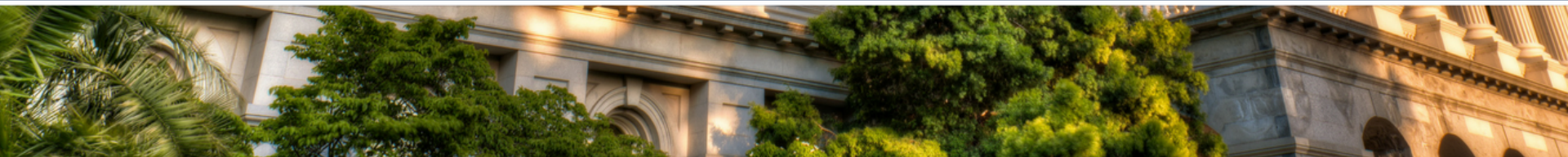




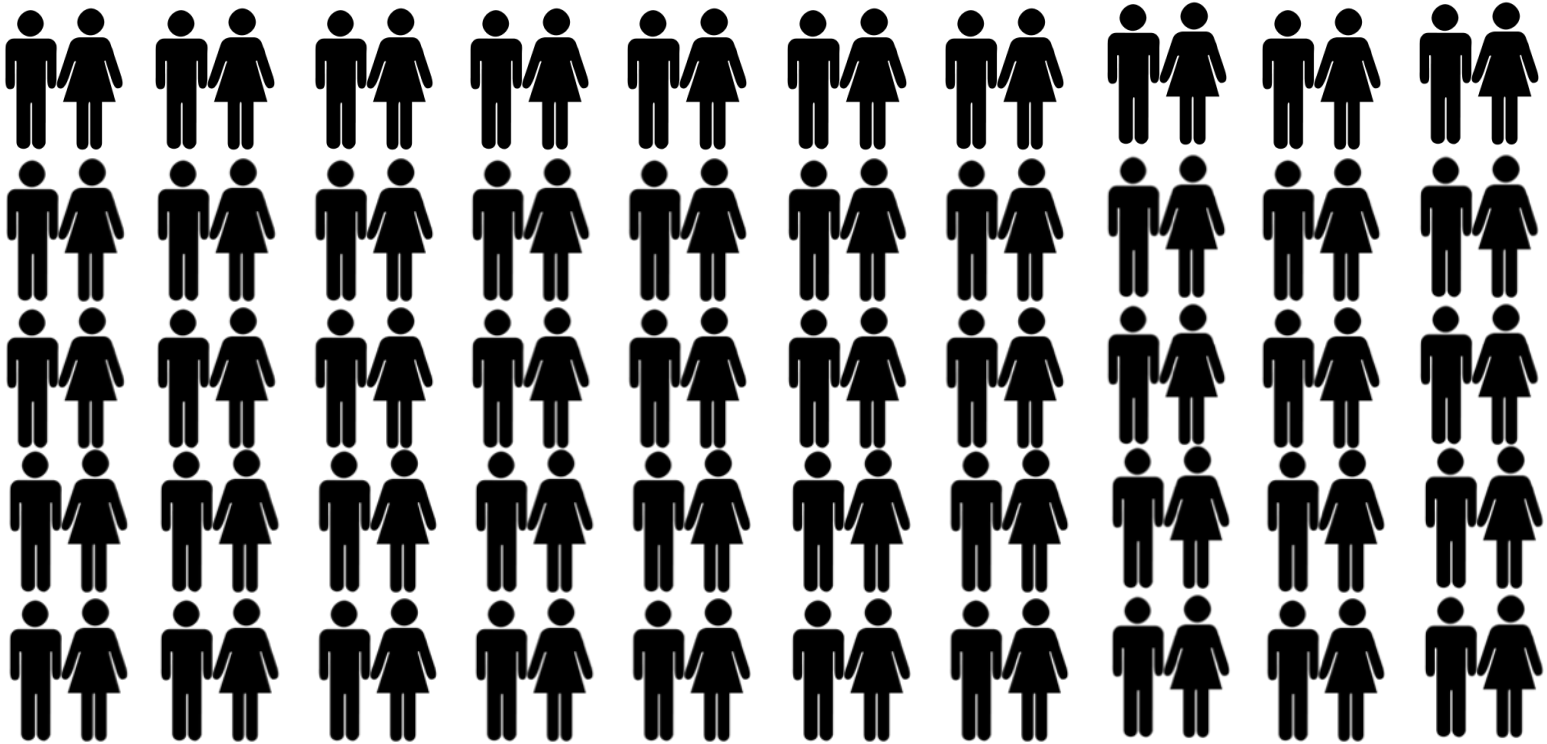
Community College League of California

Executive Assistant Workshop

LEAGUE GOVERNMENT RELATIONS UPDATE

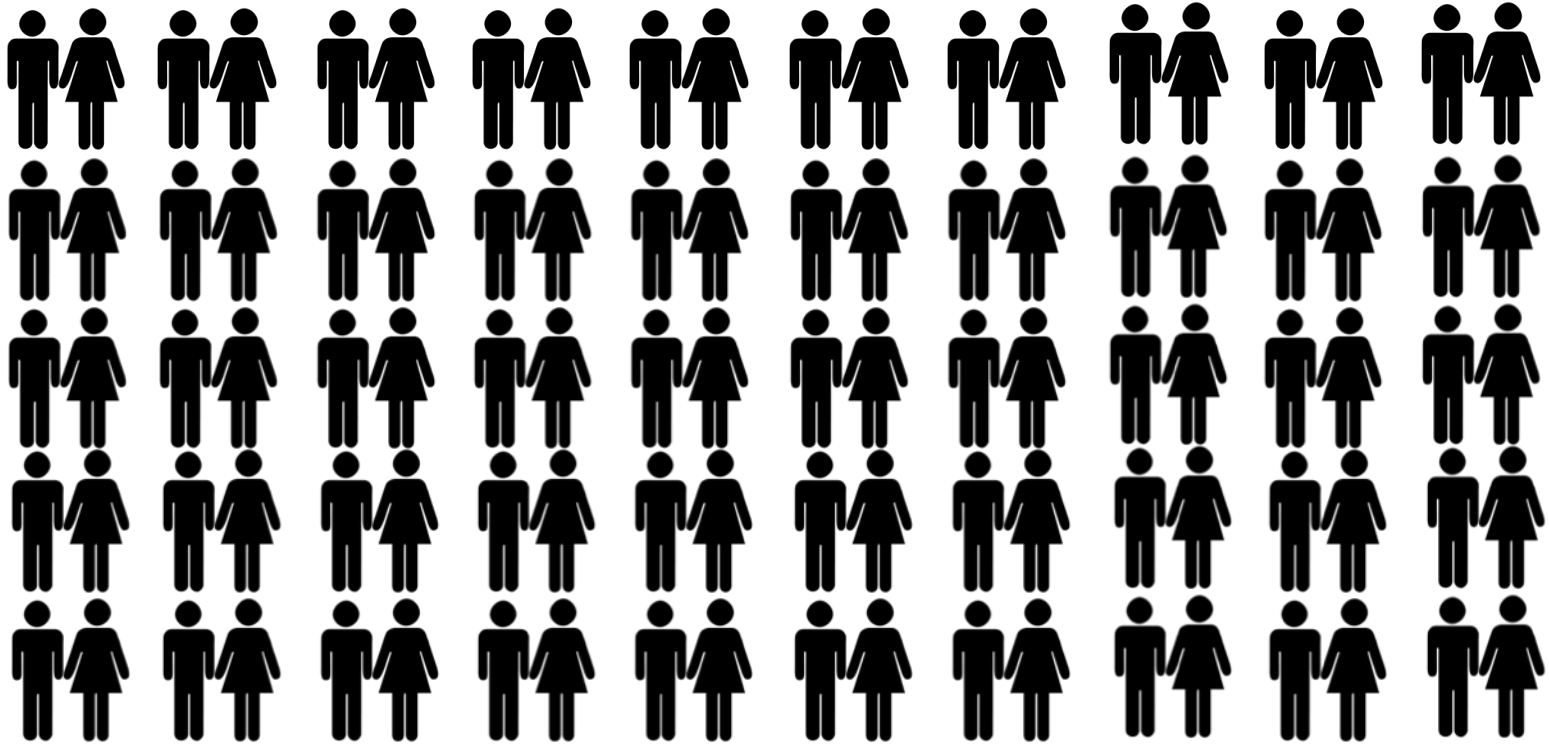


2,752,530



WE

Serve California's College Students!



74% at California's Community Colleges



How Can We Leverage Our Collective Voice?



Advocacy!

- *League's Advocacy Focus & Timeline*
- *Federal Priorities*
- *State Budget Context & Update*
- *Legislative Tools*
- *Your Role in Advocacy*
- *Q & A*



What is the League?

- The League promotes student access and success by strengthening colleges through leadership development, advocacy, policy development, and district services.
- Two policy boards – the California Community College Trustees (CCCT), and the CEOs of the California Community Colleges (CEOCCC)
- Represent 114 colleges, 448 trustees and 136 CEOs.



Three Areas of Advocacy



State Budget



State Legislation



Federal Issues

League Advocacy Timeline

By January 10th of each year, the Governor released the state budget proposal.

Governor's Budget

January

Budget Committee Hearings

Assembly and Senate begin hearings with public testimony on the proposed budget.

March

Governor releases updated budget proposal based on new revenue and political dynamics.

Governor's May Revision

May

February

Annual federal advocacy trip to Washington, DC.

National Legislative Summit

April

Bill Hearings in First House

Hearings on proposed bills begin. Bills have until the end of month to pass out of policy committees.

League Advocacy Timeline

Constitutional deadline to pass budget – Legislators do not receive pay if the budget does not pass.

Budget Deadline

June

Fiscal Committees

Bills are amended to address costs. If bills are too expensive, they stay on “Suspense” and often die.

August

League begins planning for next session. Research bill ideas and propose budget augmentations.

Research on Next Year’s Budget & Bill Priorities

October

July

Sept.

Policy committee hearings intensify. Committees take letters and public testimony.

Bill Hearings in Second Chamber

End of Session

The Legislature concludes the nine-month legislative session. Most bills that pass will go into effect on January 1st.



Key Events

- **League Legislative Conference**
 - *Last week in January*
- **National Legislative Summit**
 - *Second week in February*
- **CEO Symposium**
 - *First weekend in March*
- **Annual Trustees Conference**
 - *First weekend in May*
- **Board Budget Advocacy Day**
 - *Mid-May*

A stylized sunburst logo consisting of numerous thin, light blue lines radiating from a central white circle. Two thicker, vertical light blue lines intersect at the center, forming a cross shape. The text "Federal Update" is overlaid on the center of the logo.

Federal Update



Federal Priorities: Higher Education Act

Below are key principles should be contained within any reauthorization the act.

Pell Grants: Essential to Keeping College Affordable

- ✓ Reinvest Pell Grant surplus back into programs.
- ✓ Index Pell Grant award to inflation.
- ✓ Make students in short term programs eligible for Pell Grants.
- ✓ Simplify FASFA Form
- ✓ Increase Pell Grant eligibility from 12 semesters to 14.

Regulatory Relief: Let Colleges Focus on Education

- ✓ Create a federal six year graduation rate for community colleges.
- ✓ Ensure that any new rules regarding loan default rate contains flexibility for institutions with low numbers of borrowers.
- ✓ Implement a federal student unit record system.
- ✓ Align various reporting and outcome standards



Federal Priorities: Immigration Policies

Federal Government sued California regarding bills impacting immigration policies.

Lawsuit focuses on the below bills:

- SB 54 (de Leon): Prohibits local law enforcement officials from cooperating with ICE.
- AB 103 (Public Safety): Requires state inspection of immigration detention facilities.
- AB 450 (Chiu): Prohibits employers from cooperating with ICE.

AB 21 (Kalra): Model Immigration Polices – Not Impacted



State Budget Update

Changing Political Landscape



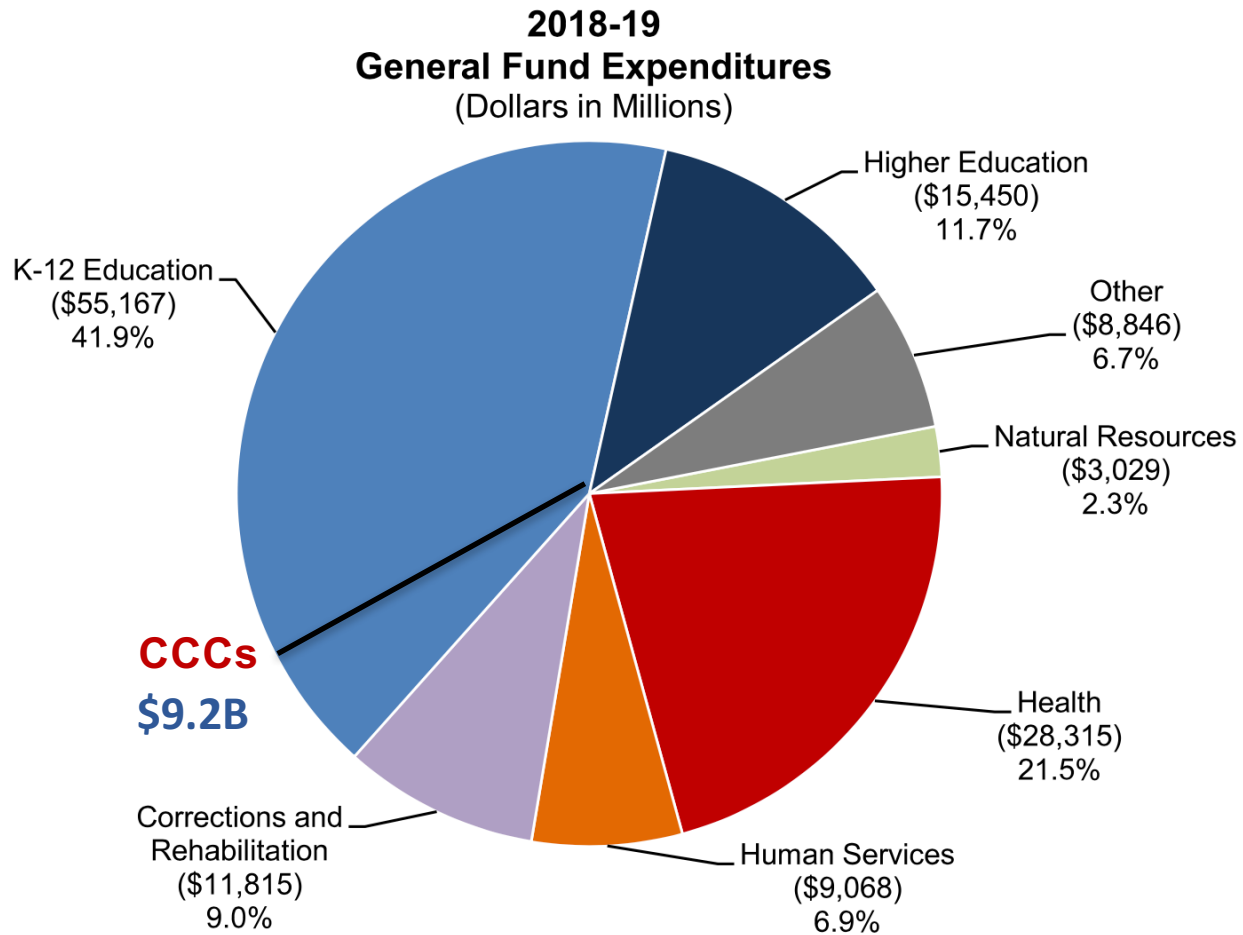
100% of Assembly Members are serving under the new term-limit laws and post Prop.30/55.

2018 is an **election year.**

New Senate Pro Tem leader and **last year for Governor Brown.**

State Budget: The Big Picture

Education makes up half of state spending.





Revenue Framework

Revenue Volatility – It's important!

- Top 1% of income earners pay around 40% of income taxes.
- Fraction of PIT paid by 1% of returns with the most income is at an all time high.
- The volatility of capital gains and business income causes these levels to rise and fall.



State Budget: Community College



CCC Budget Overview

California Community Colleges

Ongoing

Increase apportionment funding and implement new allocation formula	\$396
Fund AB 19 fee waiver program and consolidated financial aid program	79
Provide ongoing support for new online college	20
Make other ongoing augmentations	51

Subtotal	(\$546)
-----------------	----------------

One Time

Fund deferred maintenance and instructional materials	\$275
Provide one-time support for new online college	100
Fund other one-time activities	53

Subtotal	(\$428)
-----------------	----------------

Total	\$974
--------------	--------------



Honoring the Will of Voters

Fund Capital Outlay Projects

- In 2016, California voters approved a facilities bond providing a \$2 billion infrastructure investment in California's community colleges.
- For the 2018-19 budget, the Governor proposed funding for only five of 14 capital outlay projects.
- Our community colleges have \$29.9 billion in unmet facility needs identified in the current Capital Outlay Plan.



The Right Economic Decision

- Waiting to approve worthy projects will increase the costs of these projects.
- Approving the nine unfunded projects would only add about \$7.4 million in annual interest costs over the next 30 years.
- Funding all 14 projects is only 20% of the total bond authority granted by Prop 51.



AB 19 College Promise

- The budget provides \$46 million to fund the fee waiver program established by (AB 19, Santiago).
- AB 19 authorizes fee waivers for all resident first-time, full-time students.
- The legislation allows colleges to use their program allotments for other purposes, such as providing more student support services.



Financial Aid Consolidation

Proposal to Align CCC Financial Aid Programs

Prop 98 financial aid program of \$124 million

Pool of Eligible Students:

Cal Grant B or C award recipients estimated at 60,000 students or about 6% of the total community college student population.

Conditions for a Student Receiving Grants:

Receive a Cal Grant B or C Award

Complete an Education Plan

California Resident, including AB 540



Financial Aid Consolidation

Grant Amounts by Units Taken

Units Per Semester/Year	Proposed Annual Grant Amounts
12 per semester /24 per year	\$1000
13 per semester /26 per year	\$1,250
14 per semester /28 per year	\$1,900
15+ per semester /30+ per year	\$4,000

Other Criteria:

- Awards cannot exceed a student's financial need per Cal Grant application
- Enroll full-time in fall and spring to qualify for annual maximum



League Priority: Financial Aid Streamlining For Student Success

Under Resourced Financial Aid Offices: Impediment to Students Success

- Current processing process is long, labor intensive and can take up to four weeks to process financial aid applications.
- New initiatives increase administrative burden for financial aid offices.
 - FASFA Completion
 - AB 19
 - Student Success Incentive Grants

Solution:

- Financial aid software that streamlines financial aid verification process.
- Cuts processing time from four weeks to three days.
- Allows more time for financial aid advising.



Student-Focused Funding



- Governor proposes a new allocation formula and provides \$175 million to ensure no college receives less under the new formula than it would receive under current law.
- The new community college funding formula represents the most significant change to community college funding in many years.



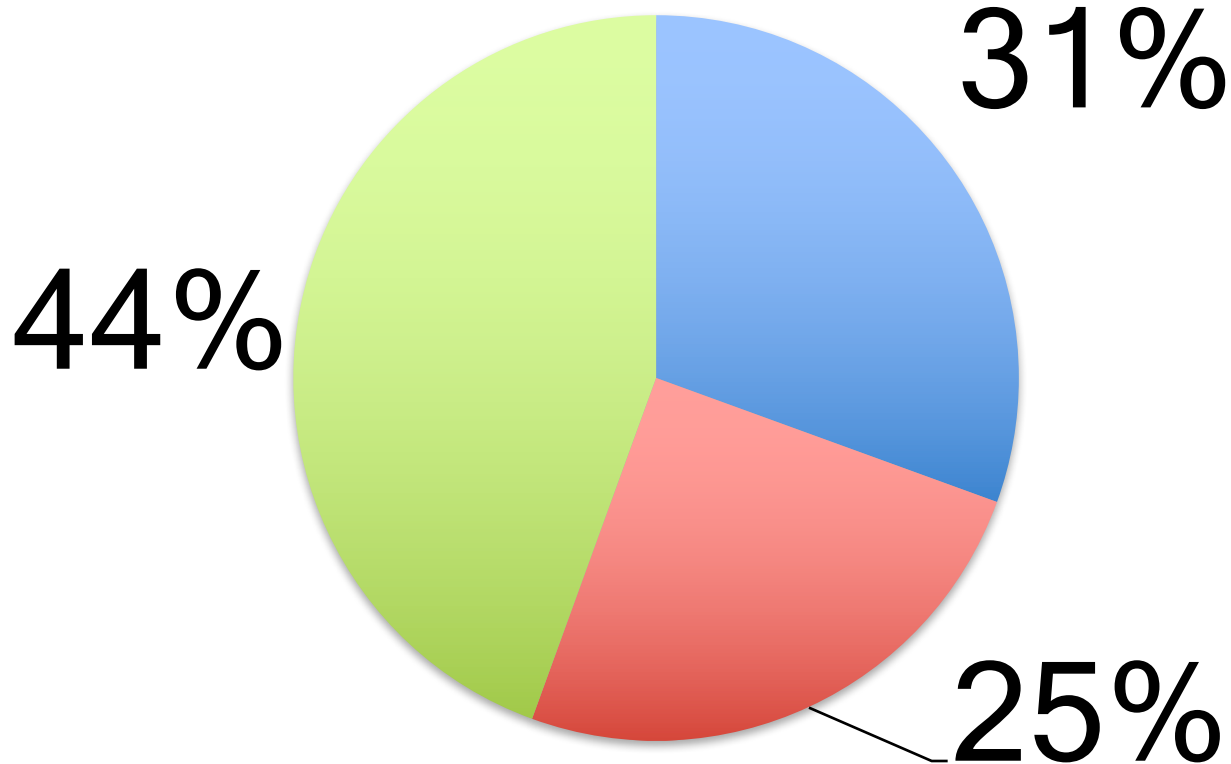
Timing is Everything

- Net systemwide growth in 2015-16 turned out to be only 0.4 percent.
- Net systemwide growth in 2016-17 was only 0.3 percent.
- 1/5 of districts met their enrollment targets last year.
- Need for a new funding formula is exacerbated by the fact that community colleges have lost nearly \$80 million in enrollment growth over two years.



Effects of Current Funding Formula

■ Growth ■ Not Fully Restored ■ Stability



An Effective Funding Model will Meet the Following Principles

- Recognize the necessity of building institutional capacity prior to implementation of a new funding formula;
- Integrate the enrollment and academic progress of economically disadvantaged populations;
- Provide two years of program transition funding at a new, higher base level while the formula's metrics are refined;
- Adequately define equity metrics to most accurately represent all economically disadvantaged students (e.g. low income, CalWORKs, students with disabilities, foster youth, AB 540);
- Enhance funding predictability with a three-year average for base funding and by assigning Summer FTE to the fiscal year in which instruction was held;
- Progressively phase out transition funding;
- Recognize the diversity of regional and local factors;
- Establish a funding formula oversight council to conduct annual analyses and to make recommendations for adjustments.



Expanding Online Options

- The budget includes \$100 million one-time and \$20 million ongoing for the creation of a new online community college.
- The college would create online programs aligned with industry needs and establish competency-based educational options.
- Target working adults who have a high school diploma but not a college degree or certificate.

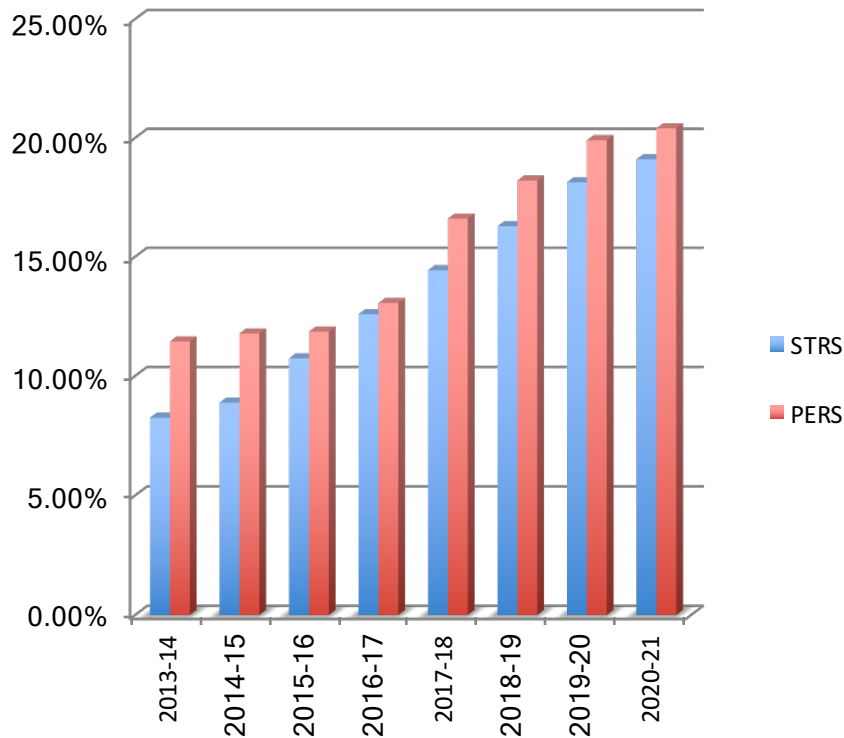


Online Education Opportunities

We support the Governor's proposal to explore innovative approaches for a redesigned public online ecosystem for California Community Colleges. With the goal of serving more Californians with accessible quality online instruction, we recommend design principles that:

- Support working learners by establishing a vehicle for system innovation;
- Advance Credit for Prior Learning and Competency based Education;
- Ensure integration and transfer of learning milestones within the system such as translation of competencies to credits across the entire system;
- Integrate the existing online ecosystem, including the Online Education Initiative and ongoing efforts of system colleges;
- Align with existing system frameworks such as Doing What Matters -Strong Workforce, and Guided Pathways;
- Apply regulatory relief, and design and delivery innovation to all colleges simultaneously, where and whenever possible;
- Efficiently leverages existing system infrastructure investments;
- Allow for consistent input and feedback from system colleges throughout the design and implementation process and/or includes the colleges in the design process throughout;
- Adopt a prototyping model wherein significant design changes (including further regulatory and system changes/modifications) are anticipated throughout implementation based on ongoing assessment; and
- Leverage the accreditation and regional business partnerships with existing colleges.

Buy Down Some Pension Liabilities



Alone, STRS and PERS contribution costs are estimated to increase to approximately \$600 million annually by 2021.

- STRS costs are expected to grow from \$416 million in 2017-18 to \$550 million in 2020-21
- PERS cost are expected to grow from \$283 million to \$362 million during the same period
- A combined statewide increase of \$213 million in period three years

Funds that Enable Success, Equity And Sustained Quality

System	Funding Amount
K-12	\$12,057
CCC	\$7,624
CSU	\$14,914
UC	\$26,162

- Invest in Higher Community College Per-Student Funding.
- Colleges cannot maintain their **QUALITY** and grow innovation without a general operating resources!

Hold On –
We Have More!





Legislative Tools



2018 Legislative Themes

- Janus vs. AFSCME
- President Trump vs. California
 - Title IX Investigations
 - Immigration
- Labor and Collective Bargaining
 - Mandated Benefits
- Sexual Harassment and the State Legislature
- Election Year



Taking Positions on Bills

- Committees of Interest
 - Assembly Higher Education
 - Senate Education
 - Appropriations
- Draft Letters to Committee
 - Due two weeks before the Hearing
 - Addressed to the Committee Chair
 - Upload online to Committee Staff
 - cc Legislators on the Committee and the League



Legislative Resources

1. Call the League!
2. Check Our Website
3. Sign-Up for our Newsletters



Advocacy & Your Key Role

Legislators

- How are these resources helping your students?

Want

- What impact will the bill have on individual students in the legislator's district?

Local


Context

- What successful efforts have these funds or policies allowed your college to launch?
- Give specific program examples.

Share Your District's Success Stories!

Effective Local Advocacy

- Invite Legislators to Campus
- Highlight Success Data
 - Economic impact reports
 - Exemplary programs
- Build Coalitions
 - Cities (town & gown)
 - Business (Chambers)
 - Non-profits
- Coordinate with area colleges that share legislators and common concerns.



Legislators want to know the impact, especially if its fiscal, of legislation on their local colleges!



Supporting Relationship Building

Know Your Legislators

- Knowing your Legislators' backgrounds helps college leaders make a connection and helps communicate with them in a way that makes the college's priorities come across most effectively.
- Research. Do they have connections to your college?

Preparing Materials

- Legislators and their staffs appreciate brevity. Include relevant data when possible.



Planning Legislator Visits to Campus

What should the invitation to a Legislator say?

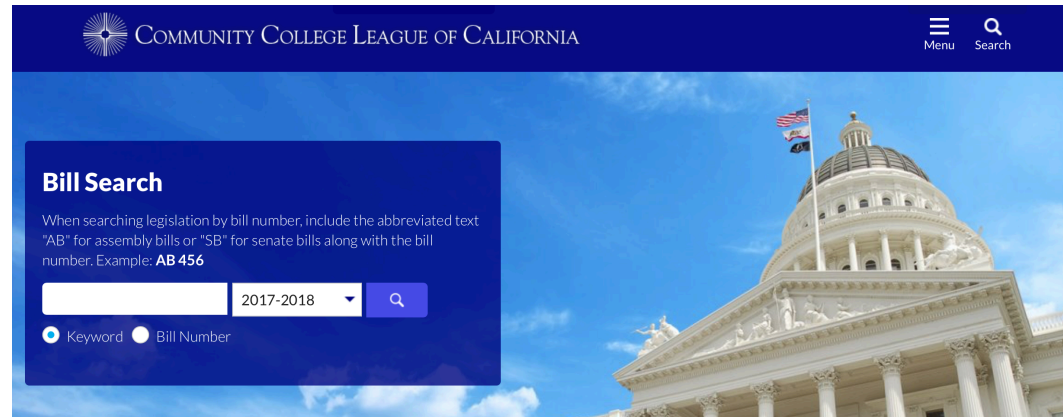
- Make sure your request is specific, relevant, timely, and that it appeals to the interests of your members.
- Make sure to clearly outline why your request is relevant.

What details should I include?

- Legislative offices want to know basic information. Invitation should also address the ‘who,’ ‘what,’ ‘when,’ and ‘where.’
- Ensure that other key campus leaders know about your invitation, and note in the invitation if they or other faculty, staff, or students may be present.
- Provide a basic description of what will occur during the tour or event, and how long it will be.

Stay Connected

- Track Bills on the League website: www.ccleague.org



- Sign-up of the League's monthly GR newsletter
- Catch the League's monthly Legislative Webinars



Thank you!



Lizette Navarette
Vice President
lizette@ccleague.org