



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

2017 O Street, Sacramento, CA 95811

(916) 444-8641

(916) 444-2954 fax

Website: www.ccleague.org

AFFORDABILITY, FOOD & HOUSING ACCESS TASKFORCE

Real Solutions to Real Challenges

Friday, March 3, 2023

7:30AM – 9:00AM

MEETING SUMMARY

IN ATTENDANCE: Dorothy Battenfeld, Rudy Besikof, Carie Camacho, Keith Curry, Marilyn Flores, Colleen Ganley, Martha Garcia, Tammeil Gilkerson, John Hernandez, Andra Hoffman, Rebekah Kalleen, James Preston, Kevin Walthers, Matthew Wetstein. League Staff: Sadie Brown, Larry Galizio, Nune Garipian, Andrew Martinez, Ryan McElhinney, Lisa Mealoy.

● **LEGISLATIVE AND BUDGET UPDATE**

- Transportation
 - AB 610 (Holden) Transit Passes
 - Would create a free student transit program by awarding grants to transit agencies for the costs of creating, designing, developing, advertising, distributing, and implementing free transit passes to persons attending certain educational institutions, providing free transit service to holders of those passes.
 - The committee mentioned that a list of colleges who currently have an agreement with local transit authorities - noting which ones are being funded from the college or funded through student fees - would be helpful information. Ryan McElhinney confirmed that there has not been extensive research in this area.
- March 15th Lobby Day and Rally - Sacramento
 - Organized by bill sponsors, Move LA
- March 15th Transportation Budget Hearing:
 - Assembly Budget Subcommittee No. 3 on Climate Crisis, Resources, Energy and Transportation
 - 9:30 am - State Capitol, Room 447
 - There will be an opportunity for 1 minute public comment at the end of the hearing.
- Student Housing
 - AB 358 (Addis) Field Act Exemption
 - Would exempt community college housing from the Field Act, which requires the Department of General Services to supervise the design and construction of school buildings, except upon request by the community college district.
 - Referred to Assembly Higher Ed Committee, hearing date TBA
- Student Housing in the Budget
 - March 14th Student Housing Budget Hearing:

- Assembly Budget Subcommittee No. 2 on Education Finance
- 9 am - State Capitol, Room 447
 - There will be opportunity for 1 minute public comment at the end of the hearing

- **#REALCOLLEGE CALIFORNIA COALITION**

- The taskforce reviewed the [#RealCollegeCalifornia Coalition list](#) and were provided the below updates:
 - 29 new members
 - \$109,000.00 revenue from new members
 - 90 total members
 - \$343,000.00 projected revenue for the 2023-2024 year
 - Only new members were invoiced for the cost of their 2022-2023 membership and to participate in the Basic Needs Survey. All members (new and old) will be invoiced for their 2023-2024 membership in July 2023.
- The taskforce reviewed the coalition's [Statement of Financial Income and Expense](#) sheet, noting the coalition's Gross Profit at \$323,356.68 and Net Income as \$236,290.42.
- The taskforce launched a Logo Redesign Contest for California Community College students - including a \$1,000 scholarship prize - in February 2023 and received 18 submissions. The #RealCollegeCalifornia Coalition sub-committee reviewed all student submissions and chose 5 finalists for the committee to review. The committee selected [logo option #1](#) from Erwin Quiroz, student from Irvine Valley College, as the logo redesign winner. The committee discussed their appreciation for Erwin's housing imagery in the new graphic and his design originality. League staff will notify Erwin of his winning design as well as the other students whose logos were not selected. The League will also work with the taskforce to send out a congratulatory announcement and reveal of the new logo to kick off the new year. The taskforce also discussed their plan to incorporate this logo in their briefs, taskforce webpage, event webpage, etc.
- The taskforce will discuss member engagement and future convenings at a later meeting.

- **BASIC NEEDS SURVEY**

- The taskforce reviewed the survey [participant list](#) and noted that there are 85 total colleges participating. Tammeil Gilkerson shared that there is a good showing of participating colleges by [regional area](#), with most colleges in each area participating in the survey.
- The following colleges were interested in participating in the RP Group survey but are already participating in the Hope Center's survey:
 - Long Beach City College
 - Cerritos Community College
 - Citrus Community College
 - Contra Costa College
 - Los Medanos College
- Tammeil Gilkerson and Matt Wetstein worked together in asking the Chancellor's Office for their support of the Basic Needs Survey via \$50,000 in funding. Interim Chancellor Daisy Gonzales responded that she is supportive of the survey efforts and sent an application to apply for IEPI funds. Tammeil and Matt completed the application several weeks ago but have not heard anything regarding its acceptance. These funds would offset the survey budget and allow the taskforce to opt into Option B (see the below graph).

Activity	Option A	Option B
Activity: Communication Plan	Not Included	Included
Activity: Information Session	Not Included	Included
Activity: Presentations	One (1) web-based event	Two events: one web-based and one in-person
Total Cost	\$53,990	\$84,180

- Survey Incentives:
 - The taskforce agreed to offer the following incentive for the survey:
 - (20) \$250 scholarships (\$5,000 total)
 - Each college has the option to offer a cash scholarship or book voucher.
 - The funds for survey incentives will come out of the taskforce/coalition account.
- The taskforce reviewed the below timeline for the survey:

Timeline	Description of Activities	Deliverable(s)
February 2023	<p>The RP Group will coordinate with key Taskforce members to plan and confirm the logistics and timeline of the survey deployment</p> <p>The RP Group will program and test the online survey</p>	<p>A communication plan for informing, inviting, and following up with colleges about the #RealCollege survey to CEOs and IRPE</p> <p>Survey collection packet for colleges that includes a pdf copy of the survey, the survey link, and sample invitation messages that could be used to invite students to participate in the survey</p>
March 2023	<p>The RP Group will administer the #RealCollegeCalifornia survey and follow up with colleges</p>	<p>Survey completion dashboard that displays how many surveys have been completed for each college to encourage participation</p> <p>Real-time aggregate reports to each college</p> <p>Unitary survey data to each college</p>
April– June 2023	<p>The RP Group will analyze the 2023 survey responses and provide comparisons with the 2018 and 2020 food and housing security measures</p>	<p>Comparison report that includes college, statewide, and regional data</p> <p>Disaggregation of the 2023 survey results by key student characteristics</p>
July– October 2023	<p>The RP Group will co-present with The Taskforce findings from the #RealCollege California survey at one (1) CCLC event/conference or webinar</p>	<p>Presentation slide deck of the findings</p>

- **FINANCIAL AID SUBCOMMITTEE UPDATE**

- The subcommittee reviewed the first draft of their [brief](#) titled, “*Financial Aid: Feeling the Pressure of Increased Volume and Accountability.*” The policy report discusses the financial aid system that is operating under increasing stress and pressure. The report also includes data on the volume and increased accountability that offices are facing without an increased COLA for BFAP-SFAA funding. Additionally, the report discusses the plethora of software programs that financial aid offices use, including fraud detection work that staff are being asked to do on top of their heavy workload. These software systems are an additional cost to colleges with little help from the vendors to build the program. Finally, the subcommittee met with [CCCSFAAA](#) to discuss the brief in an effort to align the publication with the concerns of financial aid administrators.
- The taskforce proposed that the subcommittee reach out to Carmen Sandoval, Senior Director of Leadership Development, to offer a session at the [Annual Trustees Conference](#) to discuss the financial aid report and subsequent research. The taskforce noted the week of March 20 as the deadline to produce the final draft of the report. Tammeil Gilkerson asked that final edits and comments from committee members be sent to her by March 6.

- **POTENTIAL PARTNERSHIP WITH CENTER FOR EQUITABLE HIGHER EDUCATION DISCUSSION**

- When the taskforce did outreach for research institutions that could facilitate the Basic Needs Survey, they reached out to different organizations in the state that are doing work around basic needs and equity. [The Center for Equitable Higher Education](#) (CEHE) reached out to Tammeil Gilkerson to express their interest in being involved with the coalition. The taskforce agreed that it would be helpful to have a conversation with CEHE to understand their work and how they would like to get involved. Tammeil agreed to coordinate an initial meeting and potentially invite them to the next taskforce meeting for a larger conversation.

- **TASKFORCE RELATIONSHIP WITH CCLC DISCUSSION**

- The committee reviewed the [Administrative Services Agreement](#) that the League has asked the taskforce to sign acknowledging CCLC as a fiscal agent to the taskforce. Tammeil Gilkerson provided the following background:
 - The League notified Tammeil that the committee co-chair(s) would need to sign the above agreement in order for the League to begin collecting coalition fees and issue payment to the RP Group for their work on the Basic Needs Survey on behalf of the taskforce. Tammeil is listed as the signer and representative for the taskforce.
- League staff provided the following information regarding the agreement:
 - Lisa Mealoy stated that the Admin Services Agreement is more of a MOU-style agreement stating that the taskforce/coalition funds would be set up as a restricted fund. The agreement memorializes the way money flows between the two organizations - as is required of CCLC as a non-profit - by stating how the funds will be used for specific purposes. The advantage of this is that the taskforce/coalition funds are held separately from the League (and is noted on CCLC’s audit as cash held for others) allowing the taskforce full governance over how the funds should be spent.
- The taskforce raised the following concerns regarding the agreement and or relationship with the League:
 - Concern on why the taskforce (not a legal entity) should sign an Admin Services Agreement contract, and proposed that the League Board pass a resolution recognizing the taskforce as an extension of the CEOCCC Board and outline how

funds will be restricted.

- Larry Galizio stated that the reason CCLC is able to have an agreement with the taskforce (not a legal entity) is because the work of the committee fits under CCLC's public purpose as a non-profit, supporting California Community Colleges and California Community College students and the mission of the institutions. This agreement would give the taskforce independence on how they wish to spend their money without the funds being included in the League's general fund.
- Concern on indemnification and having one co-chair sign an agreement to resume all responsibility for the taskforce's actions and spending.
 - Lisa Mealoy asked if it would be helpful to add indemnification language to the agreement so that the taskforce signer(s) would not assume all liability issues. The taskforce asked that the language reflect mutual responsibility (this item to be further discussed at a later date).
- Concern on the administrative fee (7%).
 - Larry Galizio stated that this is the standard fee that exists for each Admin Services Agreement (caucuses, CCPRO, CLI, etc.).
- Concern that the volunteer work of the taskforce uplifts the League but that the burden of responsibility is not shared.
 - Larry Galizio responded that it is the League's goal to highlight the work of the taskforce, and that the agreement is a necessity for audit and legal purposes as it pertains to the flow of money.
- **ZTC OER BROADBAND ACCESS SUBCOMMITTEE UPDATE**
 - James Preston, Rudy Besikof, and Tammeil Gilkerson had met briefly prior to this meeting to discuss their capacity for deliverables including a brief to be published later this spring. James asked the taskforce for their input on what they would like to see in the brief.
 - Keith Curry responded with three suggestions:
 - Information on what faculty compensation looks like and how you should approach compensation for this.
 - Information on how colleges should engage with faculty in each department.
 - Information - or strategies - on how colleges work with their bookstores in relation to OER (how do you navigate this relationship and contract).
 - James provided the below updates regarding ZTC OER policy and budget:
 - \$5M investment years ago that led to 23 ZTCs across the state led to \$115M being put into the system (\$40M saved for students). All colleges should have received a \$20,000 planning grant, and noted that there is an allocation coming next year, \$100,000+- for each college.
 - James reported that colleges see the value of ZTC and OER, but have difficulty in building momentum for the effort. He suggested that it might be helpful for the brief to include a "starter kit" or strategic plan for institutions struggling with this
- **NEXT MEETING**
 - Friday, May 12, 2023 | 7:30am - 9:00am
 - <https://cccconfer.zoom.us/j/83286735330>
- **RESOURCES**
 - Taskforce Webpage: www.ccleague.org/AFHAT