreen Community College DistrictBooth #41

www.sjeccd.edu

Located in vibrant downtown San José in the heart of Silicon Valley, the San José - Evergreen Community College District encompasses more than 300 square miles, including a large portion of the City of San José and all of the City of Milpitas. The District is comprised of two colleges: Evergreen Valley College, established in 1975, and San José City College, established in 1921; and the Workforce Institute, established in 1988; as well as an Extension site in Milpitas. For more information, visit www.sjeccd.edu.

SmarterServicesBooth #24

smarterservices.com

SmarterServices solves unmet market challenges facing learners, instructors, institutions and organizations by developing unique educational technology solutions that help improve a learners success in various learning environments. We provide SmarterAssessments assessment platform that delivers SmarterMeasure suite of readiness assessments and SmarterProctoring-technology platform that includes a management system, and proctoring tools.

Springer NatureBooth #18

springernature.com

Springer Nature is a leading global research, educational and professional publisher, home to an array of respected and trusted brands providing quality content through a range of innovative products and services. Springer Nature is the world's largest academic book publisher and numbers almost 13,000 staff in over 50 countries. Visit www.springernature.com and follow @SpringerNature.

SHOWCASE EXHIBITORS

TargetX.....Booth #32

targetx.com

For over eighteen years, TargetX has served as an innovative force in the field of higher education, helping colleges and universities customize and implement effective and of-the-moment technology solutions. A leading CRM company, TargetX provides an enterprise-wide solution to help colleges build relationships and advance lifelong communications with their most important constituencies, including prospective students, current students, alumni and potential donors.

TBWB Strategies.....Booth #14

tbwb.com

TBWB helps community colleges plan and pass bond and parcel tax measures. We've helped districts throughout the state design measures to upgrade classrooms and career training facilities, expand and update technology and equipment to meet growing demand, and provide additional funding for programs, services and other operational needs.

TouchNet.....Booth #23

touchnet.com

TouchNet, a Global Payments company, is a pioneer in delivering innovative financial technology to institutions of higher education. Since 1989, colleges and universities have relied on TouchNet unified commerce solutions to streamline and secure campus-wide payments and related business transactions and gain greater control over campus transactions, costs, and compliance.

WLC Architects.....Booths 38 & 39

wlcarchitects.com

As a client-focused firm of talented professionals, WLC Architects is passionate about creating timeless designs that are inspiring, valuable assets to the community.

SEE YOU NEXT YEAR!

SCLS

SCHOOL & COLLEGE LEGAL SERVICES OF CALIFORNIA

A joint powers authority providing legal and labor relations services exclusively to community colleges, school districts, and other public education entities.

Our mission - to assist our clients in resolving and avoiding legal issues through preventive law services such as workshops, legal updates, model forms, and more.

We offer 200+ years of combined experience in handling legal and educational matters for schools and colleges.

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- ❖ Academic & Non-Academic Personnel Issues
- ❖ Title IX /Clery Act Compliance
- ❖ Discrimination Complaints
- ❖ Collective Bargaining
- ❖ District Governance
- ❖ Facilities
- ❖ Contracting & Purchasing
- ❖ Real Property
- ❖ Brown Act
- ❖ ADA /Section 504
- ❖ Other Areas of Education Law

School & College Legal Services
Santa Rosa, CA

www.sclscal.org
Tel: (707) 524-2690

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For nearly 40 years, we have had the privilege of being trusted advisors to community college districts in all areas of law. See how we can help your district.

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**“Education is the key
to unlock the golden door
of freedom.”**

George Washington Carver

*You serve others and
LCW is honored to serve you.*

WWW.LCWLEGAL.COM

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Dannis Woliver Kelley is a full service education law firm focused entirely on serving the legal representation needs of California community colleges, county offices of education, public school districts and other educational organizations. Established in 1976, DWK provides outstanding legal representation and preventive and practical counsel on key issues surrounding your core mission—the education of students.



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Excellence in Trusteeship Program Tracking Form

Convention Attendance Tracking

Complete the form below to track the Convention sessions you attended to earn credit towards the Excellence in Trusteeship Program (ETP) certificate. Approved sessions have been noted throughout the program with the following designated competencies:

- [A] - Accreditation
- [BA] - Brown Act
- [BE] - Board Evaluation
- [E] - Ethics
- [FR] - Fiscal Responsibilities
- [G] - Governance
- [SS] - Student Success

Name: _____

Thursday, November 16

| Session Time | Session Title | Competency (A, G, SS, etc.) |
|---|---------------|--------------------------------|
| 8:30 a.m. - 10:15 a.m. | | |
| 10:30 a.m. - 12:00 p.m. | | |
| 1:00 p.m. - 2:30 p.m. | | |
| 2:45 p.m. - 4:15 p.m. | | |
| 4:30 p.m. - 5:30 p.m. Opening General Session | | |

Friday, November 17

| Session Time | Session Title | Competency (A, G, SS, etc.) |
|--|---------------|-----------------------------|
| 8:30 a.m. – 9:30 a.m. General Session | | |
| 9:45 a.m. – 10:45 a.m. | | |
| 11:00 a.m. – 12:00 p.m. | | |
| 12:30 p.m. – 2:30 p.m. General Session Luncheon | | |
| 2:45 p.m. – 4:00 p.m. | | |
| 4:15 p.m. – 5:30 p.m. | | |

Saturday, November 18

| Session Time | Session Title | Competency (A, G, SS, etc.) |
|---|---------------|-----------------------------|
| 8:00 a.m. – 9:30 a.m. | | |
| 9:45 a.m. – 11:00 a.m. Closing General Session | | |

CONVENTION EVALUATION

The evaluation form is also used for the Grand Prize Drawing for a two night stay for two at the San Jose Fairmont, an Echo Show and a \$100 Southwest gift card. The drawing will be held at Saturday's closing lunch. You must be present to win. Turn in the evaluation at the door or at the registration desk prior to the lunch.

Name and College/District/Org: _____

Please check all that apply:

- | | | |
|--|---|--|
| <input type="checkbox"/> CEO | <input type="checkbox"/> Faculty | <input type="checkbox"/> Sponsor |
| <input type="checkbox"/> Trustee | <input type="checkbox"/> Classified Staff | <input type="checkbox"/> Exhibitor |
| <input type="checkbox"/> Administrator | <input type="checkbox"/> Student | <input type="checkbox"/> Corporate Partner |
| | | <input type="checkbox"/> Other |

How many previous conventions have you attended? _____

Convention Format

Exhibits

Please rank the following on a scale of 1 to 5.

| | | | | |
|-------------|---|---|---|-------------|
| Not Useful | | | | Useful |
| 1 | 2 | 3 | 4 | 5 |
| Poor Format | | | | Good Format |
| 1 | 2 | 3 | 4 | 5 |

Please list companies, services, or products that would be useful to have as exhibitors: _____

Concurrent Sessions

Please rank the following on a scale of 1 to 5.

| | | | | |
|--------------|---|---|---|--------------|
| Poor Variety | | | | Good Variety |
| 1 | 2 | 3 | 4 | 5 |
| Poor Quality | | | | High Quality |
| 1 | 2 | 3 | 4 | 5 |

Please list the concurrent sessions you found most useful: _____

General Sessions

Please rank the following on a scale of 1 to 5.

| | | | | |
|---------------|---|---|---|-------------|
| Uninspiring | | | | Inspiring |
| 1 | 2 | 3 | 4 | 5 |
| Uninformative | | | | Informative |
| 1 | 2 | 3 | 4 | 5 |

What were the highlights of the 2017 Convention? _____

Suggestions for the 2018 Convention: _____

Do you plan to attend the 2018 Annual Convention at West Mission Hills in Rancho Mirage? Please circle one.

Yes No Undecided

Convention Services

Please rank the following on a scale of 1 to 5.

Publicity

| | | | | |
|-------------------|---|---|---|-------------|
| Needs Improvement | | | | Informative |
| 1 | 2 | 3 | 4 | 5 |
| Needs Improvement | | | | Timely |
| 1 | 2 | 3 | 4 | 5 |

Registration Process

| | | | | |
|-------------------|---|---|---|-----------|
| Needs Improvement | | | | Excellent |
| 1 | 2 | 3 | 4 | 5 |

Program Booklet

| | | | | |
|-------------------|---|---|---|-----------|
| Needs Improvement | | | | Excellent |
| 1 | 2 | 3 | 4 | 5 |

Location

| | | | | |
|-------------------|---|---|---|-----------|
| Needs Improvement | | | | Excellent |
| 1 | 2 | 3 | 4 | 5 |

Meals

| | | | | |
|-------------------|---|---|---|-----------|
| Needs Improvement | | | | Excellent |
| 1 | 2 | 3 | 4 | 5 |

General Comments: _____



