AFFORDABILITY, FOOD & HOUSING ACCESS TASKFORCE

Real Solutions to Real Challenges

Thursday, December 8, 2022
3:00PM – 4:30PM
Hybrid Meeting
DoubleTree by Hilton, San Bernardino

In Attendance: Dorothy Battenfeld, Rudy Besikof, Carrie Camacho, Rebekah Cearley, Keith Curry, Colleen Ganley, Martha Garcia, Tammeil Gilkerson, Adrienne Grey, John Hernandez, Andra Hoffman, Marilyn Flores, James Preston, Matthew Wetstein. League Staff: Jocelyn Avalos, Sadie Brown, Nune Garipian, Andrew Martinez, Ryan McElhinney, Lisa Mealoy.

MEETING SUMMARY

- **INTRODUCTIONS**
  - The meeting commenced with introductions and the following announcements:
    - Melanie Dixon accepted a new position in Washington and will no longer be serving on the taskforce. Kevin Walthers is also no longer participating on the taskforce.
    - At this time, the co-chairs will not be recruiting new members for the remainder of the 2022-2023 year.

- **REIMAGINING #REALCOLLEGECA COALITION REPORT**
  - Subcommittee members include:
    - James, Keith, Marilyn, and Tammeil
  - 2022-2023 Year
    - There is no membership charge for the 2022-2023 year while the sub-committee rebrands.
  - The subcommittee provided three proposals:
    - 1) Basic Needs Survey Administration & Support (every two years)
      - Research Collaboration
        - Campuses to do their own analysis and a hired researcher to provide systemwide data. Sara Goldrick-Rab has provided the subcommittee from the data set from the survey fielded by Temple University. The goal is to democratize the raw data so that it is easily accessible and readily available to all participating colleges, as opposed to all data being safeguarded by the research institution.
    - 2) Basic Needs Summit (Annual/Fall)
      - Annual conference sharing best practices and innovative solutions to addressing basic needs for California Community Colleges
      - Required for designated Basic Needs Coordinators across the system
      - Rotating location (Northern, Central, Southern California)

- - Breakout sessions on variety of Basic Needs (Housing, Food, Mental Health, Digital, Financial Aid, etc.)
    - Possible expansion to two-day event and increase attendance/capacity
  - 3) Regional Convenings (Annual/Spring)
    - Convening of college Basic Needs teams including Basic Needs Coordinators in March/April
    - Regional lead identified to coordinate with Real College lead/staff to create basic agenda and plan for the day including time for networking, team building, and action-plans
    - Rotate locations in the region so that each team can highlight/showcase basic needs work and spaces on their college campuses
    - Far North, Bay Area, Central Valley, LA County, Orange County/San Diego
  - Proposed Coalition Staffing:
    - Hire one full-time program manager for the #RealCollegeCalifornia Coalition that will provide administrative support and coordination for membership, the annual basic needs summit, regional convenings, advocacy actions, and research (survey coordination)
    - Proposed budget for program manager includes:
      - $126k for salary + benefits for program coordination
      - $15k for survey administration & analysis (every two years)
      - $5k for regional convenings, supplies, etc.
      - $50k for marketing, publications, supplies, website, rebranding*
      - $181-196k per year total
    - The committee will have a conversation with the League on expectations taskforce and coalition support as well as help identify a program coordinator.
  - Proposed Membership Benefits:
    - Any California Community College may apply to become a member of the #RealCollegeCalifornia for one year
    - Member institutions agree to share information on their current #RealCollege basic needs efforts and participate in convenings and advocacy
    - Participate in the #RealCollegeCalifornia survey every two years
    - Discounted registration for annual #RealCollegeCalifornia Basic Needs Summit
    - Invitations to regional convenings
    - The above benefits will be made into an infographic for members and potential members' review.
  - Proposed Membership Cost:
    - Annual membership varies by institutional size (headcount) and includes participation in the #RealCollege survey.
      - $3,000 - 10,000 students or less
      - $4,000 - 10,000-20,000 students
      - $5,000 - 20,001-30,000 students
      - $6,000 - 30,001 students or more
    - NOTE: The above pricing structure is the exact same as when the coalition was facilitated by The Hope Center.
  - Rebranding:
    - The subcommittee will work towards rebranding the logo for the coalition and suggested that they host a student competition in the spring for a cash

prize. The new logo will be featured for the 2023-2024 year.
- ■ Basic Needs Survey:
  - ● The Chancellor's Office is interested in helping to facilitate a systemwide survey. The committee considered concerns regarding delay to the survey/data timeline with the CO's participation. The committee discussed the importance of working with a researcher or group who are mindful of keeping the spring timeline when administering the survey and following data analysis.
  - ● The committee discussed putting out an RFP for researchers, or simply contracting with one of the below suggested persons/institutions:
    - ○ Wheelhouse
    - ○ CCEAL
    - ○ West Ed
    - ○ The RP Group
    - ○ Rachel Rush-Marlowe *(potential capacity issue)
    - ○ Rashida Crutchfield *(potential capacity issue)
    - ○ USC Center for Urban Education (CUE)

- **FINANCIAL AID & COST OF ATTENDANCE REPORT**
  - ○ Subcommittee members include:
    - ■ Rudy, Colleen, Adrienne, John, Matt, and Tammeil
  - ○ Colleen reached out to Allison Beer, Research Data Specialist from the Chancellor's Office, to request the financial aid benchmarking survey data.
  - ○ Tammeil identified that 69% of colleges use Ellucian as a vendor for financial aid management software, student information systems, data analytics, etc.
  - ○ Tammeil spoke with David Shook from CCCSFAAA to schedule a follow up meeting to discuss the increased pressure, complexity, and accountability financial aid office staff are dealing with due to the lack of COLA increases for the BFAP Program.
    - ■ Example: Over the last decade, dollar volume for financial aid has increased from $1M to $3M per individual staff member. Additionally, technology system limitations have required that staff manually enter any additional allocations provided to students in the system.
  - ○ Adrienne will relay financial aid data from Allison's report - and elsewhere - to the "Call to Action" group and continue to assess financial aid as a component of DEIA.
  - ○ The subcommittee decided to do a brief on financial aid that looks at the below areas:
    - ■ Funding that supports financial aid offices per the FTE
    - ■ Infrastructure around issues related to fraud
    - ■ Programs coming to the colleges based on categorical dollars
    - ■ Workload issues
  - ○ Tammeil reported that she spoke with Valerie Lundy-Wagner who confirmed that the taskforce will be provided with all the data collected from the financial aid offices and FAFSA in the 2021 survey to include in the brief.

- **ZTC, OER, BROADBAND ACCESS**
  - ○ Subcommittee members include:
    - ■ James, Rudy, and Tammeil
  - ○ Due to the pandemic, there is a larger demand for remote/distance education as well as system support to ensure that the needs of online education are met. Current system support includes $115M categorical funding and CCCOER.
  - ○ Tammeil provided the following notes regarding ZTC, OER, and broadband access problem areas:

- ■ Digital Divide - Access to Broadband & Equipment
  - ● Current responses: hotspot and computer lending programs
  - ● Financial aid support for technology grants
- ■ Student Learning-Access to textbooks and ancillaries for equitable access
  - ● Current responses: textbook lending programs
- ■ Uneven implementation statewide of OER/ZTC
  - ● Leadership understanding of the movement to these materials (why, how, urgency)
  - ● Policies needed to support OER/ZTC; integration into institutional planning
- ■ Statewide platform for OER
  - ○ Tammeil and the subcommittee provided the below items as potential brief recommendations, with the promise that more work will be done in the spring to identify focus areas.
    - ■ Review cost for textbook loan programs
    - ■ Reimagining campus bookstores
      - ● Comment from Dorothy: Questions to ask for contracts with bookstores, etc. Specific guidelines for evaluation of bookstores.
    - ■ Professional development support
    - ■ Financial Aid
    - ■ Integration into institutional plans
    - ■ Regional collaborations
    - ■ Companies
    - ■ Advice for colleges navigating obstacles, current struggles, etc.
  - ○ Highlights:
    - ■ Consumnes River College: pledged that they want to be fully ZTC by 2026.
    - ■ West Hills College Lemoore: ZTC Degree Development & Adoption (65%); technology grants
    - ■ Cabrillo Community College: all textbooks accessible for checkout for every section

- **HOUSING 2.0**
  - ○ Subcommittee members include:
    - ■ Rebekah, Dorothy, Andra, Carie, Nune, and Lisa
  - ○ Rebekah shared that the brief is working on a supplemental brief to the first housing publication and are building on the below areas:
    - ■ Reinforcing the need for $750M previously committed for student housing
    - ■ Looking at the needs of students with dependents, family housing
    - ■ Technical adjustments to increase efficiency and improve flexibility and reducing costs and student rent
    - ■ Scheduled maintenance funding for student housing facilities
    - ■ Linking food insecurity to dining facilities
  - ○ Nune shared that the subcommittee would like to host a briefing at the Capitol in line with the Annual Legislative Conference as was successfully done in the past. The briefing would take place Tuesday, January 31. Nune shared that there would need to be a sponsor, and the committee suggested Assemblymember Mike Eng.
  - ○ Tammeil shared that this brief has been accelerated to be available in January by the Legislative Conference. The goal is to have the brief completed and proofed in December and then produced and printed by early January.
  - ○ The committee also discussed the importance of having a conversation with state legislators in regard to language changes in the Trailer Bill, along with a budget request, as well as having a conversation with the Chancellor's Office in regards to language changes

to Title V.

- **BASIC NEEDS SUMMIT OVERVIEW**
  - Sadie provided the following updates for the December 9 Summit:
    - The summit reached the 300-attendee capacity with a waitlisting list of 50+ individuals.
    - There are 3 coaching session blocks and 3 general sessions - totaling 18 sessions - with a wide variety of food related issues, housing, mental health, partnerships, etc.
    - The goal was to increase student engagement at the conference with the 2022 December conference having 48 total students. Previous student count ranged from 15-40 depending on the year.
    - There are 18 sponsors totaling $61,000 in funds.
    - There will be a Student Opportunity Drawing where 8 students will receive a $500 scholarship at the end of the conference.
  - Martha provided the following information regarding the keynote speaker, Reggie Dabbs:
    - Reggie is confirmed and was invited to the December 8 reception.
    - Martha will be meeting with Nohemy prior to the conference to go over the program schedule.
  - The committee discussed reviewing potential host campuses who have the capacity to host more than 300 attendees.

- **LEGISLATIVE CONFERENCE REQUEST**
  - Nune shared that the League is organizing two sessions on housing and financial aid for the Legislative Conference and invited the committee to propose an additional basic needs session to fill the last session slot. Interested committee members were encouraged to email Nune.